



**4th IPARD III monitoring  
committee meeting,  
23 January 2025**

**IPARD III 2021-2027**



# Opening of the meeting; Approval of the Agenda



# Short introduction by European Commission (DG AGRI)



**Adoption of the minutes of the previous  
IPARD monitoring committee (IMC) meeting and  
information on the implementation of decisions taken  
at the previous IPARD III monitoring committee meeting**



# **Adoptions of the amendments of the Rules of procedures of the monitoring committee for the IPARD III programme for Montenegro**



# State of play of the implementation of the IPARD III programme



# State of play of the implementation of the IPARD III programme



## Implementation of existing measures + accreditation of new measures

- Adopted by the European Commission on June 29, 2022, and by the Government of Montenegro on July 28, 2022
- Made two modifications of the IPARD III programme
- The procedure for the "rollover" of M1, M3 and M7 to IPARD III programme funds is ongoing
- The accreditation package for M9 (IPARD II programme) was adopted in the end of 2024
- There are 63 million € of EU support available, 19 million € of support from the Government of Montenegro, which is a total of 82 million € of non-refundable support intended for the development of agriculture and rural development in Montenegro.
- Four Public calls published:
  - The First public call for the allocation of financial support for Measure 7 "Diversification of farms and business development", Submeasure 7.1 "Support for investments for the development of rural tourism,, (21.03.2024)
  - The First public call for the allocation of financial support funds to Sub-Measure 7.2 "Investment support for agricultural processing" of the Program (11.04.2024)
  - The First public call - M3 – „Investments in physical assets concerning processing and marketing of agricultural and fishery products“ (27.06.2024)
  - The First public call - M1 – „Invesments in phisical assets of agricultural holdings“ (29.08.2024)





## Implementation of existing measures + accreditation of new measures

- Accreditation package for M4 - Agri-Environment-Climate And Organic Farming Measure submitted
- Accreditation package for M6 - Investments In Rural Public Infrastructure submitted to NAO
- Preparation of the Accreditation package for M5 – LEADER is planned for 2025
- Ongoing Twinning project
  
- Plan of Public call announcement



**Presentation on the state of implementation of the first IPARD public calls for Measure 7, sub-measures 7.1 and 7.2, Measure 1 and Measure 3**



# First IPARD public call for Measure 7, sub-measure 7.1

- *165 applications received*
- *32.136.006,10 EUR of investments with VAT (requested)*
- *17.066.900,71 EUR of support (requested)*
- *12.800.175,53 EUR of EU support (requested)*
- *There are 71 applications potentially for the contract. The required amount of investment is 11.238.401,35 EUR without VAT, of which the amount of requested support is 7.239.010,05 EUR.*
- *Also, we are waiting for the statements of the applicants who were sent the Notification on the results of the examination procedure, for which we believe that there is a possibility that some of them will return to the procedure – approximately 22 applications, the required amount of investment is 3.576.463,72 EUR without VAT, of which the amount of requested support is 2.245.208,74 EUR.*



Municipality	Total required investment amount (with VAT)	Total required investment amount (without VAT)	Amount of support requested	IPARD Fund (from requested support)	National Fund (from requested support)	R/B
Andrijevica	1.081.405,40	894.990,92	536.994,55	402.745,91	134.248,64	5
Berane	42.375,09	35.020,73	21.012,44	15.759,33	5.253,11	2
Bijelo Polje	2.842.625,33	2.350.981,79	1.501.183,60	1.125.887,70	375.295,90	14
Cetinje	479.453,52	396.589,68	237.953,81	178.465,36	59.488,45	3
Kolašin	3.129.819,63	2.590.041,59	1.656.304,17	1.242.228,13	414.076,04	16
Mojkovac	3.768.348,95	3.116.058,70	1.990.224,94	1.492.668,71	497.556,24	20
Nikšić	6.734.303,34	5.572.172,79	3.652.475,25	2.739.356,44	913.118,81	31
Petnjica	14.050,41	11.611,91	6.967,15	5.225,36	1.741,79	1
Plav	625.201,72	517.401,74	310.441,04	232.830,78	77.610,26	3
Plužine	3.465.805,44	2.860.510,55	1.861.957,27	1.396.467,95	465.489,32	18
Pljevlja	1.157.550,93	957.872,63	605.406,43	454.054,82	151.351,61	6
Podgorica	724.770,52	599.317,08	379.459,21	284.594,41	94.864,80	3
Rožaje	1.271.531,20	1.054.430,78	648.991,56	486.743,67	162.247,89	7
Šavnik	1.758.987,82	1.453.742,08	948.389,30	711.291,98	237.097,33	10
Tuzi	169.930,73	141.466,50	99.026,55	74.269,91	24.756,64	1
Ulcinj	220.805,33	182.229,76	127.560,83	95.670,62	31.890,21	1
Zeta	241.665,00	199.723,00	139.806,10	104.854,58	34.951,53	1
Žabljak	4.407.375,75	3.640.102,26	2.342.746,51	1.757.059,88	585.686,63	23
<b>Grand Total</b>	<b>32.136.006,10</b>	<b>26.574.264,49</b>	<b>17.066.900,71</b>	<b>12.800.175,53</b>	<b>4.266.725,18</b>	<b>165</b>

