



WTO E-Learning

Bridging distance

The following courses are offered in the WTO E-Learning Programme free of charge in 2021



Short courses

Express course series

The main objective of these courses is to give an introduction on a broad subject to persons who have little or no knowledge on the topic. These courses are based on a learning story and composed of exercises only. After each exercise, a detailed solution appears on the screen. Therefore, participants learn by doing the exercises and by reading the feedback they receive.

The Agriculture Xpress

After taking this course, you will be introduced to:



- The importance of agricultural trade;
- The definition of an agricultural product at the WTO;
- The Agreement on Agriculture, its three pillars and its transparency provisions.

Course series: Express course series

Course level: Basic level

Pre-requisite: Proficiency in the course language

WTO in 10'

After taking this course, the participants will be introduced to:



- The role of the WTO in multilateral trade;
- The WTO and its Members;
- The basic principles and their exceptions.

Course series: Express course series

Course level: Basic level

Pre-requisite: Proficiency in the course language

Short courses

Micro courses

The micro courses are small learning bites focusing on a very specific topic within a broad subject. They rely on multimedia and include for example an animation, video, interactive exercises and/or infographic. Their format is designed to foster engagement and knowledge retention.

The committee on trade and development in the WTO – Micro course series



- The objective of the course is to learn about the work of the Trade and Development Committee in the WTO.

Course series: Micro course

Course level: Basic level

Pre-requisite: Proficiency in the course language

Underutilization of trade preferences: blame it on the rules of origin? – Micro course series (NEW)

By the end of this course you will:



- Understand why preferential rules of origin are used in the context of trade preferences, such as bilateral or regional trade agreements (RTAs) and unilateral preferential arrangements (PTAs);
- Become familiar with the concept of “preference utilization” and will know which factors influence “utilization rates”;
- Be able to calculate “utilization rates” and will be able to identify some of the causes which lead to the “under-utilization” of trade preferences;
- Become familiar with how WTO Members have been approaching these issues through the work of the WTO Committee on Rules of Origin.

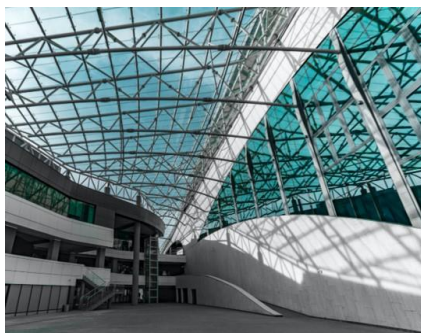
Course series: Micro course

Course level: Basic level

Pre-requisite: Proficiency in the course language

What are the notification obligations: What, why, who, when and what? - Micro course series

In this micro-course, you will learn:



- What is a notification?
- What are the notification obligations?
- Who has to notify?
- Why to notify?
- What has to be notified?
- When to notify?

Course series: Micro course

Course level: Basic level

Pre-requisite: Proficiency in the course language

What are the objectives of the WTO Trade Facilitation Agreement (TFA)? – Micro course series



- The objective of the course is to learn what the objectives of the WTO Trade Facilitation Agreement (TFA) are.

Course series: Micro course

Course level: Basic level

Pre-requisite: Proficiency in the course language

What is the WTO Agreement on Sanitary and Phytosanitary measures about? - Micro course series

The objectives of the course are to:



- Understand the scope of the SPS Agreement;
- Learn about its purpose.

Course series: Micro course

Course level: Basic level

Pre-requisite: Proficiency in the course language

Why are copyright and related rights protected? – Micro course series



- The objective of the course is to learn why copyright and related rights are protected.

Course series: Micro course

Course level: Basic level

Pre-requisite: Proficiency in the course language

Why are intellectual property rights (IPRS) protected? – Micro course series



- The objective of the course is to learn why are intellectual property rights are protected.

Course series: Micro course

Course level: Basic level

Pre-requisite: Proficiency in the course language

Short courses

Fast track courses

The fast track courses cover a subject in a succinct but comprehensive manner. They cover broad topics (e.g. trade in services) and include interactive exercises. They are more advanced and in depth than the other short courses.

