



WORLD TRADE ORGANIZATION

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To: Heads of Delegation Members and Observers to the WTO	Fax No: List attached
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ADVANCED COURSE ON THE ECONOMIC ANALYSIS OF TRADE POLICY (in English)*

Geneva, 23-31 July 2020

The Secretariat of the World Trade Organization is organizing an Advanced Course on the Economic Analysis of Trade Policy, to be held in English from 23 to 31 July 2020 in Geneva, Switzerland. The course is a "Level 3" specialized training activity implemented within the WTO progressive learning framework.¹

The ability to conduct high quality analyses of trade data is essential for decision making both in the government and in the private sector: Multilateral, regional and bilateral trade negotiations, as well as the formulation and implementation of appropriate policies at a national level, require an extensive analysis of economic data and an assessment of the impact of trade policy decisions.

Objectives

The purpose of this advanced level, specialized course is for the participants to learn how to:

- (i) select the appropriate approach to answer their trade policy research question;
- (ii) identify and collect the most suitable trade and trade policy data;
- (iii) implement the analysis.

Participants will become familiar with methodologies for trade and trade policy analysis, including calculation of trade flows and trade policy indicators, and the gravity model of trade. The course will also be a platform for discussion on ways of working with policymakers to enhance the use of research in policymaking.

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¹ For further details about the WTO Progressive Learning Strategy, see the Biennial Technical Assistance and Training Plan 2020-2021 (WT/COMTD/W/248/Rev.1), pp. 13-14. The TA Plan can also be accessed through the following URL link: http://www.wto.org/english/tratop_e/devel_e/teccop_e/tct_e.htm.

Target audience

The course is targeted at government officials directly involved in economic or econometric analysis of trade policy, or in the formulation and conduct of trade policy, as well as at researchers and academics specialized in trade- and trade policy-related study, research and teaching.

Candidates' eligibility criteria

Eligible candidates for this advanced course must:

- (i) hold a master's degree or a PhD in economics or in a related discipline;
- (ii) possess basic knowledge of econometric techniques;
- (iii) be familiarized with the STATA software;
- (iv) have completed a WTO (E-Learning² or a face-to-face) training activity and/or have demonstrably commensurate knowledge or professional experience;
- (v) possess an excellent ability to communicate in English both orally and in writing.

Fellowship

The Secretariat of the WTO makes available twenty-five (25) fellowships for this activity. Each fellowship covers the following: a round trip airplane ticket in economy class; daily subsistence allowance; a terminal expenses allowance; and accommodation for the duration of the course.

Application form

The Governments of Members and Observers to the WTO, which are eligible to benefit from training and technical cooperation activities, are invited to present one (1) candidate meeting the above requirements to participate in this course.

..... The attached Application Form must be returned, completed and signed by the eligible candidate as well as by the nominating national authority which presents the candidate, **via the Permanent Mission/Embassy to the WTO, at the latest by FRIDAY 24 APRIL 2020.**

Selected participants will receive confirmation directly. Additional administrative information, travel details and ticket will be sent in due course after the selection has taken place.

The WTO Secretariat reserves the right to postpone or cancel this activity in the event of force majeure, if sufficient funding cannot be secured in time or for any other reason that render the execution of the activity impracticable for the organizers.

***Français / Español**

L'Organisation mondiale du commerce organise un cours avancé sur l'analyse économique des politiques commerciales du 23 au 31 juillet 2020. Ce cours étant donné en anglais, l'invitation et le formulaire de candidature sont distribués en anglais uniquement.

La Organización Mundial del Comercio organiza un curso avanzado sobre el análisis económico de las políticas comerciales del 23 al 31 de julio de 2020. Teniendo en cuenta que este curso se imparte en inglés, la invitación y el formulario de candidatura serán distribuidos únicamente en inglés.

² Please visit the E-Learning website, where you will find information about online courses at <https://wtolearning.csod.com/> or you can also contact ellearning@wto.org.