Region of investmen	Total required investment amount (with VAT)	Total required investment amount (without VAT)	Amount of support requested	IPARD Fund (from requested support)	National Fund (from requested support)	R/B
Central	8.350.123,10	6.909.269,05	4.508.720,91	3.381.540,68	1.127.180,23	39
Southern	220.805,33	182.229,76	127.560,83	95.670,62	31.890,21	1
Northern	23.565.077,67	19.482.765,68	12.430.618,96	9.322.964,22	3.107.654,74	125
<b>Grand Total</b>	<b>32.136.006,10</b>	<b>26.574.264,49</b>	<b>17.066.900,71</b>	<b>12.800.175,53</b>	<b>4.266.725,18</b>	<b>165</b>

# First IPARD public call for Measure 7, sub-measure 7.2

- *The call is closed on June 11, 2024.*
- *19 applications received*
- *522.571,96 EUR of investments with VAT (requested)*
- *280.082,46 EUR of support (requested)*
- *210.061,84 EUR of EU support (requested)*
- *Administrative and on-the-spot control are ongoing and we are also waiting for the opinions of colleagues from the Directorate for Food Safety, Veterinary and Phytosanitary Affairs.*
- *There are 8 applications potentially for the contract. The required amount of investment is 184.731,56 EUR without VAT, of which the amount of requested support is 118.640,87 EUR.*



Municipality	Total required investment amount (with VAT)	Total required investment amount (without VAT)	Amount of support requested	IPARD Fund (from requested support)	National Fund (from requested support)	Count of R/B
Andrijevica	11.900,00	9.834,71	5.900,83	4.425,62	1.475,21	1
Bijelo Polje	32.565,60	27.139,34	18.997,54	14.248,15	4.749,38	1
Budva	29.705,50	24.550,00	17.185,00	12.888,75	4.296,25	1
Cetinje	28.906,60	23.889,75	16.722,83	12.542,12	4.180,71	1
Danilovgrad	25.289,00	20.900,00	14.630,00	10.972,50	3.657,50	1
Nikšić	150.602,65	124.465,00	79.877,00	59.907,75	19.969,25	5
Pljevlja	32.608,70	26.949,34	16.169,60	12.127,20	4.042,40	1
Podgorica	158.130,78	134.867,48	83.870,49	62.902,87	20.967,62	6
Tuzi	24.248,29	20.900,00	12.540,00	9.405,00	3.135,00	1
Zeta	28.614,84	23.648,63	14.189,18	10.641,88	3.547,29	1
<b>Grand Total</b>	<b>522.571,96</b>	<b>437.144,25</b>	<b>280.082,46</b>	<b>210.061,84</b>	<b>70.020,61</b>	<b>19</b>

Region of investment	Total required investment amount (with VAT)	Total required investment amount (without VAT)	Amount of support requested	IPARD Fund (from requested support)	National Fund (from requested support)	Count of R/B
Central	421.297,66	353.220,86	227.014,49	170.260,87	56.753,62	15
Northern	101.274,30	83.923,39	53.067,97	39.800,98	13.266,99	4
<b>Grand Total</b>	<b>522.571,96</b>	<b>437.144,25</b>	<b>280.082,46</b>	<b>210.061,84</b>	<b>70.020,61</b>	<b>19</b>

Sector	Total required investment amount (with VAT)	Total required investment amount (without VAT)	Amount of support requested	IPARD Fund (from requested support)	National Fund (from requested support)	R/B
Spice and medicinal herbs	36.275,80	29.980,00	20.986,00	15.739,50	5.246,50	1
Milk processing	59.815,55	49.434,34	29.660,60	22.245,45	7.415,15	2
Mushrooms growing	11.900,00	9.834,71	5.900,83	4.425,62	1.475,21	1
Fisheries and aquaculture	36.300,00	30.000,00	18.000,00	13.500,00	4.500,00	1
Wine production	157.136,55	134.905,89	86.348,53	64.761,40	21.587,13	5
Fruits	194.524,06	160.989,31	103.786,50	77.839,87	25.946,62	8
(blank)	26.620,00	22.000,00	15.400,00	11.550,00	3.850,00	1
<b>Grand Total</b>	<b>522.571,96</b>	<b>437.144,25</b>	<b>280.082,46</b>	<b>210.061,84</b>	<b>70.020,61</b>	<b>19</b>

