



NETWORKING FOR SMART TOURISM DEVELOPMENT - NEST PLUS

No.ITALME-568 SMALL/CAPITALIZATION restricted procedure

WORKSHOP AND PRESS TOUR AGENDA, 27-28 March 2023

27th March 2023 – Day 1
Palmon Bay Hotel, Igalo, Herceg Novi

ARRIVING OF PARTICIPANT AND CHECK IN		
12:30	Welcome Coffee	
13:00	Ms Ivana Zecevic MEDT – Head of sector	Welcome speech
	Mr Ranko Zekovic MEDT – NEST PLUS project manager	NEST PLUS Project
13:15	Ms Ivana Zecevic MEDT – Head of sector	Program for enhancing competitiveness 2023 - MEDT
13:45	Q&A	All participants
14:00	Ms Aleksandra Petronijevic Tourism specialist	Cultural-Heritage and crossborder linkage – <i>Meet the Spirit of a Place</i> MNE Developed itinerary
14:30	Ms Marina Tomovic	Znuggle - Handcrafted organic soft products made in Montenegro
14:45	Q&A	All participants
15:00	Coffee break/Lunch	
16:00	Project partners Italia/Albania – Speaker TBC/online	Cross border linkage
16:20	Mr Igor Majer - CEO Multisport akademija MAYER	Vicy-Vintage Cycling Tour MNE Developed itinerary -Recreational sports and active lifestyle-
16:50	Ms Ljiljana Maraš - Strategic Planning & Product development	TBD

	National Tourist Organization of MNE Ms Sanja Markovic - Secretary of the Tourism and Hospitality Board Chamber of Economy of Montenegro	-National supporting measures for tourism in MNE; -Travel trends and forecast for 2023 (Montenegro)
17:10	Mr Đorđe Pupavac Tourism specialist	NEST Catalog of the new experiential paths - summary
17:30	Discussion – Final Remarks and Conclusions	All participants
18:00	Closing remarks	MEDT
18:05	END OF DAY 1	
19:00	SOCIAL DINNER	

28th March 2023 – Day 2

PRESS TOUR		
9:00	Meeting in front of the hotel	
9:05-11:00	Visit to selected cultural and historical site from developed itinerary in Herceg Novi (Vila Galeb+old town of Herceg Novi)	All participants
11:00-12:00	Transfer to Museum of Living History - Prčanj	All participants
12:00-13:00	Interactive presentation of the museum exhibit with knights	All participants
13:00-14:00	Transfer and free time in the old town of Kotor	All participants
14:00-15:15	Transfer along the Bay to the Stone village of Žiljebi	All participants
15:15-17:30	Visit to local household with story telling and local food and beverage consuming	All participants
17:30-18:00	Transfer to hotel Palmon Bay	All participants
18:00	END OF DAY 2	
END OF NEST PLUS TWO-DAY WORKSHOP AND PRESS TOUR		