

Munich, September 2019

To whom it may concern,

The PRIX JEUNESSE Foundation promotes quality in children's and youth television worldwide. The bi-annual festival PRIX JEUNESSE INTERNATIONAL awards the best children's and youth TV programmes and offers a platform for producers and broadcasters from all over the world to discuss and discover the international television scene. In 2020 the theme of PRIX JEUNESSE INTERNATIONAL is: "Listen to Kids TV: The Power of Sound".

On this occasion children and young people (7 to 17 years) are invited to participate in a creative **Art Contest** and draw a picture about what they have in mind when they think of the festival's theme:

"Experiencing the Power of Sound and Music in film and TV. What does it do to you??"

The best paintings will be exhibited at the festival PRIX JEUNESSE INTERNATIONAL from 5 – 10 June 2020. An international jury decides on the 12 winner pictures which will be printed as a brochure. The three best pictures will be rewarded with a trophy.

Deadline for entries is 2 December 2019.

Please find enclosed the official call for entries as well as a questionnaire for the children interpreting their drawing, as well as a form that needs to be filled out by the parents.

Please make sure that each child writes his/her name on the back of his/her painting.

If you have any specific questions regarding the project you can always get in touch with our colleague Martina, martina.grosser@prixjeunesse.de.

Sincerely,



Kirsten Schneid
Coordinator