

PARTNERS' LOGOS



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Interreg



Co-funded by
the European Union

IPA ADRION

GPP2ADRION

**Fostering the adoption
and implementation of GPP
procedures to promote a transition
towards a circular economy**
(co-financed by Interreg IPA Adrion 2021-2027)



GPP FOR DUMMIES

Green Public Procurement (GPP) is defined in the Communication (COM -2008- 400) - Public procurement for a better environment - as "a process whereby **public authorities seek to procure goods, services and works with a reduced environmental impact** throughout their life cycle when compared to **goods, services and works** with the same primary function that would otherwise be procured."

EU Commission

WHY GPP2ADRION?

GPP2ADRION aims to promote the **adoption of Green Public Procurement (GPP) in the EUSAIR regions** to overcome the barriers that hamper the transition towards a circular economy.

The project will develop **macro-regional solutions** that will provide a **common knowledge base** within EUSAIR countries and **boost the demand and offer of CE products and services.**

The transnational approach will align **different countries**, especially **non-EU countries**, on the **same GPP level of knowledge.**

THE PROJECT IS DIRECTED AT:



Local governments and policymakers



Public Bodies



Small and Medium Sized Enterprises

GPP2ADRION'S OFFER

- **Trainings** within a capacity building package for the **qualifications of GPP Ambassadors**, hence regional experts on the topic.
- **Guidelines for public bodies** to drive the change through the adoption of green public procurement.
- **Guidelines for SME's implementation of GPP criteria** to innovate their offer of product and services.
- Support from GPP regional Contact Points that will **support Public Bodies and Policy Makers**, and SMEs in implementing GPP procedures.
- Participation in a **Transnational Network** to further boost the application of GPP for CE on a **common EUSAIR ground.**