



**EMPOWERING EUROPEAN INNOVATORS** 

# EU funding for innovation

#### Signe RATSO

Deputy Director General DG Research and Innovation European Commission



Research and Innovation

#### What's holding back European innovation

Innovation performance

Lack of **breakthrough and disruptive innovations** that create new markets

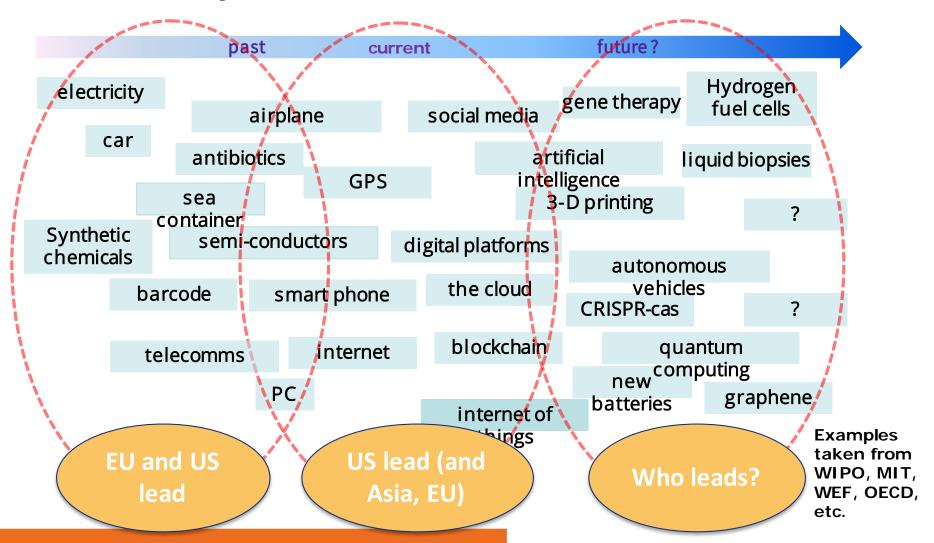
Innovation funding

**Financing gap** between R&D grants and private investment **for scaling up** innovative start-ups

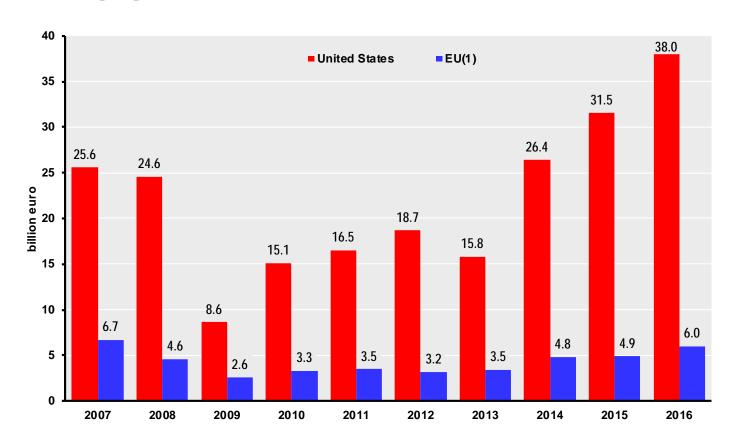
Innovation ecosystem

Many national & local ecosystems, but **fragmented at European level** 

### Who will lead the next wave of breakthrough and disruptive innovation?

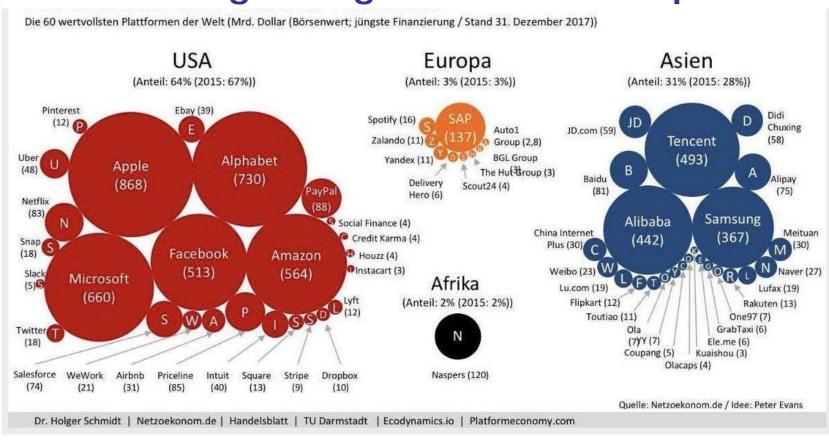


#### Financing gap: venture capital US vs EU

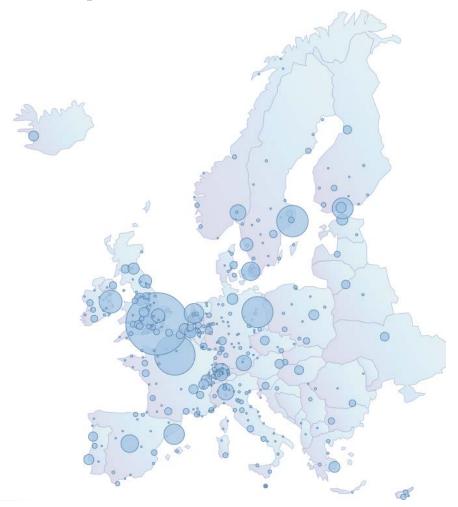


Venture capital raised. Data: Invest Europe, NVCA / Pitchbook. (1) EU does not include HR, CY, MT, SI, SK.

#### Global Fast-growing Innovative Companies



### European tech ecosystems are rich but can only reach their full potential if better interconnected



Map of the 476 European cities with at least one scale-up company, Startup Europe "Startup City Hubs in Europe" 2018 report



# European INNOVATION

#### **EMPOWERING EUROPEAN INNOVATORS**

#### The EIC story

"Europe does not yet have a world class scheme to support the very best innovations in the way that the European Research Council is the global reference for supporting excellent science. So I would like us to take stock of the various schemes to support innovation and SMEs under Horizon 2020, to look at best practice internationally, and to design a new European Innovation Council."

Carlos Moedas, European Commissioner for Science & Innovation, June 2015.





#### Designed together with leading innovators

Accelerating breakthrough innovation report, January 2018



Nicklas Bergman



Martin Bruncko



Paddy Cosgrave



Gráinne Dwyer



Hermann Hauser



Marjolein Helder



Taavet Hinrikus



Ingmar Hoerr



Bindi Karia



Jana Kolar



Carlos Oliveira



Jim Hagemann Snabe



Kinga Stanislawska



Constantijn van Oranje



Roxanne Varza



#### **Encouraged by EU leaders**

"We will only succeed if we are the ones creating, developing and producing new technologies.
That is why we need: a strong EU commitment to disruptive innovation within the framework of the European Innovation Council (E IC). The goal is to support very high risk deep tech projects at the European level"

A Franco-German Manifesto for a European industrial policy fit for the 21<sup>st</sup> Century, February 2019