# First IPARD public call for Measure 3

- *The call is closed on September 27, 2024.*
- *57 applications received*
- *54.616.526,66 EUR of investments with VAT (requested)*
- *22.568.812,67 EUR of support (requested)*
- *16.926.609,50 EUR of EU support (requested)*
- *Administrative and on-the-spot control are ongoing and we are also waiting for the opinions of colleagues from the Directorate for Food Safety, Veterinary and Phytosanitary Affairs.*
- *We are already preparing contracts for several applications.*



Municipality	Total required investment amount (with VAT)	Total required investment amount (without VAT)	Amount of support requested	IPARD Fund (from requested support)	National Fund (from requested support)	Count of R/B
Bar	2.032.437,76	1.679.700,63	839.850,32	629.887,74	209.962,58	5
Bijelo Polje	2.231.372,39	1.844.109,41	922.054,71	691.541,03	230.513,68	2
Budva	102.741,10	84.910,00	42.455,00	31.841,25	10.613,75	1
Cetinje	2.289.103,89	1.891.821,40	945.910,70	709.433,03	236.477,68	9
Danilovgrad	17.133.921,15	14.160.265,41	7.080.132,71	5.310.099,53	1.770.033,18	13
Danilovgrad/Herceg Novi	2.419.933,96	1.999.945,42	999.972,71	749.979,53	249.993,18	1
Gusinje	2.539.018,02	2.098.362,00	1.049.181,00	786.885,75	262.295,25	1
Kolašin	1.410.346,96	1.165.576,00	582.788,00	437.091,00	145.697,00	1
Kotor	2.407.534,33	1.989.697,79	994.848,90	746.136,67	248.712,22	1
Nikšić	6.151.064,62	5.083.524,48	2.541.762,24	1.906.321,68	635.440,56	7
Plužine	493.326,00	407.707,44	203.853,72	152.890,29	50.963,43	1
Podgorica	7.986.734,86	6.600.607,32	3.300.303,66	2.475.227,75	825.075,92	8
Rožaje	587.247,12	485.328,20	242.664,10	181.998,08	60.666,03	2
Tuzi	4.736.706,64	3.914.633,59	1.957.316,80	1.467.987,60	489.329,20	3
Ulcinj	2.018.026,64	1.667.790,61	833.895,31	625.421,48	208.473,83	1
Zeta	77.011,22	63.645,64	31.822,82	23.867,12	7.955,71	1
<b>Grand Total</b>	<b>54.616.526,66</b>	<b>45.137.625,34</b>	<b>22.568.812,67</b>	<b>16.926.609,50</b>	<b>5.642.203,17</b>	<b>57</b>

Region of investment	Total required investment amount (with VAT)	Total required investment amount (without VAT)	Amount of support requested	IPARD Fund (from requested support)	National Fund (from requested support)	Count of R/B
Central	38.374.542,39	31.714.497,84	15.857.248,92	11.892.936,69	3.964.312,23	41
Southern	6.560.739,83	5.422.099,03	2.711.049,52	2.033.287,14	677.762,38	8
Northern	7.261.310,49	6.001.083,05	3.000.541,53	2.250.406,14	750.135,38	7
Central/Southern	2.419.933,96	1.999.945,42	999.972,71	749.979,53	249.993,18	1
<b>Grand Total</b>	<b>54.616.526,66</b>	<b>45.137.625,34</b>	<b>22.568.812,67</b>	<b>16.926.609,50</b>	<b>5.642.203,17</b>	<b>57</b>

Sector	Total required investment amount (with VAT)	Total required investment amount (without VAT)	Amount of support requested	IPARD Fund (from requested support)	National Fund (from requested support)	R/B
The plant processing	9.455.951,60	7.814.836,03	3.907.418,02	2.930.563,51	976.854,50	12
Eggs	131.555,97	108.723,94	54.361,97	40.771,48	13.590,49	1
Olive processing	5.445.725,49	4.500.599,58	2.250.299,79	1.687.724,84	562.574,95	3
Meat processing	15.962.855,21	13.192.442,32	6.596.221,16	4.947.165,87	1.649.055,29	17
Milk processing	1.437.210,53	1.187.777,30	593.888,65	445.416,49	148.472,16	5
Fishery and aquaculture	2.041.099,95	1.686.859,46	843.429,73	632.572,30	210.857,43	3
Wine production	15.364.773,25	12.698.159,71	6.349.079,86	4.761.809,89	1.587.269,96	14
(blank)	4.777.354,67	3.948.227,00	1.974.113,50	1.480.585,13	493.528,38	2
<b>Grand Total</b>	<b>54.616.526,66</b>	<b>45.137.625,34</b>	<b>22.568.812,67</b>	<b>16.926.609,50</b>	<b>5.642.203,17</b>	<b>57</b>



