

Crna Gora MINISTARSTVO POLJOPRIVREDE I RURALNOG RAZVOJA PODGORICA				
Datum prijave: 21.02.17				
Opis	Podizvo	Rechn. bro.	Pri.og	Vrijednost
13 - VSO/20				1202/2

## Request for expressions of interest for the selection of Company to conduct Knowledge Management Product of RCTP

Loan number: 2000001842

Grant number: 2000001841

The Government of Montenegro is a loan beneficiary in the amount of EUR 3,880,000 granted by the International Fund for Agricultural Development (IFAD) as well as the ASAP grant in the amount of EUR 1,880,000 for the financing of the Rural Clustering and Transformation Project (RCTP). This advertisement follows the procedure specified in the final design of the project "Rural Clustering and Transformation Project (RCTP)" of 12 January 2017 and in the Letter to the Borrower dated 12 May 2017 and revised 16 October 2017.

RCTP project is being conducted in seven Municipalities- Niksic, Savnik, Zabljak, Petnjica, Berane, Bijelo Polje and Mojkovac.

PCU intends to apply part of the proceeds for procurement of consultant services of a local expert for conducting Climate Change analysis of RCTP project investments and to give recommendation for approval.

### Terms of reference for the Company to conduct Knowledge management product of RCTP

Overall description of the consultancy:

#### **Engagement with a Knowledge product (KP) expert Company (hereafter Consultant)**

The Consultant shall provide the RCTP with all information, findings and observations gathered during the Service. Property of all information, findings and observations gathered during the Service belong excessively to RCTP team, MoARD and IFAD and can't be shared with no one by the Consultant. The Consultant shall thoroughly facilitate all the stakeholders previously agreed with RCTP PCU team (depending on the task). While conducting service, the Consultant needs to be in a close communication and coordination with RCTP.

Main goal of the Consultant is to develop Knowledge management products based on RCTP activities for the last two and a half years.

While conducting service, the Consultant needs to consult RCTP PCU team on planned activities and conduct them in order to comply with IFAD's communication tool guidelines presented on <https://ifadcomskit.weebly.com/> in order for the result of the activity to presentable.

After the results of the service are final and approved, the Consultant needs to deliver materials detailed in "design and print".

Description of RCTP:

**Rural Clustering and Transformation Project (RCTP) overall goal** is to contribute to the transformation of smallholders' livelihoods in northern Montenegro, enabling them to become more competitive and resilient to climate change. This will be accomplished by strengthening their resilience and improving economic opportunities for the rural poor based on competitive farms and agribusinesses that are connected to and integrated into more profitable VCs.

**Geographical and production targeting:** includes 7 Municipalities: Niksic, Savnik, Zabljak, Berane, Mojkovac, Petnjica and Bijelo Polje in four initial prioritized commodities (cultivated berries, milk and milk products, meat and seed potatoes).

**Target groups:** RCTP's focus is on those remaining in rural areas that have a potential to invest time, effort and capital and thus catalyse this transformation. The RCTP target groups are:

- **Primary target group-** The semi subsistence farmers: they are less developed households below the threshold for GoM and EU subventions. They have access to small areas of farm/ arable land, grow some fruits/vegetables and keep some livestock. In terms of physical indicators, semi substance farmers have:  
Livestock: a max of 3 cows, 30 goats/sheep  
Pant production: a max of 3 ha of seed potato, 0,3 ha of berries
- **Secondary target group:** The semi commercial and economically active smallholders, small-scale processors and other Value Chain actors.

