



EMPOWERING EUROPEAN INNOVATORS

European Innovation Council (EIC) In more details

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Research and Innovation

€3 billion-pilot package to support bottom-up ideas

PATHFINDER Pilot

ACCELERATOR Pilot

€ 700 million Approx. 180 projects

FET OPEN + FET Proactive Future and Emerging Technologies (grant-only) € 1.500 million Approx. 700 projects

SME Instrument Phase 2 / Fast Track to Innovation (FTI) (grant-only)

OR

Blended finance (grant + equity)

Visionary idea for developing radical and innovative technologies

Radically new, highly risky ideas commercially viable and with a potential to scale up

Coaching, mentoring and business acceleration services for all SMEs

EIC Horizon Prizes + Support actions €50 million

EIC Pilot Major novelties

Accelerator blended finance

- +€100 million in equity
- Innovative SMEs with potential to scale-up
- Global substantial support: up to € 17.5 million
 (€2.5m in grant + €15m in equity)
- From early commercial to market deployment and scaleup (TRL 6 or above)

Major novelties **EIC Programme managers**

- For more flexible and pro-active management and steering of tech or challenge-based portfolios
- 5 programme managers to follow projects in EIC
 Pathfinder Pilot
- Professionals with visionary thinking
- Hired as a temporary Commission staff

Major novelties **EIC Advisory Board**

- To advise the Commission on the design of European Innovation Council (EIC) support for innovation
- Group of 22 entrepreneurs, investors, individuals building start-up communities, innovative researchers and academics working on innovation policy
- Will support the Commission:
 - Developing the pilot in 2019 and 2020
 - Enhancing innovation eco-systems and impact
 - With the overall strategy under Horizon Europe

The Pathfinder Pilot

Pathfinder



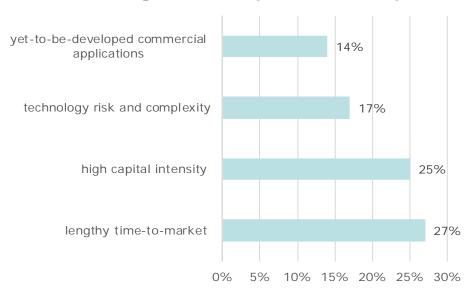


- > supports researchers, innovators and innovative companies with ideas relating to future and emerging breakthrough technologies with a grant
- > Researcher, innovator or innovative company can apply for Accelerator funding as it matures

EIC Pathfinder Pilot Deep-tech 'made in Europe'

- Needs a strong research base.
- Deep-tech companies are constantly pushing the technological frontier.
- Collaborations are especially important since it lies at the crossroads of disciplines, fundamental research and industrial application.

Challenges for deep-tech startups



Source: BCG and Hello Tomorrow Report: "From tech to deep tech"

EIC Pathfinder - FET Novelties

- From early stage proof-of-concept research, up to demonstration of commercial viability
- FET Proactive integrated in the Pathfinder Pilot
- Programme managers
- Business Acceleration Services
- FET Transition to Innovation Activities

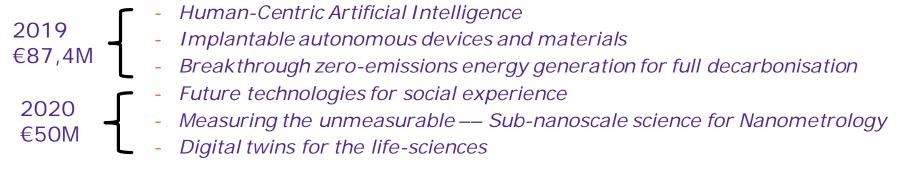


EIC Pathfinder - FET Open Research and Innovation Actions

- Foundations for radically new future technologies, highrisk & high-impact interdisciplinary research:
 - Radical vision
 - Breakthrough technological target
 - Ambitious interdisciplinary research
- Bottom-up and continuously open
- Short proposal, up to €3 million (indicative), consortium of minimum 3 partners from 3 EU / associated countries

EIC Pathfinder - FET Proactive Emerging paradigms and communities

- Stimulate the emergence of a new technological paradigm
- Selected emerging paradigms



- Up to €4-5 million, across up to 4 years
- Minimum 3 partners from 3 EU / AC

EIC Pathfinder - FET Proactive Environmental Intelligence

- Stimulate the emergence in Europe around the emerging paradigm of environmental intelligence
- Two complementary sub-topics:

2020 €18M

- new techniques for creating and using dynamic models of environmental evolution
- radically novel approaches to resilient, reliable and environmentally responsible in-situ monitoring
- Projects up to €4 million, up to 4 years
- Minimum 3 partners from 3 EU / AC

EIC Pathfinder - FET Open Innovation Launchpad

- Turning results from FET-funded projects into genuine societal or economic innovations
- Up to €0.1 million over 18 months
- Sole applicant or as part of a consortium
- Market analysis, business case, technology assessment, IPRs...

