




WORLD TRADE ORGANIZATION

E-MAIL

Direct line: +41 22 739 6440
Email: logistics.unit@wto.org

To: Heads of Delegations Members and Observers to the WTO	E-mail:
From: Bridget Chilala	Date: 5 March 2024
 Director Institute for Training and Technical Cooperation	
Number of pages (including this one): 11	Ref: TC24-13

WTO TRAINING COURSE ON TRADE AND GENDER (in English *)

Geneva, 11-14 June 2024

Invitation to present candidates

The World Trade Organization (WTO) Secretariat is organizing a Training Course on Trade and Gender (in English) from 11-14 June 2024 in Geneva.

COURSE OBJECTIVES

The WTO Training Course on Trade and Gender aims to help government officials develop trade policies that promote gender equality and integrate gender considerations in their work.

Given the cross-cutting nature of trade and gender-related issues, this training is not just for representatives of the ministry responsible for WTO affairs but is also open to all government ministries and agencies with an interest in these issues.

At the end of the course, participants will:

- Have enhanced knowledge of the trade and gender connection.
- Be able to implement trade gender concepts and tools in analysing and developing gender responsive trade policies.
- Have access to various sources of information and data on trade and gender and understand how to use them.
- Understand the role and objectives of the Informal Working Group on Trade and Gender and how it functions.

The course will be delivered through a mix of lectures, discussions, group exercises and interactive brainstorms in eight training sessions over four days, held in person only.

./.

INVITATION TO PROPOSE CANDIDATES & CANDIDATE PROFILE

The course is targeted at government officials across ministries.

Members and Observers to the WTO, which are eligible to benefit from training and technical cooperation activities, are invited to submit the names of **one or two officials**, for consideration in the selection process.

COSTS COVERED FOR SELECTED PARTICIPANTS

The Secretariat of the WTO makes available thirty (30) fellowships for this activity. Each fellowship covers the following: a round trip airplane ticket in economy class; daily subsistence allowance; a terminal expenses allowance; and accommodation for the duration of the course.

THE NOMINATION PROCESS

..... The attached Application Form must be returned, completed and signed by the candidate as well as by the nominating national authority which presents the candidate, **via the Permanent Mission/Embassy to the WTO**. Nominations received from other sources will not be taken into consideration.

Application forms, including participants' details, a motivation letter and passport biodata page should be transmitted to the WTO Institute for Training and Technical Cooperation, Logistics Unit (email: logistics.unit@wto.org) **NO LATER THAN 15 APRIL 2024**.

Selected participants will receive confirmation directly.

Additional administrative information, travel details and ticket will be sent shortly after the selection has taken place.

The WTO Secretariat reserves the right to postpone or cancel this activity in the event of force majeure or other reasons that render the execution of the activity impracticable for the organizers.

*** Français**

L'Organisation Mondiale du Commerce organise un cours de formation sur le commerce et le genre du 11 au 14 juin 2024 à Genève. Ce cours étant donné en anglais, l'invitation et le formulaire de nomination seront uniquement distribués en anglais.

*** Español**

La Organización Mundial del Comercio organiza un Curso sobre el Comercio y Cuestiones de Género, en Ginebra, del 11 al 14 de junio de 2024. Este curso se impartirá en inglés, por consiguiente, la invitación y el formulario de candidatura serán distribuidos únicamente en inglés.

WTO TRAINING COURSE ON TRADE AND GENDER - LEVEL 1 PROGRAMME

Language: English
Date: 11-14 June 2024

1. OBJECTIVES OF THE COURSE

At the end of the course, participants are able to:

- a. Have a greater knowledge of the trade and gender nexus.
- b. Implement trade gender concepts and tools in analysing and developing gender responsive trade policies
- c. Understand how the WTO approaches the issue of trade and gender.
- d. Have access to various sources of information and data on trade and gender and understand how to use them.
- e. Understand the role and objectives of the Informal Working Group on Trade and Gender and how it functions.
- f. Have knowledge of thematic issues within the trade and gender nexus with the objective of supporting Members to mainstream gender into their policies across the board.
- g. Have better insights on how to mainstream gender issues into their work at the WTO.

2. THE COURSE WILL COMBINE TECHNICAL LECTURES AND INTERACTIVE SESSIONS

a. Technical booster sessions

- Explaining the work of the WTO on trade and gender
- Providing some data on the impact of trade on women
- Giving example of how trade rules are not gender neutral
- Explaining WTO trade and gender policy tools

b. Information sharing and interactive sessions

- Conducting a conversation with participants on the country best practices on trade and gender and women's (economic) empowerment.
- Exchange on the WTO trade and gender policy tools
- Exchange on country and region experience.
- During the course, group exercises and interactive discussions will be conducted within each session and sub-sessions.

