



PEFMED outputs products environmental footprint assessment methodology in food sector: case studies

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PEFMED OVERALL OBJECTIVES



To foster targeted systemic

ecoinnovation interventions to green
the agrifood supply chain

Promote the market uptake of ecoinnovative production solutions and
maintain the competitiveness in the
frame of the regional Smart
Specialization



Project objectives



- PEFMED has been the 1st verification in Europe of the PEF standards within given territorial domains.
- It strengths connection & cooperation between LCA research & ecoinnovation experts and agrofood business organization in MED Countries by providing a set of technology, organizative & market intelligence drivers.
- ▶ to guide a mind-change in traditional agrofood productions model towards PEF-compliant measures

NOW PEFMED PLUS MOVE FORWARD TO SPREAD PEFMED EXPERIENCES IN OTHER COUNTRIES AND AGRIFOOD CLUSTERS!



THE "PRODUCT ENVIRONMENTAL FOOTPRINT" METHODOLOGY

FROM THE CRADLE TO THE GRAVE



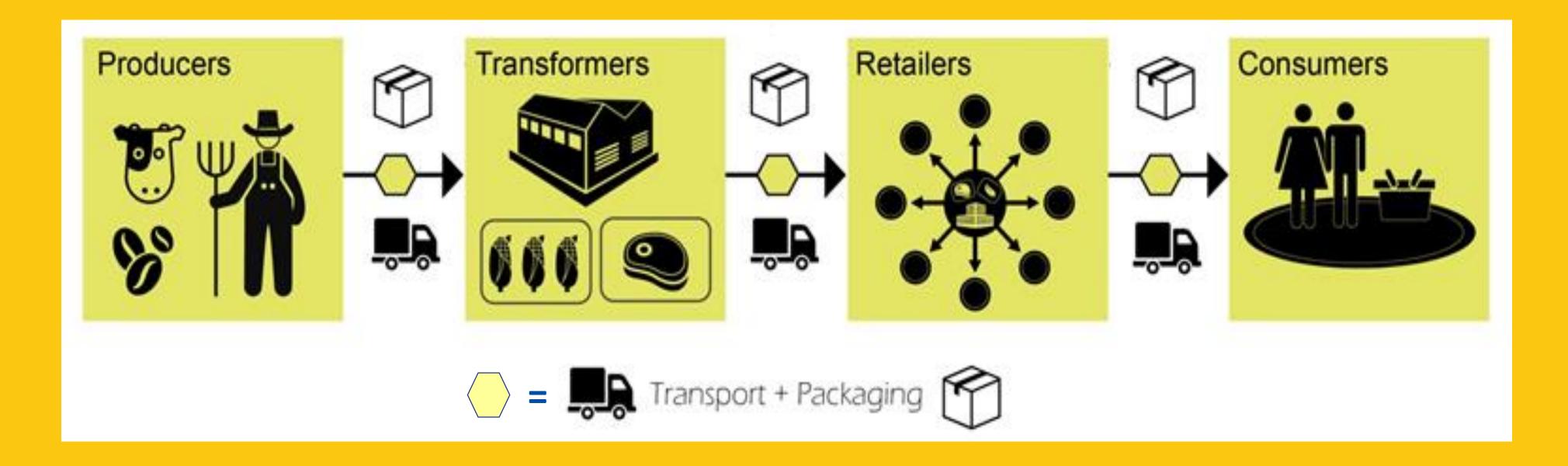
✓ The "Product Environmental Footprint"

(PEF) method is based on evaluating the environmental impact of a product throughout its life cycle, from the primary production to domestic consumption and waste treatment (LCA method)



http://www.foodsafetymagazine.com

Many different stakeholders along and around the agrofood chains



TAKING INTO ACCOUNT AND MONITORING ALL THE FOOD CHAIN!

REGIONS AND PRODUCTS



Regions: France, Italy, Portugal, Spain, Slovenia and Greece



- ✓ This method, coupled with environmental and socio-economic aspects, was **tested** in nine agri-food product chains and clusters located in different Mediterranean regions
- ✓ Over 100 companies from nine mediterranean regions have been involved to reduce the environmental footprint
- ✓ Six consumer goods: Olive oil and Bottled water (France), Wine (Italy), Livestock feed (Portugal), Cured meats (Spain) and Cheese (in Slovenia, Italy and Greece).