EIC Pathfinder - FET Proactive Transition to Innovation Activities

- Turn promising results into breakthrough and disruptive innovations
- At the end of a typical FET-Open or FET Proactive project (i.e., starting from early-stage technologies)
- Targeted technologies: <u>Micro- and Nano-technologies</u>, <u>Artificial Intelligence and advanced robotics</u>, <u>Technologies for the life sciences</u>, <u>health and treatment</u>, <u>Energy technologies</u>, <u>Interaction technologies</u>
- 24 months, €1-2 million

Pathfinder Next cut-offs

- FET Open
 - 18 September 2019
 - 13 May 2020
- FET Proactive Emerging paradigms and communities
 - 13 November 2019
 - 22 Apr 2020
- FET Proactive Environmental Intelligence
 - 22 Apr 2020
- FET Innovation Launchpad
 - 3 October 2019
 - 14 October 2020
- FET Proactive Transition to Innovation Activities
 - 13 November 2019

EIC Pathfinder - FET Open and Proactive Evaluation Criteria

- For FET Open and Proactive RIAs:
 - Three award criteria:
 - 60% 'excellence'
 - 20% 'impact'
 - 20% 'quality and efficiency of implementation'
- For Transition to innovation & Innovation Launchpad
 - Three award criteria:
 - 40% 'excellence'
 - 40% 'impact'
 - 20% 'quality and efficiency of implementation'
 - Time-to-inform: 5 months
 - Time-to-grant 8 months

The Accelerator Pilot



Accelerator Pilot Building on SME Instrument

- Individual SMEs with high-risk, high-growth potential aimed at shaping new markets or disrupt existing ones
- Substantial funding for the last stages of development
- Bottom-up: all sectors, products, services, new business models
- Grant
 - €0.5 2.5 million (funding rate 70% of total cost of project)
- With equity option (blended finance)
 - +up to €15 million

From grant to blended finance

- Grant: Early-stage innovation for development
- Equity: Early-stage and mature innovation for scale up

Note:

- If the proposal includes mature innovation activities, and consent has been given by the applicant, it will be changed into blended finance
- There is flexibility to obtain equity even if not requested at the moment of submission

Accelerator Pilot Step-by-step

Submission of Proposals



Accelerator Pilot Application

- Continuous open call with cut-offs
- Electronic submission (Funding & Tenders Portal)
- New single template for the <u>two options</u> with additional financial elements
- Pitch deck for the interview
- Applicants positively evaluated for blended finance may be asked for additional information on their equity request

Accelerator Pilot Step-by-step

Submission of Proposals



Remote Evaluation



Ranking of Proposals



Interview



Accelerator Pilot (grant and blended) Novelties

- Evaluation: award criteria
 - 33% 'impact'
 - 33% 'excellence'
 - 33% 'quality and efficiency of implementation'
- if the company have requested an equity component they will be subject to due diligence
- Time-to-inform: 4 months from date of application
- Time-to-grant & Time-to-equity
 - Grant: 6 months from date of application
 - Equity: > 6 months from the start of the due diligence (typically one month after the evaluation decision)

Accelerator Pilot Novelties (grant and blended)

- Evaluation
 - By experts in technology, business and finance
 - Two steps:
 - Step 1 (remote evaluation)
 - Step 2 (face-to-face interview)
 - Three possible outcomes:
 - 'Go' decision
 - 'No Go' decision
 - 'Change into blended finance' decision

Accelerator Pilot Step-by-step

Submission of Proposals



Blended finance only

Remote Evaluation



Ranking of Proposals



Interview



Grant Agreement



In case of blended finance option

Due Diligence



Due Diligence for blended finance

- For projects requesting blended finance only
- By the "EIC Fund" (Special Purpose vehicle, SPV)
- Goal: define a tailor-made investment that fits the needs of the company and of the project.
- Due diligence will focus mainly on evaluating compliance and risk level as well as:
 - Confirming the investment amount and structure
 - Estimation of the total financial effort
 - Defining equity "tranches" and key milestones
- Additional information may be requested on a case-bycase basis

Match-making co-investors to crowd-in

- Principle of crowding-in private investment.
- A community of trusted VCs and investors will be formed.
- The company will be presented with VCs that express the interest to invest.
- The company will have a final say.

