



**GENERATION  
GLOBAL**



**Official Promo Kit**

**July 2022**



# SDG Dialogue Series

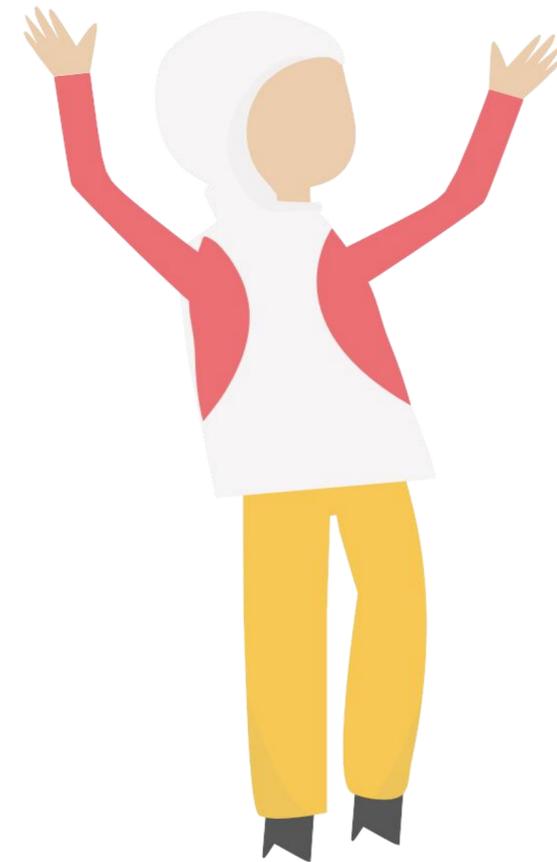
The Generation Global SDG Dialogue Series is a four-week online programme for young people ages 13-17 to learn about Sustainable Development Goals (SDGs) by participating in interactive learning activities and virtual dialogues.

Starting July 4th, over a four-week period, participants will learn about select SDGs each week:

- **SDG 3: Good Health and Well-being: 4th – 10th July**
- **SDG 8: Decent Work and Economic Growth: 11th - 17th July**
- **SDG 10: Reduced Inequalities: SDG 13: Climate Action: 18th- 24th July**
- **SDG 13: Climate Action: 25th – 31st July**

There is **no cost to join the series** and young people will:

- Gain knowledge and understanding of global topics and select United Nations SDGs
- Use the five skills of dialogue to share personal stories and ideas about different SDGs
- Make connections with global peers to learn and understand each other's experiences
- Earn a certificate or a special golden badge on completing one or more topics





We need your help to reach out to young people in your networks and encourage them to participate in the [SDG Dialogue Series](#).

**Here's what we have prepared for you!**



# What's Included?



Handles, Hashtag, and Links



Sample posts for Facebook



Sample messages for Twitter



Sample posts for Instagram



Sample posts for LinkedIn



Draft email message



Visual assets

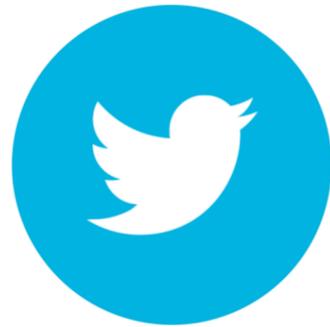


Flyer and SDG Dialogue Series logo





# Handles, Hashtags, and Links



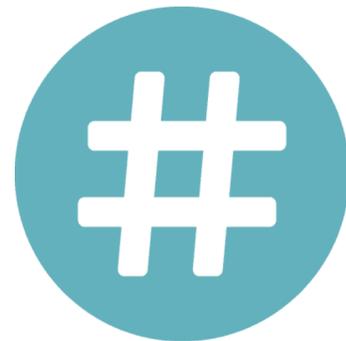
**TWITTER**

[twitter.com/Gen\\_Global](https://twitter.com/Gen_Global)



**INSTAGRAM**

[instagram.com/gen\\_global/](https://www.instagram.com/gen_global/)



**HASHTAGS**

#SDGDialogueSeries

#GenerationGlobal



**LINKS**

[generation.global/sdgseries](https://generation.global/sdgseries)

[generation.global](https://generation.global)



# Facebook Post & Story

## Post 1 (General)



We need to prepare the next generation to become global leaders who can confront some of the biggest challenges facing the world today! One way to do that is by building their understanding of #SDGs. #GenerationGlobal invites youth ages 13-17 to participate in their SDG Dialogue Series for free. [#SDGDialogueSeries](#)

Invite young people to sign up before June 27<sup>th</sup>  [generation.global/sdgseries](https://generation.global/sdgseries)

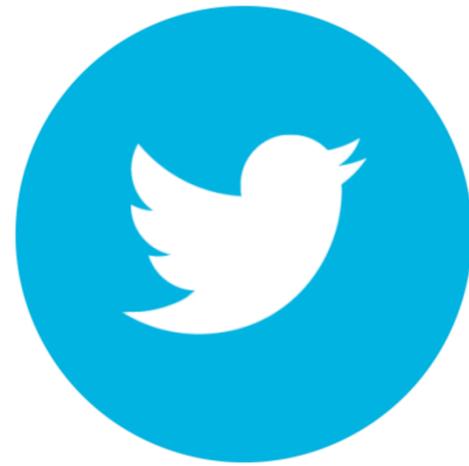
## Post 2 (Young people)



Do you want to make a difference in your community by addressing #ClimateChange #Health #Inequality? Here's how! Join the #GenerationGlobal SDG Dialogue Series to:

-  Share your experiences with peers
-  Ask questions about #SDGs and their impact on peers' lives.
-  Learn from youth about the steps they are taking to bring change