Fast track to anti-dumping: Short course on anti-dumping in the WTO

The objectives of the course are for the participants to:



- Introduce trade remedies in the WTO;
- Present an overview of the disciplines and conditions provided in the WTO Agreements with regard to the application of anti-dumping measures.

Course series: Fast track course

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Fast track to GATS: Short course on Trade in Services

The objectives of the course are for the participants to:



- Introduce the GATS as contained in Annex 1B to the Marrakesh Agreement Establishing the WTO (the Agreement Establishing the WTO);
- Explain the general principles and disciplines set out in the GATS;
- Introduce the provisions governing the scheduling of commitments under the GATS.

Course series: Fast track course

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Fast track to Subsidies and Countervailing Measures in the WTO

The objectives of the course are for the participants to:



- The objective of the course is to present an overview of the disciplines and conditions provided in the WTO Agreements with regard to the use of subsidies and the application of countervailing measures.

Course series: Fast track course

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Fast Track to safeguard measures in the WTO



- The objective of the course is to present an overview of the disciplines and conditions provided in the WTO Agreements with regard to the application of safeguard measures.

Course series: Fast track course

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Agriculture

Agriculture in the WTO

The objectives of the course are for the participants to acquire:



- Enhanced knowledge of the basic principles of the WTO;
- Enhanced knowledge of the WTO disciplines regarding agriculture;
- Improved ability to interpret relevant information and documents on WTO-related issues, and to use the WTO legal texts and related background materials.

Course series: Traditional E-Learning course – Non-interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Agriculture Information Management System

The objectives of the course are for the participants to:



- Acquire the knowledge on Agriculture Information Management System;
- Learn how to use the online facilities.

Course series: Database demo

Course level: Intermediate level

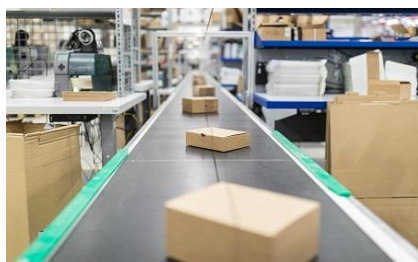
Pre-requisite: Proficiency in the course language

Development

Mainstreaming Trade

Mainstreaming Trade - The Fundamentals

The objectives of the course are to:



- Understand what is meant by trade mainstreaming and why it is important;
- The role of international trade in the context of Agenda 2030 and the Sustainable Development Goals (SDGs);
- Introduce the Enhanced Integrated Framework and its contribution to Trade mainstreaming for the LDCs;
- To provide an overview of the importance of stakeholders' engagement in trade and trade policy.

Course series: Traditional E-Learning course – Interactive

Course level: Generalist path, intermediate level

Pre-requisite: Proficiency in the course language

Mainstreaming Trade in Action

The objectives of the course are to:



- Understand the importance of integrated policy approaches for the implementation of Agenda 2030 and the SDGs and its relevance for trade policy making and implementation;
- Learn about the need for a trade strategy as a instrument towards mainstreaming and policy coherence;
- Get acquaintance with issues of themes in the intersection of trade and sustainable development;
- Discover case studies to illustrate how coherence between trade and gender, and the environment can be enhanced through effective mainstreaming trade initiatives;
- Understand financing trade priorities;
- Learn about the monitoring and evaluation framework.

Course series: Traditional E-Learning course – Interactive

Course level: Generalist path, intermediate level

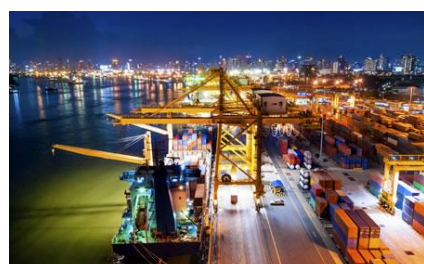
Pre-requisite: Proficiency in the course language

Development

Trade and Development

Trade and Development in the WTO

The objectives of the course are for the participants to acquire:



- Enhanced knowledge of the relationship between trade and development in the WTO;
- Enhanced knowledge of the developmental aspects of the multilateral trading system (MTS);
- Improved ability to find relevant WTO information and documents on issues related to trade and development, and to use the WTO legal texts and related background materials.

