**Program for Improving the Competitiveness of the Montenegrin Economy for 2023**

**“Opportunities and support for new innovative ideas”**

04. April 2023.

Podgorica, hotel Ramada, Lesendro room

**AGENDA**

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| --- | --- |
| 08.30 – 09.00 h | Registration |
| 09.00 – 09.30 h | Opening remarks  Olivera Vukajović, Ministry of economic development and Toursim  Božidar Čolaković – IPC Tehnopolis Niksic  Ingrida Dasni, Albanian Deveopment Fund  Francesco Notarangelo, CIHEAM Bari (online) |
| 09.30 – 10.00 h | Ljiljana Belada, Head of Unit for improvement of business environement  *Program line for purchase of higher value equipment*  *Program line for small value equipment*  *Program line for circular economy* |
| 10.00 – 10.30 h | Anđela Gajević, Head of Unit for cooperation with business comunitty  *Program line for start up;*  *Program line for mentoring;*  *Program line - Voucher for women and young;* |
| 10.30 – 11.00 h | Ivana Zečević, Head of Unit for SME Development  *Program line for support digitalisation;*  *Program line for support internationalizationi;*  *Program line for support marketing activities;* |
| 11.00 – 11.20 h | Questions and anwswers |
| 11.20- 12.00 h | Coffee break |
| 12.00 – 14.00 h | Individual consultation with companies - Networking |
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| 14.00 – 15.30 h | Lunch |

Moderator: Marina Šaković