

VELIKA PLAZA: A SUSTAINABLE WATERFRONT COMMUNITY

AN INTERNATIONAL MASTERPLANNING COMPETITION

sponsored by



THE GOVERNMENT OF MONTENEGRO
Ministry for Economic Development

Velika Plaza (“Long Beach”) will be an exemplar sustainable seafront community to be developed on 1.450 hectares of prime land along 14 km of one of the most beautiful stretches of the Adriatic coastline. Velika Plaza is one of Montenegro’s paramount initiatives in sustainable developing the country’s tourism and resort industry. The Government is seeking the contribution of the most skilled masterplanners around the world to bring forward their best proposals for a new international reference model in sustainable, tourism-based, coastal community development.

Competition entrants will be selected on the basis of prequalification materials demonstrating suitable capabilities and experience to be submitted by the 20th of June 2008.

In parallel with this Competition, an international tender process for the land development will be conducted by the Government. The Velika Plaza Masterplanning Competition winners will be invited to present their proposals to the Government’s preferred development partners.

Further information can be obtained from the Competition’s website www.minekon.vlada.cg.yu