# First IPARD public call for Measure 1

- *The call is closed on November 29, 2024.*
- *694 applications received*
- *98.399.997,71 EUR of investments with VAT (requested)*
- *81.325.853,04 EUR of investments without VAT (requested)*
- *56.195.937,88 EUR of support (requested)*
- *42.144.470,77 EUR of EU support (requested)*





# **State of play of the implementation of the IPARD II programme**



# State of play of the implementation of the IPARD II programme - contracting

Measure	Call	No of contracted projects	Amount of contracted support	Amount of EU contracted support
1	1	246	9.53	7.14
1	2	118	6.86	5.14
1	3	66	3.82	2.86
1	4	49	3.65	2.74
1	5	298	11.91	8.93
3	1	20	4.9	3.67
3	2	26	7.6	5.7
3	3	23	5.93	4.45
3	4	20	6.46	4.84
3	5	29	5.04	3.78
7	1	25	2.14	1.61
Total		920	67.84	50.86



# State of play of the implementation of the IPARD II programme – paid projects

Measure	Call	No of paid projects	Amount of paid support	Amount of EU paid support
1	1	206	7.14	5.36
1	2	63	3.31	2.50
1	3	60	3.07	2.31
1	4	41	2.61	1.96
1	5	280	10.60	7.95
3	1	13	3.24	2.43
3	2	15	4.50	3.36
3	3	12	2.91	2.18
3	4	14	3.50	2.62
3	5	27	4.30	3.22
7	1	17	1.23	0.92
Total		748	46.41	34.81



## Next steps

- ***Hiring people***
- ***Contracting first calls through IPARD III***
- ***Publishing future calls***
- ***REBIT for M4***
- ***REBIT for M6***



# Information on audit(s) by the Audit Authority



**Approval of the Realization of the Annual List of  
Activities 2024 - Visibility and Communication Activities  
Plan for the IPARD III Program**

**Plan of visibility and communication activities for IPARD  
programme for 2025**





## Realization of Plan of visibility and communication activities for 2024

- ✓ the first public call for **sub-measure 7.1** - " Support of investments for development of rural tourism ", deadline for submission of requests from March 21, 2024 to May 21, 2024,
- ✓ the first public call for **sub-measure 7.2** - "Support of investments for on farm processing " deadline for submitting requests from April 11, 2024 to June 11, 2024,
- ✓ the first public call for **measure 3** - "Investments in physical assets concerning processing and marketing of agricultural and fishery products" deadline for submitting applications from June 27 to August 27, 2024 (the deadline has been extended to September 27),
- ✓ the first public call for **measure 1**- "Investments in the physical assets of agricultural holdings" deadline for submitting applications from August 29 to November 29, 2024.



## Realization of Plan of visibility and communication activities for 2024



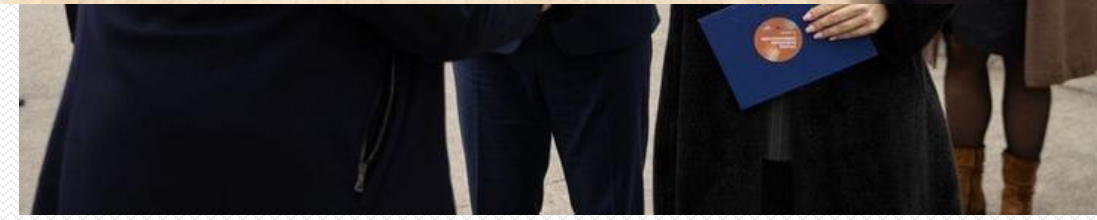
✓ Press & media conferences regarding announcement of publish all public call: Measure 7 – (submesaure 7.1 and 7.2), Mesaure 3 and Mesaure 1;

- **Sub-measure 7.1** - press conference at the company "Šahović" I.t.d. in Tuzi,

- **Sub-measure 7.2** – press conference in the Government of Montenegro when the promotion of the Agrobudget is announced,

- **Measure 3** - press conference at the company "Agromont" I.t.d. in Martinići,

- **Measure 1** - press conference in the premises of the European House



# IPARD Open Door Days



# 2.500 leaflets were printed in order to promote public calls



**Kontakt:**  
Direktorat za plaćanja  
Moskovačka 101, Podgorica  
Tel: 020 672 007,  
020 672 026,  
067 205 790

Direktorat za ruralni razvoj  
Rimski trg 46, Podgorica  
Tel: 020 482 150

[www.gov.me/ipard](http://www.gov.me/ipard)

## IPARD III PROGRAM 2021-2022

Mjera 3 „Investicije u fizički kapital vezano za preradu i marketing poljoprivrednih i ribarstva“