Sign up for the [#SDGDialogueSeries](#) for free before June 27<sup>th</sup> here: [generation.global/sdgseries](https://generation.global/sdgseries)



# Twitter Post

## Post 1 (General)



Know youth between 13- 17 years eager to learn about global issues? Invite them to the @Gen\_Global\_SDG Dialogue Series to learn about #SDG3 #SDG8 #SDG10 #SDG13 in a fun and engaging way with their global peers for free here [👉 generation.global/sdgseries](https://generation.global/sdgseries) #SDGDialogueSeries

## Post 2 (Young people)



Do you want to bring about positive change in your local community? Here's your chance to take part in @Gen\_Global\_SDG Dialogue Series to learn and discuss the global issues that matter to you with your peers. #SDGDialogueSeries

Sign up for free [👉 generation.global/sdgseries](https://generation.global/sdgseries)



# Instagram Post & Story

## Post 1 (General)



Want to empower youth?

Here's a chance for them to participate in the @gen\_global SDG Dialogue Series to learn about #SDG3 #SDG8 #SDG10 #SDG13 through interactive activities and virtual dialogues with peers from around the world in just four weeks.

[#SDGDialogueSeries](#)

Invite them to sign up before June 27<sup>th</sup> and participate for free!  
Link in bio!

## Post 2 (Young people)



Be the change you want to see in the world! Here's how – Sign up for the @gen\_global SDG Dialogue Series to learn about the @unitednations #SDGs and share with your peers the steps you are taking in your community to address #ClimateChange #Health #Inequality.

Register before June 27<sup>th</sup> to participate in the series for free.  
Link in bio! [#SDGDialogueSeries](#)



# LinkedIn Post

## Post 1 (General)



Youth must be educated and involved in the United Nations #SDGs to become active global citizens! #GenerationGlobal is hosting the SDG Dialogue Series for young people to learn about the SDGs through interactive learning activities and virtual dialogues with their global peers.

[#SDGDialogueSeries](#)

Invite youth in your network to sign up here before June 27<sup>th</sup>. No cost involved [👉 generation.global/sdgseries](#)

## Post 2 (Young people)



Do you want to bring about positive change in your local community? Here is a chance to participate in an immersive SDG Dialogue Series with young people from around the world to learn about the UN #SDGs and share your experiences with how the SDGs impact your daily life. Last date to apply - June 27<sup>th</sup> [#SDGDialogueSeries](#)

Sign up for free here [👉 generation.global/sdgseries](#)



# Email for young people

Want to use your dialogue skills to change the world?

Join Generation Global's [SDG Dialogue Series](#) in July, where you can share your experiences, ask pressing questions, and learn about the steps your peers are taking to meet the UN SDGs in their communities.

## What is the SDG Dialogue Series?

It is a four-week online programme for you to learn about specific SDGs through dialogue with peers from around the world. The series is [free to join](#) and will take place [from July 4th to July 31st](#), with each week dedicated to one of the four topics listed below - you can do one or all four.



### By participating in this series, you will:

- Gain knowledge and understanding of global topics and select United Nations SDG's
- Use the skills of dialogue to share personal stories and ideas about different SDGs
- Make connections with global peers to learn and understand each other's experiences

And you will receive a certificate highlighting each SDG that you complete and a special golden badge if you complete all four! So, don't hit the snooze button and [sign up](#) for the series right away. **Last date: June 27<sup>th</sup>.**

[Sign up now!](#)



# Visual assets (square and rectangular)

You can download all of these collaterals and many more [from this link](#).

**GENERATION GLOBAL**

**SDG DIALOGUE SERIES**

**3 GOOD HEALTH AND WELL BEING**

**8 DECENT WORK AND ECONOMIC GROWTH**

**10 REDUCED INEQUALITIES**

**13 CLIMATE ACTION**

LEARN CONNECT ACT

WELCOME

Open to young people aged 13-17  
4<sup>th</sup> - 31<sup>st</sup> July 2022

**Invite your students today!**

**GENERATION GLOBAL**

**SDG DIALOGUE SERIES**

LEARN CONNECT ACT

Connect with your global peers to explore issues that matter most to you and the world!

**Last date to apply 27<sup>th</sup> June 2022.**

**Click here to apply now!**

**GENERATION GLOBAL**

**SDG DIALOGUE SERIES**

LEARN CONNECT ACT

**13 CLIMATE ACTION**

How is Climate Change affecting you and your community?

**Sign up to talk about climate action now!**

**GENERATION GLOBAL**

**SDG DIALOGUE SERIES**

LEARN CONNECT ACT

**10 REDUCED INEQUALITIES**

Join a global dialogue on human rights and youth activism.

**Sign up now!**



# Flyer

[Download here!](#)

**GENERATION GLOBAL**

**SDG DIALOGUE SERIES**

LEARN CONNECT ACT

The Generation Global SDG Dialogue Series is a four-week online programme for young people ages 13-17 to learn about Sustainable Development Goals (SDGs) through the experience of intercultural dialogue with peers around the world. There is no cost to join the series.

**Last date to apply**  
**27<sup>th</sup> June 2022**

**Why join?**

- Gain knowledge and understanding of global topics and select United Nations SDGs
- Use the skills of dialogue to share personal stories and ideas about different SDGs
- Make connections with global peers to learn and understand each other's experiences

[generation.global/sdgseries](https://generation.global/sdgseries) [helpdesk@generation.global](mailto:helpdesk@generation.global)



# SDG Dialogue Series Logo

[Download here!](#)



Thank you for your support!

For any questions, write to us:  
[helpdesk@generation.global](mailto:helpdesk@generation.global)



TONY BLAIR  
INSTITUTE  
FOR GLOBAL  
CHANGE