Course series: Traditional E-Learning courses – Interactive

Course level: Generalist path, intermediate level

Pre-requisite: Proficiency in the course language

Dispute Settlement

The WTO Dispute Settlement System

The objectives of the course are to:



- Understand the importance and role of the WTO Dispute Settlement System (DSS) within the Multilateral Trading System (MTS) taking into account its historical evolution;
- Acquire knowledge of the WTO DSS, including its main features and the different stages of a proceeding;
- Acquire knowledge of the rules and procedures governing the settlement of disputes in the WTO, as embodied in the DSU;
- Retrieve and use background-related documents and the WTO legal texts, in particular the DSU;
- Develop a network of useful contacts between participants, trainers and experts from the WTO Secretariat.

Course series: Traditional E-Learning course – Interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Market Access

Market Access for goods and Non-Agriculture Market Access (NAMA) Negotiations

The objectives of the course are for the participants to acquire:



- Enhanced knowledge of the basic principles of the WTO;
- Enhanced knowledge of the WTO disciplines regarding non-agricultural market access (tariff and non-tariff measures);
- Improved ability to interpret relevant information and documents on WTO-related issues, and to use the WTO legal texts and related background materials.

Course series: Traditional E-Learning course – Non-interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Market Access

Rules of origin

Made in...: Understanding Rules of Origin

By the end of the activity participants will:



- Understand why rules of origin are used in international trade;
- Know how to distinguish preferential and non-preferential origin;
- Be familiar with the main methods used to design rules of origin;
- Understand the effects of rules of origin on trade and investment;
- Become familiar with the WTO disciplines on rules of origin.

Course series: Traditional E-Learning course – Interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Market Access

Trade Facilitation

Trade Facilitation Agreement

In this course we will study:



- Understood The objectives of the Agreement on Trade Facilitation (TFA) and how it is structured;
- The trade facilitation provisions in the Agreement;
- The flexibilities in the Agreement to meet the specific needs of developing and least-developed WTO Members;
- The institutional provisions in the Agreement and the work of the Trade Facilitation Committee.

Course series: Traditional E-Learning course – Interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Market Access

Market Access databases

WTO Market Access Intelligence online

The objectives of the course are for the participants to have:



- Acquired the knowledge on WTO market access databases - the Integrated Database (IDB) and Consolidated Tariff Schedules (CTS) database and the information contained in each database;
- Learned how to use the online facilities to access these databases and generate analytical reports, specifically on bound tariffs and applied tariffs;
- Learned how to interpret the statistics contained in the reports and be able to identify the appropriate online application to use based on type of data required.

Course series: Traditional E-Learning course – Interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Non-Tariff Barriers

Sanitary and Phytosanitary Measures (SPS)

SPS course series 1 - Overview of the SPS Agreement and Committee (NEW)

In this course, you will learn about:



- The objectives, history, structure and scope of the SPS Agreement, as well as its relationship with other WTO Agreements (Module 1);
- The basic obligations under the SPS Agreement (Article 2). These disciplines demand that SPS measures be supported by science and applied only to the extent necessary, and prohibit the application of SPS measures in a discriminatory fashion or as disguised restrictions on international trade (Module 2);
- The structure of the entire SPS Agreement (Module 3). This will serve as preparation for Courses 2 and 3, which will delve into the provisions in more depth;
- The activities of the SPS Committee, a WTO body in which Members regularly convene to discuss the practical implementation of the SPS Agreement (Module 4). The SPS Committee will also be discussed in more depth in Course 4.

Course series: Traditional E-Learning course – Interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

SPS course series 2 - The SPS Agreement and science (NEW)

In this course, you will learn about scientific justification of SPS measures through studying:



- The principle of regulatory harmonization around relevant international standards (Article 3). You will also learn about the work of the three relevant standard-setting organizations Codex, IPPC and OIE, and how it relates to the obligations of the SPS Agreement (Module 1);
- The SPS Agreement's obligations regarding risk assessment (Article 5, paragraphs 1 to 3) (Module 2);
- The SPS Agreement's obligations regarding the level of protection a WTO Member chooses to maintain in its territory (so-called 'appropriate level of protection') (Article 5, paragraphs 4 to and 6) (Module 3); and
- Temporary measures in emergency situations where there is insufficient scientific evidence to determine whether a product or process is safe (Article 5.7) (Module 4).