PROGRAMME		
11 June 2024		
Time	Session	Description
8:15-9:00	Session 0: Administrative Information	<ol style="list-style-type: none"> Attendance Financial card Certification Other
<i>Welcome coffee</i>		
9:30-10:00	Session 1: Setting the scene	<ol style="list-style-type: none"> Review of pre-training quiz for participants General debate and icebreaker
10:00-10:10	<i>Word cloud exercise</i>	
10:10-11:10	Session 2: Introduction to women's economic empowerment and sustainable development	<ol style="list-style-type: none"> Defining women's economic empowerment Links with sustainable development
<i>Session break</i>		
11:20-12:35	Session 3: Introduction to trade and gender in the WTO	<ol style="list-style-type: none"> The trade and gender nexus: key facts, figures and examples Gender in the WTO: from a gender-blind to a gender-responsive Organization
12:35-12:45	<i>Recap quiz</i>	
<i>Lunch break</i>		
14:00-15:30	Session 4: Gender concepts and their relevance for trade	<ol style="list-style-type: none"> The notion of gender equality 12 gender concepts/ 4 categories: how they can support policy making?
<i>Session break</i>		
15:40-17:45	<i>Session 4 exercises</i>	<i>Video and case story exercises</i>
<i>End of Day 1</i>		

PROGRAMME		
12 June 2024		
Time	Session	Description
9:00-10:30	Session 5: Gender-responsive trade policy making - <u>Part 1</u>	<ol style="list-style-type: none"> How gender is integrated into trade policies i.e. national trade policies, free trade agreements and aid for trade programmes The concept of blended policy making
<i>Session break</i>		
10:40-11:40	Session 5: Gender-responsive trade policy making - <u>Part 2</u>	<ol style="list-style-type: none"> Trade barriers faced by women entrepreneurs Trade policy solutions
11:40-12:30	<i>Session 5 exercise 1</i>	<i>Find the recipe</i>
<i>Lunch break</i>		
14:00-16:00	Session 5: Gender-responsive trade policy making – <u>Part 3</u>	<ol style="list-style-type: none"> Presentation of the WTO trade and gender policy tools Guidelines, instructions and recommendations for policy design
<i>Session break</i>		
16:10-17:30	<i>Session 5 exercise 2</i>	<i>Solve the problem – chose your policy steps</i>
17:30-17:45	Main course exercise: <u>Presentation</u>	<ol style="list-style-type: none"> Design your gender responsive trade policy Exercise presentation: synopsis and the gender tree Participants will be divided into 6 groups to complete the exercise
<i>End of Day 2</i>		

PROGRAMME		
13 June 2024		
Time	Session	Description
9:00-12:30	Main course exercise: Break-out sessions in 6 groups	<ol style="list-style-type: none"> 1. Gender-responsive trade policy making exercise: time off the course to complete the exercise in 6 groups 2. <i>Note: No specific session breaks have been included for Session 5, Part 1. Groups can break for a pause as needed. But the exercise will have to be finalised by 12:30 to be presented in the afternoon session.</i>
<i>Lunch break</i>		
14:00-15:30	Main course exercise: Review session 1	<ol style="list-style-type: none"> 1. Presentation of trade policies designed by each group: groups 1, 2 and 3 2. The trainer will comment on the results, play the role of the discussant and evaluate the participants.
<i>Session break</i>		
15:40-17:30	Main course exercise: Review session 2	<ol style="list-style-type: none"> 1. Presentation of trade policies designed by each group: groups 1, 2 and 3 2. The trainer will comment on the results, play the role of the discussant and evaluate the participants.
<i>End of Day 3</i>		

PROGRAMME		
14 June 2024		
Time	Session	Description
9:00-10:30	Session 6: Trade, gender and ... <u>Part 1</u>	<ol style="list-style-type: none"> 1. Thematic approach to trade and gender 2. Note: this session is an introduction to the advance course
<i>Session break</i>		
10:40-12:30	Session 6: Trade, gender and ... <u>Part 2</u>	<ol style="list-style-type: none"> 1. Thematic approach to trade and gender 2. Note: this session is an introduction to the advance course
<i>Lunch break</i>		
14:00-15:30	Session 7: Integrating gender into the "WTO's daily work"	<ol style="list-style-type: none"> 1. Mainstreaming gender issues into their work at the WTO 2. Flexibilities in WTO Agreements and WTO development decisions
<i>Session break</i>		
15:40-16:30	Session 8: Round-Off	<ol style="list-style-type: none"> 1. Video-based discussions 2. Recap of the main aspects of the course
16:30-16:45	Session 9: Evaluation	<ol style="list-style-type: none"> 1. Course evaluation survey 2. To be completed by participants
16:45-17:00	Session 10: Conclusion and closing	<ol style="list-style-type: none"> 1. Next steps in the training programme 2. Closing
<i>End of Day 4 and training course</i>		