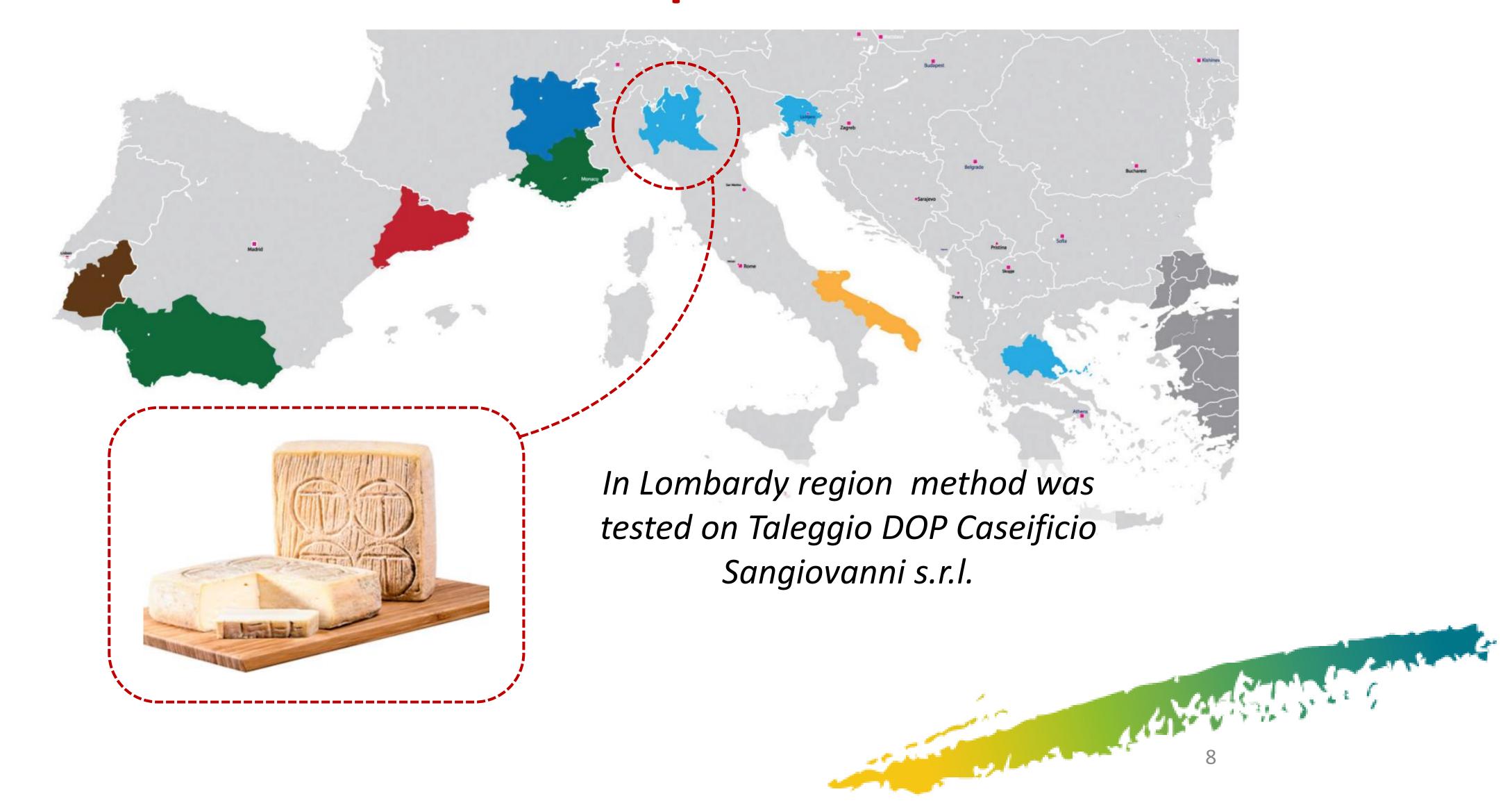
PRODUCTS CHAIN& Test

- Sectors are: Olive oil, Packed water, Meat, Wine, Dairy, Feed for food-producing animals. These products have been already tested by the EC and environmental life-cycle results are available.
- ▶ 100 agrofood companies (estimated value) within these 9 MED systems indirectly involved in the PEFMED method application