Course series: Traditional E-Learning course – Interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

SPS course series 3 - Trade Facilitating Operational Provisions of the SPS Agreement (NEW)

In this course, you will learn about principles and concepts in the SPS Agreement that provide for mechanisms to facilitate safe trade in agricultural and food products:



- The principle of equivalence, which obliges WTO Members to accept each other's different SPS measures when they achieve the same level of protection (Article 4 of the SPS Agreement);
- The principle of regionalization, according to which Members must adapt their measures to the SPS conditions (for example, regional variations in pest prevalence) of the areas of origin and destination of the product (Article 6);
- Transparency-related requirements to guarantee that information about SPS requirements is systematically communicated and exchanged, resulting in increased certainty and better regulation (Article 7 and Annex B); and
- Rules on the application of control, inspection and approval procedures, which require that such procedures are not lengthier nor more burdensome than necessary and that they do not discriminate between trading partners (Article 8 and Annex C of the SPS Agreement).

Course series: Traditional E-Learning course – Interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

SPS course series 4 - Implementation, Administration and Enforcement (NEW)

In this course, you will learn about institutional and procedural arrangements for the implementation, administration, and enforcement of the SPS Agreement:



- The work of the SPS Committee as a forum for regular consultations and debate on SPS matters (Article 12) (Module 1);
- The resolution of SPS-related trade frictions through different channels, including formal dispute settlement proceedings (Article 11) (Module 2); and
- The provision of technical assistance and granting special and differential treatment for developing countries to facilitate the implementation of the SPS Agreement (Articles 9 and 10) (Module 3).

Course series: Traditional E-Learning course – Interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Non-Tariff Barriers

Technical Barriers to Trade (TBT)

Technical Barriers to Trade in the WTO

The objectives of the course are for the participants to acquire:



- Enhanced knowledge of the basic principles of the WTO;
- Enhanced knowledge of the WTO disciplines regarding technical barriers to trade;
- Improved ability to interpret relevant information and documents on WTO-related issues, and to use the WTO legal texts and related background materials.

Course series: Traditional E-Learning course – Non-interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Sustainable Development

CITES and the WTO - Enhancing Cooperation for Sustainable Development

The objectives of the course are for the participants to:



- Have a clear understanding of the developments leading to the adoption of CITES and the establishment of the WTO;
- Get acquainted with CITES legal framework and WTO rules related to Trade and Environment;
- Have an overview of the relationship, linkages and increasing synergies between CITES and the Multilateral Trading System;
- Have an improved ability to use the WTO and CITES legal texts, interpret relevant information and documents, and related background materials.

Course series: Traditional E-Learning course – Interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Trade and Environment and the WTO

The objective of the course is to describe and explain:



- WTO discussions on trade and environment;
- WTO trade and environment negotiations;
- How WTO rules intersect with environmental policies.

Course series: Traditional E-Learning course – Interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Trade and circular economy (NEW)

In this course you will learn about:



- How the circular economy relates to trade and trade policies?
- How the WTO can help facilitate and accelerate the move towards and efficient and safe global circular economy?
- What are the main challenges to make trade work for a circular economy?

Course series: Traditional E-Learning course – Interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Trade in Services

Trade in Services in the WTO

The objective of the course is to describe and explain:



- The role and functions of the WTO;
- The legal framework of the Multilateral Trade System;
- The basic principles of the Multilateral Trade System in trade in goods and show how these principles apply to trade and services;
- The legal framework governing the General Agreement on Trade in Services (GATS) Agreement;
- Members' rights and obligations in the GATS Agreement.

Course series: Traditional E-Learning course – Non-interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Trade Economics and Trade Finance

Trade Finance

Trade Finance and the WTO

The objectives of the course are for the participants to have:



- Understood the importance of finance for the expansion of trade, how market failures and financial crises may pose a threat to the availability of trade finance globally and hence affect global trade;
- Acquired knowledge on international initiatives that have involved the WTO in supporting the availability and affordability of trade finance, in particular in favour of developing countries;
- Benefited from the establishment of a network of useful contacts between course participants and experts from the WTO Secretariat.