**Trajanje javnog poziva:**  
Prvi javni poziv za Mjeru 3 Investicije u vezano za preradu i marketing poljoprivrednih proizvoda, biće objavljen **27. juna 2024. godine** i otvoren za podnošenje aplikacija **27. avgustom 2024. god**

**KORISNICI mjere su:**  
preduzetnici ili privredna Centralni registar privrednih subjekata (CRPS)

**Prihvatljivi troškov:**  
Sredstva podrške za investicije čija prihvatljivih troškov **30.000 €**  
Sredstva podrške do **50% vrij** prihvatljivih tro

## MJERA 1 – INVESTICIJE U FIZIČKI KAPITAL POLJOPRIVREDNIH GAZDINSTAVA

**KORISNICI mjere su:**

- Poljoprivredna gazdinstva u skladu sa važećim Zakonom o poljoprivredi i ruralnom razvoju, ili
- Organizacije proizvođača priznate u skladu sa odgovarajućim Zakonom o uređenju tržišta poljoprivrednih proizvoda (ili
- Kooperativne koje su registrovane za djelatnost proizvodnje (ili prerade poljoprivrednih proizvoda u Centralnom registru privrednih subjekata (CRPS), ili
- Preduzetnik ili privredno društvo registrovano za djelatnost ribarstva i akvakulture u Centralnom registru privrednih subjekata (CRPS).

**KONTAKT INFORMACIJE:**  
Direktorat za plaćanja  
Moskovačka 101, Podgorica  
Tel: 020 672 007 / 020 672 026 / 067 205 790

Direktorat za ruralni razvoj  
Rimski trg 46, Podgorica  
Tel: 020 482 150

Regionalna kancelarija Direktorata za plaćanja  
Ulica Slobode bb, 84000 Bijelo Polje  
Tel: 067 002 958

Direkcija za savjetodavne poslove u oblasti biljne proizvodnje  
Bar, tel: 069 335 090, 069 374 173  
Berane, tel: 051 233 408  
Bijelo Polje, tel: 050 488 999  
Nikšić, tel: 040 201 122  
Podgorica, tel: 020 870 448  
Herceg Novi, tel: 069 333 375  
Cetinje, tel: 041 265 376

Direkcija za savjetodavne poslove u oblasti stojarstva  
Bar, tel: 030 312 965  
Berane, tel: 051 233 011  
Bijelo Polje, tel: 050 487 009  
Nikšić, tel: 040 212 012  
Podgorica, tel: 020 265 337  
Pijevlja, tel: 052 353 595

**MJERA 1 INVESTICIJE U FIZIČKI KAPITAL POLJOPRIVREDNIH GAZDINSTAVA**

**KORISNICI GODOVANOSTI**  
Ove pozivnice su predložene javno, ali mogu biti, ali ne i obavezno, informativnog karaktera. Sadržaj ove pozivnice ne može predstavljati stavove Ministarstva poljoprivrede, Sumarstva i vodoprivrede, kao ni Evropske unije, to jest, ne mogu snositi odgovornost za šteta koja bi eventualno mogla nastati u vezi s korištenjem iste.

## OBJEKTI za koje je moguće aplicirati:

**Fizička lica** mogu aplicirati za:
 

- kućice komplementarne objekte kuća, seosko domaćinstvo, turistički apartman, kamp do 15 smještajnih jedinica sa maksimalnim kapacitetom do 10 osoba odnosno 20 ležaja.

**Pravna lica** mogu aplicirati za:
 

- kućice komplementarne objekte kuća, seosko domaćinstvo, turistički apartmanski blok (dodatni i više turističkih apartmana u okviru istog građevinskog objekta), turistički apartman, gostionica, hosteli, etno seoske odmarališta, planinarski dom sa maksimalnim kapacitetom do 10 osoba odnosno 30 ležaja.

**KORISNICI podrške moraju do dana konačne isplate biti vlasnici komplementarnih ugostiteljskih objekata.**

Investicije koje se odnose na izgradnju novih objekata privativne su samo ako korisnik, pored izgradnje novih objekata, realizuje investiciju i u obnovljive izvore energije.

Mogućnost avansnog plaćanja u iznosu do 50% odobrene podrške i mogućnost fazono plaćanja.

