

B2B EVENT

Open Innovation and Cross-Border Networking

Representatives of companies and organizations from Italy, Albania and Montenegro will meet in Bari to plan exchanges, develop synergies, make agreements, start collaborations and discuss new opportunities, new trends and face together the challenges of tomorrow

December 15, 2022

15:30 – 17:00

ROUND TABLES – 1

4 tables will be organized on which different issues related to innovation and cooperation between territories, sectors and companies will be discussed. Each table will be facilitated by an expert who will introduce the topic with a keynote of 10 min:

- ⇒ **Food Future Trend**
- ⇒ **Cross Innovation between CCI & Agrifood**
- ⇒ **Digital and Tech Transition**
- ⇒ **Open Innovation & Collaboration Company/Research**

17:00 – 18:30

BUSINESS SPEED DATING

Participants will be able to meet in dedicated F2F of 30 minutes to discuss and start direct collaborations

19:00

Social Dinner

December 16, 2022

10:00 – 13:00

International Conference

COOPERATING FOR MEDITERRANEAN INNOVATION IN AGRIFOOD

The Mediterranean entrepreneurial and innovation Agrifood ecosystems are always evolving in the attempt to better respond to the needs of the entrepreneurial communities they are set to serve, with specific focus, to the younger generations. Ecosystem players (Research, Industries, Academia, public authority, innovation support organizations, investors...) need to smartly adapt. New and different collaborations need to take place, new and different approaches and support measures need to be designed, engineered, and deployed to support the current and future innovators and entrepreneurs. This needs to be done efficiently, continuously and sustainably.