Course series: Traditional E-Learning course – Non-interactive

Course level: Generalist path, advanced level

Pre-requisite: Proficiency in the course language

Trade Economics and Trade Finance

Trade Economics

The WTO and Trade Economics: Theory and Policy

The objectives of the course are to:



- Provide some background knowledge on the basics of trade theory and trade policy;
- Explain gains from trade and the costs associated with trade liberalization, as well as the motives to join a trade agreement;
- The course covers gains from trade, comparative advantage, distributional effects and adjustment costs of trade liberalization, effects of a tariff in a small and large country, optimal tariff, rationale for multilateral commitments.

Course series: Traditional E-Learning course – Non-interactive

Course level: Generalist path, intermediate level

Pre-requisite: Proficiency in the course language

Trade-related Intellectual Property Rights (TRIPS)

TRIPS

A short trip through TRIPS

By the end of the activity participants will:



- Understand the role of the TRIPS Council;
- Know the general provisions and basic principles of the TRIPS Agreement;
- Familiarize with the structure of the TRIPS Agreement and with the main TRIPS Decisions;
- Understand the place of TRIPS in the WTO;
- Understand what Intellectual Property Rights (IPRs) are and why they are protected.

Course series: Traditional E-Learning course – Interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

Trade-Related Aspects of Intellectual Property Rights

The objective of the course is to describe and explain:



- The role and functions of the WTO;
- The legal framework of the Multilateral Trade System;
- The relationship between the World Intellectual Property Organization (WIPO) and the WTO;
- The basic principles of the Multilateral Trade System in trade in goods and show how these principles apply to TRIPS;
- The legal framework governing the TRIPS Agreement;
- Members' rights and obligations in the TRIPS Agreement.

Course series: Traditional E-Learning course – Non-interactive

Course level: Specialist path, intermediate level

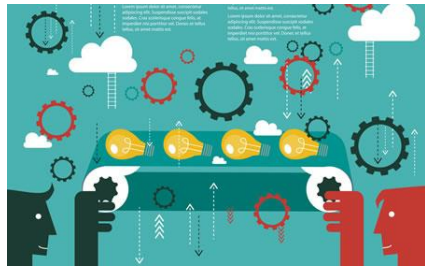
Pre-requisite: Proficiency in the course language

Trade-related Intellectual Property Rights (TRIPS)

Copyright

Copyright in the WTO

The objectives of the course are to:



- Understand what are copyright & related rights and why they are protected;
- Know the TRIPS provisions on copyright and related rights;
- Get acquainted with the horizontal provisions of the TRIPS Agreement.

Course series: Traditional E-Learning course – Interactive

Course level: Intermediate level

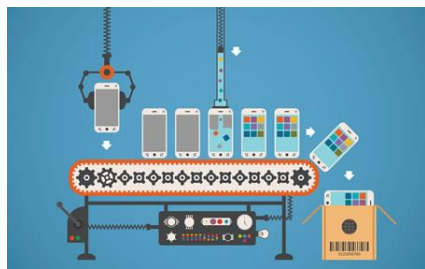
Pre-requisite: Proficiency in the course language

Trade-related Intellectual Property Rights (TRIPS)

Patents

Patents in the WTO

The objectives of the course are to:



- Understand the reasons and importance of protecting patents;
- Get acquainted with the TRIPS provisions on patents and related decisions;
- Understand TRIPS provisions aimed at balancing competing policy interests within the patent system;
- Find information relevant to patents through online WTO facilities.

Course series: Traditional E-Learning course – Interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

The Multilateral Trade System

Introduction to the WTO

The course enables participants to prepare for level 2 courses. The objectives of the course are to:



- Acquire understanding of the role and importance of the WTO in the MTS;
- Acquire knowledge of the main disciplines and rules contained in the WTO Agreements, including main legal and economic underpinnings;
- Built capacity to find relevant information and documents on WTO related issues;
- Establish a network of professional contacts with other participants and WTO experts.