### The European Innovation Council

One stop shop for breakthrough & disruptive innovators

Open to all innovators, in any field, at any time

**Highest potential** innovators selected on basis of ideas and team

**Agile funding** from idea to investment

**Pathfinder grants** for advanced research on emerging technologies

**Accelerator funding** for innovative start-ups (<€2.5 million grant, <€15 million equity)

**Crowding in private investment (VC, Invest EU)** 

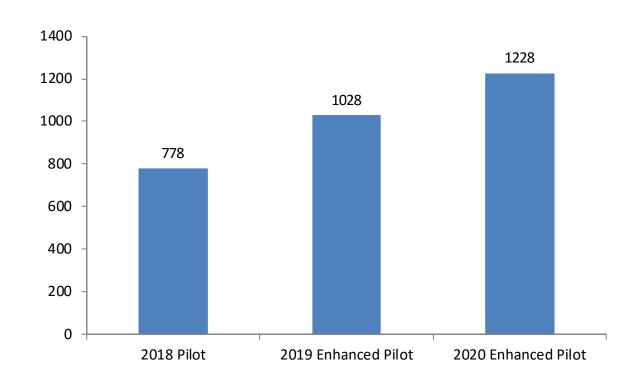
**Building ecosystems** and communities

**Access** to mentoring and advisory services and to knowledge partners (e.g EIT)

**Expert Programme Managers** to engage with projects and communities

**Prizes** for breakthrough technologies

## Tested under Horizon 2020, fully incorporated in Horizon Europe



#### First phase launched in 2018

- ✓ Bringing together relevant Horizon 2020 schemes in one place (SME instrument, Fast Track to Innovation, FET Open, Prizes)
- ✓ Introduction of open support for Start-ups and SMEs (no predefined themes)
- ✓ Introduction of interviews with experienced innovators to select SMEs for funding
- Launch of major prizes for breakthrough innovations, e.g low cost space launcher (€10 million prize); artificial photosynthesis (€5 million prize)
- ⇒ 6000 applications received by start-ups or SMEs (for SME phase 2 grants)
- ⇒ Majority combining different fields: digital, energy, manufacturing, health, etc.
- ⇒ 520 interviewed & 250 awarded funding (budget €450 million)
- ⇒ Fast process (grant awarded in under 4 months)
- ⇒ Total budget in 2018 of €778 million for all EIC pilot actions

#### Second phase launched in 2019

- ✓ Increased budget of €2.2 billion (€1.0bn in 2019; €1.2bn in 2020)
- ✓ **Introduction of pilot pathfinder**, with 6 strategic emerging technologies targeted (human-centric AI, novel medical devices, zero-emission energy generation, etc.)
- ✓ Introduction of pilot accelerator with option to apply for blended finance (combined grant and equity)
- ✓ New EIC Advisory Board to bring in leading innovators for ongoing design & implementation
- ✓ First EIC programme managers recruited to actively engage with pathfinder projects

#### **EUROPEAN INNOVATION COUNCIL**

#### **EIC Advisory Board**



CHAIR Mark Ferguson Entrepreneur, Science Foundation I reland



VICE-CHAIR Hermann Hauser Co-founder of Amadeus **Capital Partners** 



**Kerstin Bock** CEO of Openers



eic

Jo Bury Managing Director of Flanders Institute of **Biotechnology** 



**Dermot Diamond** Principal Investigator: INSIGHT Centre for Data Founder and CEO at Analytics, Dublin City University



Laura Gonzalez-Estefani **TheVentureCity** 



Jim Hagemann Snabe **Chair Siemens** AG, Chair AP Moller Maersk A/S



Founder and Chairman of the Supervisory Board of CureVac AG



Fredrik Hörstedt Vice president of utilisation Chalmers University of Technology



Heidi Kakko Partner of BaltCap **Growth Fund** 



Bindi Karia European Innovation Expert + Advisor, Connector of People and **Businesses** 



Anita Krohn Traaseth Former CEO Innovation Norway



Jerzy Langer Physicist, Emeritus Professor at the Institute of Physics of the Polish Academy of Sciences



Ana Maigues Chief Executive Officer. Neuroelectrics



Maria Makarow Biochemistry/ molecular biology, director of Biocenter Finland



Carlos Oliveira Serial Entrepreneur, Innovator, **Executive President** of José Neves Foundation



Valeria Nicolosi Chair of Nanomateria Is and Advanced Microscopy



**Bruno Sportisse** Chair and CEO at INRIA



Kinga Stanislawska Managing Partner and Founder of Experior Venture Fund



Roberto Verganti **Innovation** academic. former RISE group



Martin Villig Co-founder of **Bolt (formerly** Taxify)



Yousef Yousef CEO of LG Sonic

### Full EIC under Horizon Europe (2021-27)

- ✓ Proposed budget of €10 billion
- Dedicated governance with EIC President and Advisory board
- ✓ More flexible rules for funding (ability to stop or reorient, links to Invest EU) with increased role for expert programme managers
- ✓ Full accelerator funding with both grant and blended finance
- ✓ **Full pathfinder scheme** for grants in advanced research and transition activities
- ✓ Fast track access for Horizon grant holders (incl. European Research Council) and certified national schemes
- ✓ Creation of EIC Forum with Member States innovation agencies

## Video



#### Find out more

ec.europa.eu/research/eic



#EU\_EIC

"[The EIC alone will not create global champions. What it will do is create a European Champions' League]"