Accelerator Pilot Step-by-step

Submission of Proposals



Blended finance only

Remote Evaluation



Ranking of Proposals



Interview



Grant Agreement



In case of blended finance option

Due Diligence



In case of blended finance option

Equity Investment



Accelerator Pilot (blended finance) Equity investment

- Structured via separate agreement (next to grant agreement)
- The EC will be advised by experts but retains the last say in the investment decision
- EIC Fund will play a passive role in the daily management of the company (preferred rights).
- Exit strategy: different exit routes set case by case (ideally, company reaching growth/maturity attractive to investors)

Accelerator Pilot Next cut-offs

- Accelerator blended finance and grant only
 - 09 October 2019
 - 08 January 2020
 - 18 March 2020
 - 19 May 2020
 - 07 October 2020

FTI Fast Track to Innovation

- Fast go-to-market of an industry-driven, innovative concept to grow and scale-up
- Grant-only, Bottom-up
- Consortia of 3-5 from 3 EU / AC *mandatory industry involvement*, Up to €3 million
- Next cut-offs
 - 22 October 2019, 19 February 2020, 09 June 2020, 27 October 2020

EIC Pilot Business Acceleration Services

- For EIC beneficiaries from Pathfinder and Accelerator
- Coaching*: up to 12 days available
- Mentoring for individual founders, CEOs and leaders
- EIC Community Platform
- EIC Networking events, such as Corporate Days (companies meet large corporations as potential investors)

^{*}only available to SMEs, including natural persons, or for the purpose of setting-up such a company

Pathfinder Pilot Success case



Jan Lichtenberg CEO and Co-Founder InSphero

FET-Open 'Body-on-a-Chip' from research to commercialization

"Young companies must be focused on generating market interest for their products. The FET Open programme allowed us to get the balance right and to work on the next wave of innovation for the company. We are proud to have made this project a success from start to commercial launch. This technology platform will change the way new drugs are developed in the future: without animal testing."

eic

EIC Pilot – FTI Success case



Biodegradable water reservoir for landscapescale ecosystem restoration







FASERGUSSWERK POLENZ

LAND LIFE COMPANY

VOLTERRA ECOSYSTEMS

FTI February 2016: €1.1 m

Land Life: €5.9 m Series A in 2017-2018

EIC Horizon Prizes Principles

Address difficult societal or technological challenges through game-changing innovation

Accelerate the development of effective solutions and promote market uptake

Apply out-of-the-box, innovative thinking

Open participation across sectors and disciplines – innovators, start-ups and scale-ups, entrepreneurs, etc

EIC Horizon Prizes 2019-2021

SIX CHALLENGE-DRIVEN PRIZES	VALUE	DEADLINE
AFFORDABLE HIGH-TECH FOR HUMANITARIAN AID	€5 million	2020
BLOCKCHAINS FOR SOCIAL GOOD	€5 million	2019
INNOVATIVE BATTERIES FOR EVEHICLES*	€10 million	2020
FUEL FROM THE SUN: ARTIFICIAL PHOTOSYNTHESIS	€5 million	2021
EARLY WARNING FOR EPIDEMICS	€5 million	2020
LOW-COST SPACE LAUNCH*	€10 million	2020

^{*}Open to legal entities from Member States and Associated Countries only

EIC Pilot Need help?

- EIC Wizard via EIC website
- EIC Pilot Guide for Applicants
- EIC Questions and Answers
- National Contact Points (NCPs)
- European Enterprise Network (EEN)

For further information

EIC website

European Funding and Tender portal

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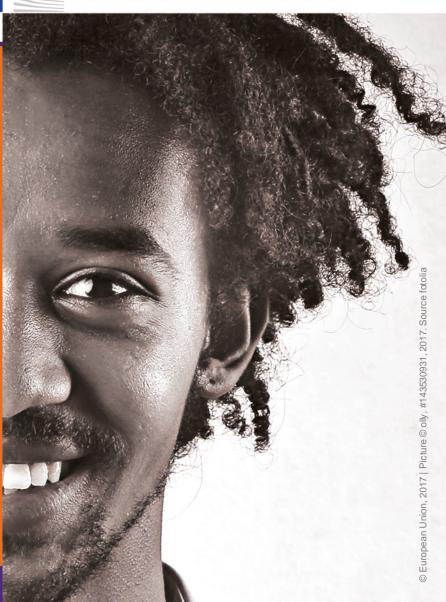


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Research and Innovation

TRL Technology Readiness Level

- TRL 1 basic principles observed
- TRL 2 technology concept formulated
- TRL 3 experimental proof of concept
- TRL 4 technology validated in lab
- TRL 5 technology validated in relevant environment (industrially relevant environment in the case of key enabling technologies)

- TRL 6 technology demonstrated in relevant environment (industrially relevant environment in the case of key enabling technologies)
- TRL 7 system prototype demonstration in operational environment
- TRL 8 system complete and qualified
- TRL 9 actual system proven in operational environment (competitive manufacturing in the case of key enabling technologies; or in space)