Course series: Traditional E-Learning course – Non-interactive

Course level: Generalist path, basic level

Pre-requisite: Proficiency in the course language

The Multilateral Trade Agreements

The course enables participants to prepare for advanced courses at level 3. The objectives of the course are to:



- Recap of the basic principles of the WTO and the Multilateral Trading System;
- Acquire an in-depth knowledge of the main WTO disciplines in each of the Multilateral Trade Agreements;
- Improved ability to interpret relevant information and documents on WTO-related issues, and to use the WTO legal texts and related background materials.

Course series: Traditional E-Learning course – Non-interactive

Course level: Generalist path, intermediate level

Pre-requisite: Proficiency in the course language; knowledge on WTO basic concepts through their professional experience or through participation in a WTO introduction course, basic level

WTO Legal Underpinnings

The objectives of the course are for the participants to acquire:



- Enhanced knowledge and understanding of the basic legal rules of the multilateral trading system;
- Enhanced understanding of how they have evolved throughout the years;
- Benefited from the establishment of a network of useful contacts between course participants and experts from the WTO Secretariat.

Course series: Traditional E-Learning course – Interactive

Course level: Generalist path, advanced level

Pre-requisite: Proficiency in the course language

The Multilateral Trade System

Accession

WTO Accession

The objectives of the course are for the participants to:



- Acquire a better understanding of the various steps of the accession process and of what accession negotiations entail;
- Benefit from the establishment of a network of useful contacts between course participants and experts from the WTO Secretariat.

Course series: Traditional E-Learning course – Interactive

Course level: Generalist path, intermediate level

Pre-requisite: Proficiency in the course language

The Multilateral Trade System

Documents online E-Subscriptions

Documents Online E-Subscriptions

The objectives of the course are to:



- Understand what is E-Subscriptions;
- Know how to access E-Subscriptions;
- Acquire how to subscribe to documents of interest.

Course series: Database demo

Course level: Basic level

Pre-requisite: Proficiency in the course language

The Multilateral Trade System

Regional Trade Agreements

Regional Trade Agreements and the WTO

By the end of the activity participants will:



- Be able to relate WTO terminology about regionalism with the concepts behind it;
- Be able to consider regionalism in its global economic, and geopolitical context;
- Be able to discuss the substantive WTO rules governing RTAs;
- Have practised navigation through the WTO website, and in particular the RTA database;
- Establish a network of professional contacts with other participants and WTO experts.

Course series: Traditional E-Learning course – Interactive

Course level: Generalist path, intermediate level

Pre-requisite: Proficiency in the course language

The Multilateral Trade System

Transparency

Transparency and the WTO: Notification Obligations

By the end of the activity participants will:



- Have acquired knowledge on the main functions and basic principles of the WTO;
- Have understood the development and content of specific commitments in the Schedules in GATT and GATS;
- Have understood the reason and importance of notification obligations at the WTO;
- Have understood how notifications are prepared and how they are reviewed at the WTO;
- Have learned how to find relevant Schedules and Notifications and how to use online facilities to access their information through databases;
- Have established a network of professional contacts with other participants and WTO experts.

Course series: Traditional E-Learning course – Interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language

The Multilateral Trade System

Trade Remedies

Trade Remedies and the WTO

The objectives of the course are for the participants to acquire:



- Enhanced knowledge of the basic principles of the WTO;
- Enhanced knowledge of the WTO disciplines regarding trade remedies;
- Improved ability to interpret relevant information and documents on WTO-related issues, and to use the WTO legal texts and related background materials.

Course series: Traditional E-Learning course – Non-interactive

Course level: Specialist path, intermediate level

Pre-requisite: Proficiency in the course language



WTO E-Learning

Bridging distance

How to enrol in the WTO E-Learning Programme

Register once and get access to a variety of interactive courses on trade-related matters and the WTO agreements as part of WTO technical assistance.

WTO E-Learning courses are **free of charge** and are offered in **English, French and Spanish**.

Registration is easy and includes the following steps:

1. Visit the WTO E-Learning website (<https://wtolearning.csod.com>) and click on "**Register**";
2. Fill in your details, create your own password and click on "**Log in**";
3. Allow 24h for your account to be set up, and log in using your e-mail and the password that you have created;
4. Access the **Course Catalogue**, **select a course**, and start it at your earliest convenience from the section **My Courses**.

For more information, please do not hesitate to contact the E-Learning Unit at elearning@wto.org.

