*Mjesto /Venue:*

*Centre Ville Hotel, Podgorica, Montenegro*

*13. mart 2018 / 13th March 2018*

*09:30 - 14:15*

***Prezentacija programa “Kulturne rute Savjeta Evrope”/***

***Presentation of the Programme “Cultural Routes of the Council of Europe”***

***Program/Programme:***

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| **09:30**  **10:00** | *Registration of participants / Registracija učesnika* |
| **10:00**  **10:15** | Welcome addresses / Pozdravna riječ: -**Aleksandar Bogdanović**, minister of culture / ministar kulture |
| **10:15**  **11:15** | **CULTURAL ROUTES OF COUNCIL OF EUROPE/ KULTURNE RUTE SAVJETA EVROPE**   * **Aleksandar Dajković**, Director General of Directorate for Cultural Heritage, Ministry of Culture Montenegro ”*Cultural tourism in the context of sustainable development of cultural heritage*”/ generalni direktor Direktorata za kulturnu baštinu Ministarstva kulture Crne Gore “*Kulturni turizam u kontekstu održivog razvoja kulturne baštine*” * **Stefano Dominioni**, Executive Secretary, Enlarged Partial Agreement on Cultural Routes - Directorate General of  Democracy, Council of Europe/ Izvršni sekretar proširenog parcijalnog sporazuma o Kulturnim rutama – Generalni direktorat za demokratiju, Savjet Evrope, “*The Cultural Routes of the Council of Europe: A model for European cooperation in promoting transnational cultural heritage, sustainable regional development and cultural and artistic practices”/* “*Kulturne rute Savjeta Evrope: model evropske saradnje u promovisanju transnacionalne kulturne baštine, održivog regionalnog razvoja i kulturne i umjetničke prakse”*   Discussion/Diskusija |
| **11:15 – 11:30** | **Signing of the partnership agreement between the European Institute of Cultural Routes and the University of Donja Gorica and Univeristy of Montenegro / Potpisivanje sporazuma o partnerstvu između Evropskog instituta za kulturne rute i Univerziteta Donja Gorica i Univerziteta Crne Gore** |
| **11:30**  **12:00** | ***Coffee break/ Kafe pauza*** |
| **12:00**  **14:00** | **PRESENTATION OF INDIVIDUAL CULTURAL ROUTES / PREZENTACIJA POJEDINAČNIH KULTURNIH RUTA**   * **Emanuela Panke**, InterVitis Cultural Route, *“Vine landscape as cultural heritage,  tool for* *tourism development and marketing leverage for wine market“* / Kulturna ruta Inter Vitis *“Vinski pejzaž kao kulturno nasljeđe, alat za razvoj turizma i marketinška platforma za tržište vina”* * **Vladan Đuričković, Bojan Bracanović**, Department for vine tourism “*Activities on the development of vine tourism of the company “13th July Plantaže*” / sektor za vinski turizam “*Aktivnosti na razvoju vinskog turizma kompanije “13. jul Plantaže*” * **Olga Mezeridou**, Routes of Olive Tree, “*The ‘Routes of the Olive tree’ itinerary of intercultural dialogue and sustainable development in the olive-growing areas*”/ Kulturna ruta maslinovog drveta, "*Rute maslinovog drveza: put za interkulturalni dijalog i održivi razvoj u maslinjacima"* * **Davor Ćorić**, National Consultant, Regional Division for Europe and Central Asia - United Nations Industrial Development Organization *“The route of old olive trees”/* nacionalni konsultant, Regionalna kancelarija za Evropu i Srednju Aziju - Organizacija za industrijski razvoj Ujedinjenih nacija "*Ruta starih maslina*"   Discussion / Diskusija |
| **14:00**  **14: 15** | ***Closing arguments******/ Završne riječi*** |