**KONTAKT**  
Direktorat za plaćanja  
Moskovačka 101, Podgorica  
Tel: 020 672 007 / 020 672 026 / 067 205 790

Direktorat za ruralni razvoj  
Rimski trg 46, Podgorica  
Tel: 020 482 222 / 020 482 150

**MJERA 7 – DIVERZIFIKACIJA GAZDINSTAVA I RAZVOJ POSLOVANJA**

**PODMJERA 7.1 Podrška investicijama za razvoj ruralnog turizma**

## ROLL AP FOR EVERY MEASURE



**MJERA 1**  
INVESTICIJE U FIZIČKI KAPITAL POLJOPRIVREDNIH GAZDINSTAVA

**INVESTICIJE U FIZIČKI KAPITAL POLJOPRIVREDNIH GAZDINSTAVA**

**DODATNI**  
IZNOS PODRŠKE  
PRIHVA TLJIVI TROŠKOVI



**MJERA 7 – DIVERZIFIKACIJA GAZDINSTAVA I RAZVOJ POSLOVANJA**

**Mjere namjenjene dugotrajnoj podršci kroz tri podmjere:**

**7.1** **kućice turizma**

**7.2** **POSLOVANJE U OBLASTI STOJARSTVA**

**7.3** **POSLOVANJE U OBLASTI RIBARSTVA I AKVAKULTURE**



**IPARD III PROGRAM**

**MJERA 3 – INVESTICIJE U FIZIČKI KAPITAL VEZANO ZA PRERADU I MARKETING POLJOPRIVREDNIH I PROIZVODA RIBARSTVA**

**14,76 mil. € + 4,52 mil. € = 19,68 mil. € EU MNE UKUPNO**

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Organized about 75 workshops  
attended by 2,500 interested participants



# May - Europe Month



- ❑ Minister Joković participated in the events in Žabljak



- ❑ IPARD recipient presented their products at the stands during the central event on May 11, 2024. in the Square of St. Peter Cetinje in Podgorica.



- ❑ Representatives of the IPARD structure and the EU Delegation in Petnjica visited a user IPARD support



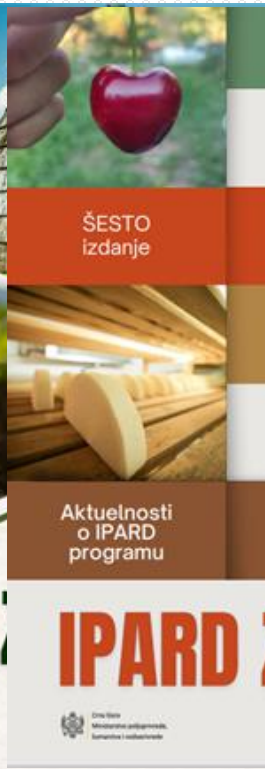
The fair of European projects organized by the Chamber of Commerce of Montenegro



IPARD recipient exhibitors at the Food and Agricultural Products Fair in Podgorica



# IPARD FOR YOU, the first newsletter about **IPARD** in Montenegro





# IPARD website/instagram/viber

[Ministarstvo poljoprivrede, šumarstva i vodoprivrede - IPARD program \(www.gov.me\)](http://www.gov.me)



42 press releases

[pitajte.ipardzatebe@mpsv.gov.me](mailto:pitajte.ipardzatebe@mpsv.gov.me)

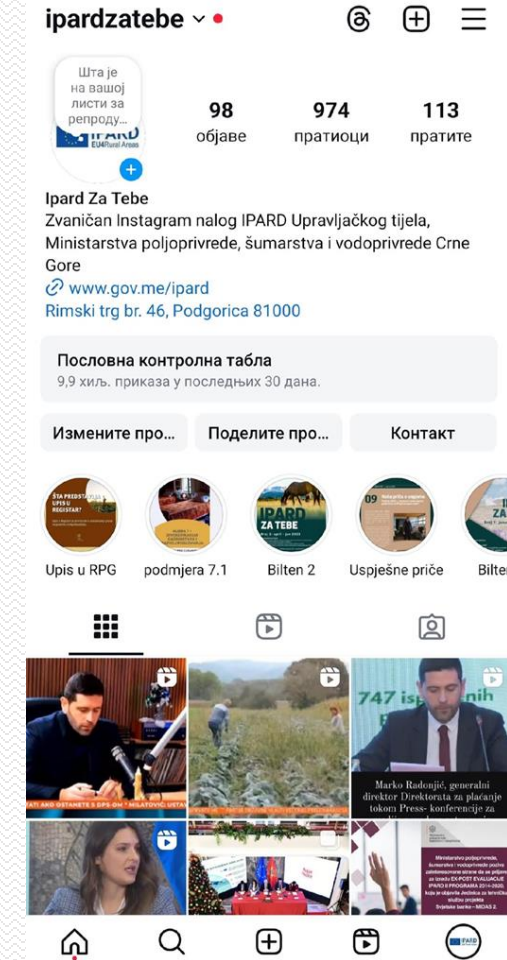


162 email

VIBER



4363 members



# Press conference on the presentation of the results of the IPARD II program and the presentation of the achieved results of the MAFWM work in 2024.