### **RCTP Project has two main Components:**

#### ***Component 1: Value chain clustering for resilient rural transformation***

Window 1: Matching grants for increase of primary production

Window 2: Matching grants for Post-production and post-harvest processes

#### ***Component 2: Cluster supportive rural infrastructure***

Sub-component 2.1.- Investments in Water infrastructure (water ponds and multiple use water systems)

Sub-component 2.2.- Investments in Road infrastructure

### **Content of the consultancy**

#### **Main tasks:**

In coordination with the PCU (Project Coordination Unit) and PC (Project Coordinator), the KP Expert will be responsible for:

#### **Creating 3 Knowledge Products in both Montenegrin and English language**

a) **RCTP approach:** what is RCTP approach, why was it developed this way (to respond to what?), why is it effective and how? give concrete examples where the approach is proving its effectiveness.

b) **Targeting and RCTP contribution to primary target group:** How RCTP is targeting it's primary target group? what are the main issue of primary target group? Is RCTP contributing to resolving those issues and how?

c) **Cooperation with Municipalities as partners:** How do Municipalities see this project in compare cement to other Local or Government programs and projects? Did Municipalities participate in activities other than Component 2? What do Municipalities feel for cooperation with RCTP Team and MoARD? What are the benefits of RCTP for Municipalities? How do they feel about RCTP approach for Component 2?

by:

1. Facilitations of main stakeholders (PCU team, Beneficiaries, VC actors, Municipalities and others)
2. Conducting Household interviews
3. Conducting One-on-one interviews with key informants
4. Use of secondary data- desk research and M&E collected data
5. Collecting data necessary for creating a Knowledge Product

**Reporting line:**

Project Director of the PCU, M&E and KM officer and VC officers

**In Field activities: 28 days**

In order to provide PCU team with 3 Knowledge Products KP expert will need to spend at least

1. Facilitating RCTP Clusters- 12 days,
2. Facilitating RCTP Municipalities Mayors- 7 days and
3. Facilitating other stakeholders- 7 days.

**Field activities should be done with RCTP M&E officer and VCs**

**After Field activities: 27 days**

1. Analyse data and prepare draft knowledge products (in Montenegrin and in English)- 10 days
2. Finalize knowledge products based on PCU and IFAD comments (in Montenegrin and in English)- 5 days
3. Deliver final knowledge products electronically and hard copy. (in Montenegrin and in English)- 5 days
4. Present final knowledge products to the PCU (in Montenegrin and in English)- 7 days

**Design and print activities: 15 days**

**A Consultant will be encouraged to find a design and print company for delivering:**

1. At least 3 design options for front cover and theme
2. Draft document layout
3. Final document layout
4. PDF and e-book versions of the final document

**Required qualification, experience, skills and key competencies:**

1. At least 3 years' experience in creating and publishing (advantage experience in field of agriculture); to be proven by at least 5 copies/ recordings of author's texts/ reports in the field of agriculture and rural development.
2. Exceptional interpersonal skills of proposed staff;
3. A bachelor degree or licence in journalism of the proposed staff would be considered as an advantage, to be proven by copies of the diplomas or licenses of the employees to be engaged;
4. An experience in agriculture or rural development of the proposed staff would be an asset; and
5. Spoken and written Montenegrin and English of the proposed staff would be an asset.

**Workplace:** Seven RCTP Municipalities and Podgorica.

**Required documentation:**

1. Copy of company's information from the CRPS;
2. Copy of Agency for Electronic Media licences;
3. Copies of the diplomas or licenses of the employees to be engaged; and
4. At least 5 copies/ recordings of author's texts/ reports in the field of agriculture and rural development.

**Selection:**

A Company will be selected in accordance with the IFAD's Procurement Guidelines and in accordance with IFAD's Procurement Handbook.

The initial plan for the assignment to be implemented is in the period from **01.04.2020. until 15.06.2020.**

Interested companies may obtain further information at the address [maja.vukasevic@mpr.gov.me](mailto:maja.vukasevic@mpr.gov.me) during office hours from 07:00 to 15:00 hours from Monday till Friday.

**Process and evaluation of the expressions of interest:**

The Ministry of Agriculture and Rural Development invites companies submit their evidence on the fulfilment of the selection criteria to the following address:

**Ministarstvo poljoprivrede i ruralnog razvoja  
RCTP Projekat- Izraz interesovanja za KMP  
Rimski trg 46, 81000 Podgorica**

no later than **28.02.2020. until 15:00h.**

Applications submitted after the deadline will not be considered for evaluation.

The best qualified company will receive **Request for submission of full Technical and Financial offer.**