

DUE MARI FINAL CONFERENCE

November 30th, 2023

INFO		
Type of event	Project Final Conference	
Date	November 30th, 2023 (Thursday)	
Time	11:30 – 14:30	
Location	Hotel CUE, Podgorica	
Link	https://meet.goto.com/228167093 Access Code: 228-167-093	
Moderators	Maja Kovacevic, Lead Partner Tamara Djukic, Lead Partner	

Program			
Time	Topic	Speaker	
11:15 – 11:30	Registration		
11:30 - 11:40	Welcoming Word	Ms. Tamara Djukic /Ms. Maja Kovacevic, DUE MARI project team, Ministry of Tourism, Ecology, Sustainable Development and Northern Region Development, (Montenegro)	
11:40 - 11:50	Introduction Interreg IPA CBC Italy-Albania-Montenegro 2014-2020	Mr. Davide Marciano, Joint Secretariat, Interreg IPA CBC Italy-Albania-Montenegro Ms. Irena Boskovic, Head of the Directorate for Inter-regional Programmes and Macro-regional Cooperation, Ministry of EU integration, (Montenegro)	
11:50 - 12:00	An idea behind the project Due Mari	Ms. Maja Kovacevic, DUE MARI project team, Ministry of Tourism, Ecology, Sustainable Development and Northern Region Development, (Montenegro)	
12.00 – 12.20	Introduction - project countries and territories	Mr. Nikola Tomasevic, Secretary of the Ministry of Tourism, Ecology, Sustainable Development and Northern Region Development, (Montenegro) Mr. Sofjan Jaupaj, Director-General, Ministry of Tourism and Environment, (Albania) Ms. Emilia Vitullo, Head of Office for the Promotion of Tourism Policies. Projects for the integrated promotion of the territory, (Molise Region) Ms. Anna Introna, Responsible for ETC projects,	

		Department of Tourism and Culture, (Puglia Region)
12:20 - 12:45	Main output of the project - Virtual Tours Platform	<i>Mr. Domenico Morgese</i> , Innova Puglia, (Puglia Region)
12:45 – 13:00	Local experiences – gathering data and postproduction – Montenegro and Albania	Mr. Otokar Crnalic, director, 360 Provideo, (Croatia) Mr. Elton Nino, project manager, Ministry of Tourism and Environment, (Albania)
13:00 - 13:10	Digitalizing tourism offer of Montenegro – new website of the NTO	Ms. Svetlana Tomkovic, manager, National Tourism Organization of Montenegro, (Montenegro)
13:10 – 13:20	Policy Paper	Ms. Ivana Ostoic, director, IQ Consulting, (Montenegro)
13:20 - 13:30	Pilot projects - local experiences - Montenegro and Albania	Mr. Radoslav Tomovic, professor of the Faculty of Mechanical Engineering, University of Montenegro, (Montenegro) Mr. Elton Nino, project manager, Ministry of Tourism and Environment, (Albania)
13:30 – 13:50	Coffee break	
13:50 – 14:05	Local experiences – gathering data and postproduction Common strategy and action plan - Pilot project in Molise region	Ms. Emilia Vitullo, Head of Office for the Promotion of Tourism Policies - Projects for the integrated promotion of the territory, (Molise Region) Mr. Mauro Calise, Project manager, (Molise region)
14:05 – 14:15	Challenges faced during the project implementation and future perspectives	 Mr. Elton Nino, Project manager, Ministry of Tourism and Environment, (Albania) Mr. Mauro Calise, Project manager, (Molise region) Ms. Anna Introna, Responsible for ETC projects, Department of Tourism and Culture, (Puglia region) Ms. Maja Kovacevic / Ms. Tamara Djukic, DUE MARI project team, Ministry of Tourism, Ecology, Sustainable Development and Northern Region Development, (Montenegro)
14:15 – 14:25	Discussion and questions	
14:25 – 14:30	Final word - Closing of the Conference	Ms. Maja Kovacevic / Ms. Tamara Djukic, DUE MARI project team, (Montenegro)