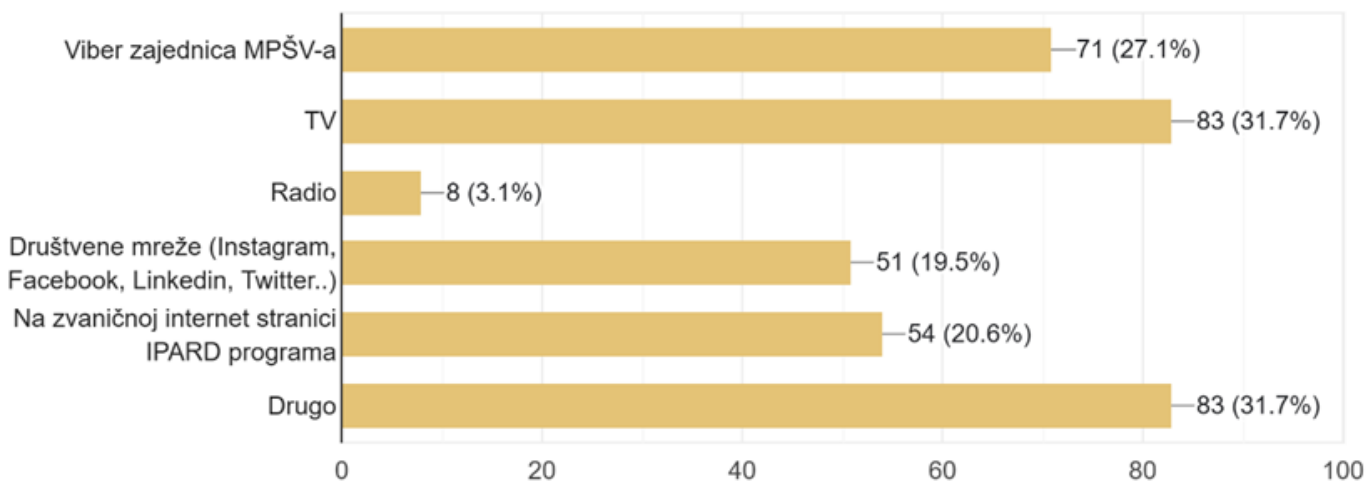
✓ More than 40 announcements

- 7 TELEVISION
- 17 PORTALS
- 3 DAILY PRINTED EDITIONS
- RADIO
- SOCIAL NETWORKS

# Survey on the visibility and communication of the IPARD program

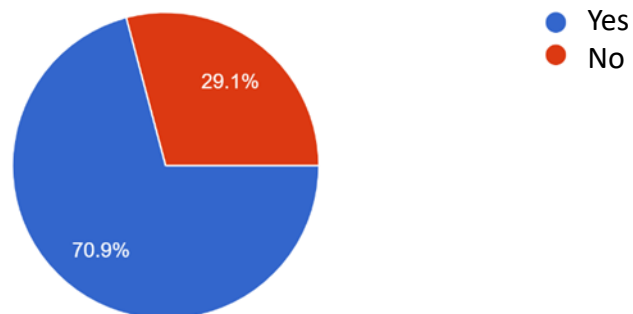
How did you first hear about the IPARD program?

262 responses



- month for the survey
- 263 respondents
- 9 questions and a comment
- 100 comments

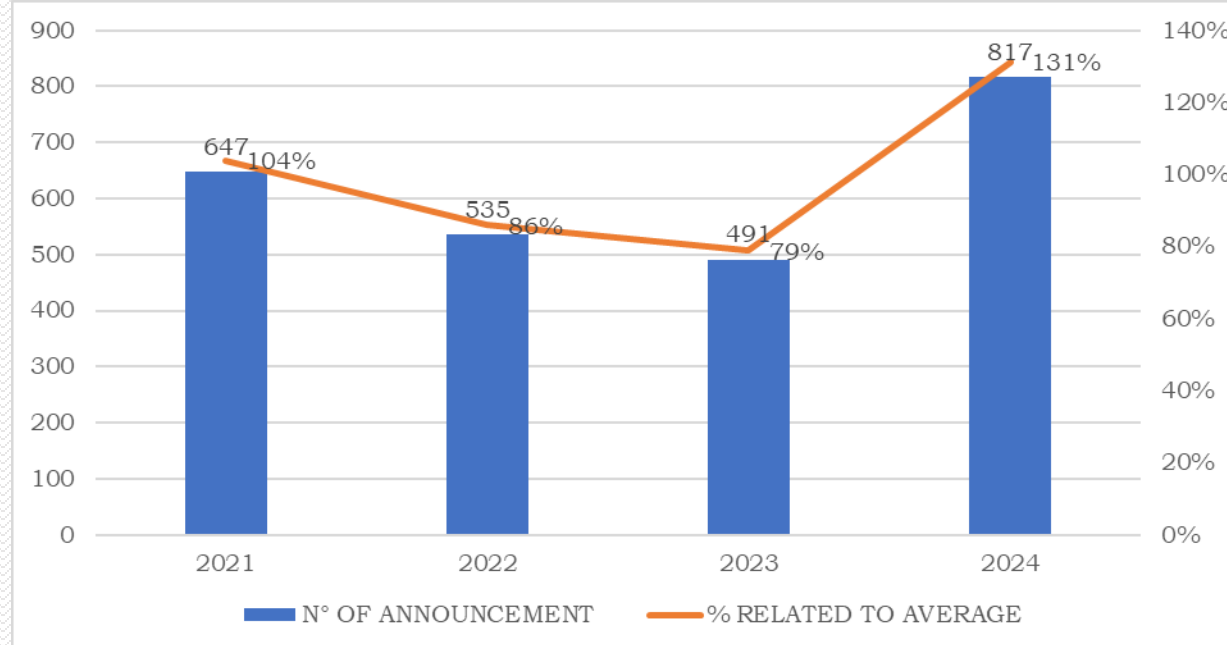
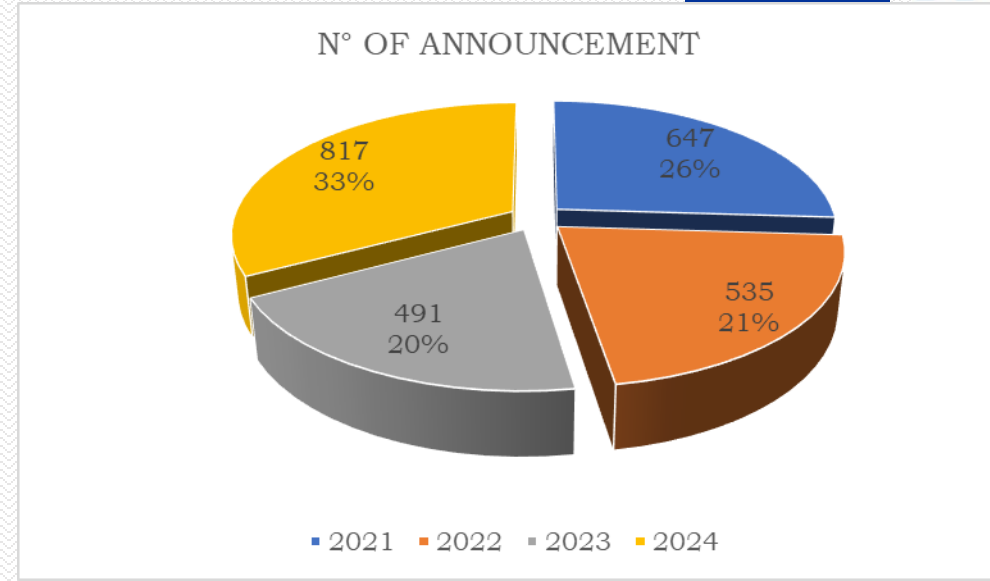
Was the presented information useful during the application process?



# PRESS CLIPPING



	2024
Portal news	558
Tv reports	154
Newspaper articles	58



# Plan of visibility and communication activities for IPARD programme for 2025



# Plan of visibility and communication activities for IPARD programme for 2025

## Plan objave IPARD javnih poziva za 2025. godinu

Naziv mjere IPARD III programa	Status	Period objavljivanja	Trajanje
Mjera 7 – DIVERZIFIKACIJA GAZDINSTAVA I RAZVOJ POSLOVANJA <b>II JAVNI POZIV – PODMJERA 7.2.</b>	Najava	II KVARTAL	60 dana
Mjera 4 – AGRO-EKOLOŠKO-KLIMATSKE MJERE I MJERE ORGANSKE PROIZVODNJE <b>I JAVNI POZIV</b>	Najava	IV KVARTAL	60 dana
Mjera 1 – INVESTICIJE U FIZIČKI KAPITAL POLJOPRIVREDNIH GAZDINSTAVA <b>II JAVNI POZIV</b>	Najava	IV KVARTAL	60 dana

- Cooperation with the Delegation of the EU in Montenegro - the European House
- Leaflets, brochures
- Bulletins
- Press releases
- Press conferences
- TV and radio
- Articles in newspapers (daily, weekly, regional and specialised for farmers)
- Website(s)
- Direct “face-to-face” communication
- IPARD open days
- Seminars and workshops for the employees of the extension services and municipalities services for agriculture
- Presentations at fairs, events, etc.
- Organising one major information activity a year which promotes the funding opportunities and the strategies pursued and presents the achievements of the programme or programmes, including project examples



# Approval of the Annual Action Plan for Technical Assistance for 2025



# **Presentation member of the IPARD III monitoring committee**





# Discussion



# Proposals for a date and the Agenda of the next meeting



Thank you for attention!

*IPARD Managing Authority*