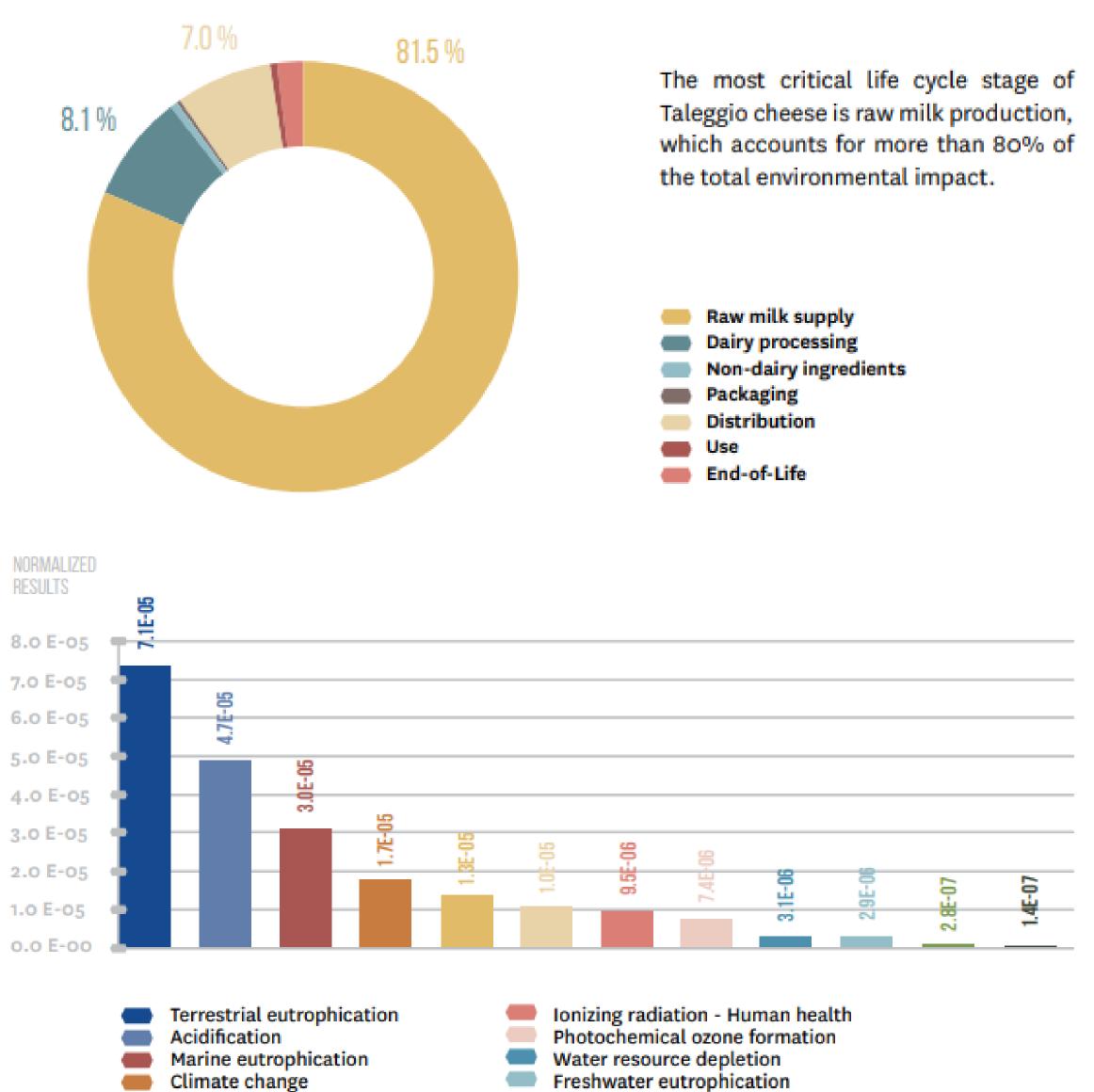


Pilot test phase



RAW MILK PRODUCTION Raw milk Whey Salt Other cheeses Bacteria + rennet DAIRY PRODUCTION Ricotta Energy + water Waste water Cleaning agents + refrigerants Waste Unripened Taleggio Brine Other cheeses AGEING Energy + water Waste water Waste Packaging materials Ripened Taleggio **Emissions** Energy Waste DISTRIBUTION Refrigerants Ripened Taleggio scraps Ripened Taleggio Energy USE Ripened Taleggio Packaging scraps waste END-OF-LIFE Input Output Process

THE MAIN RESULTS OF THE PEF STUDY



Ozone depletion

Land use

Particulate matter

resource depletion

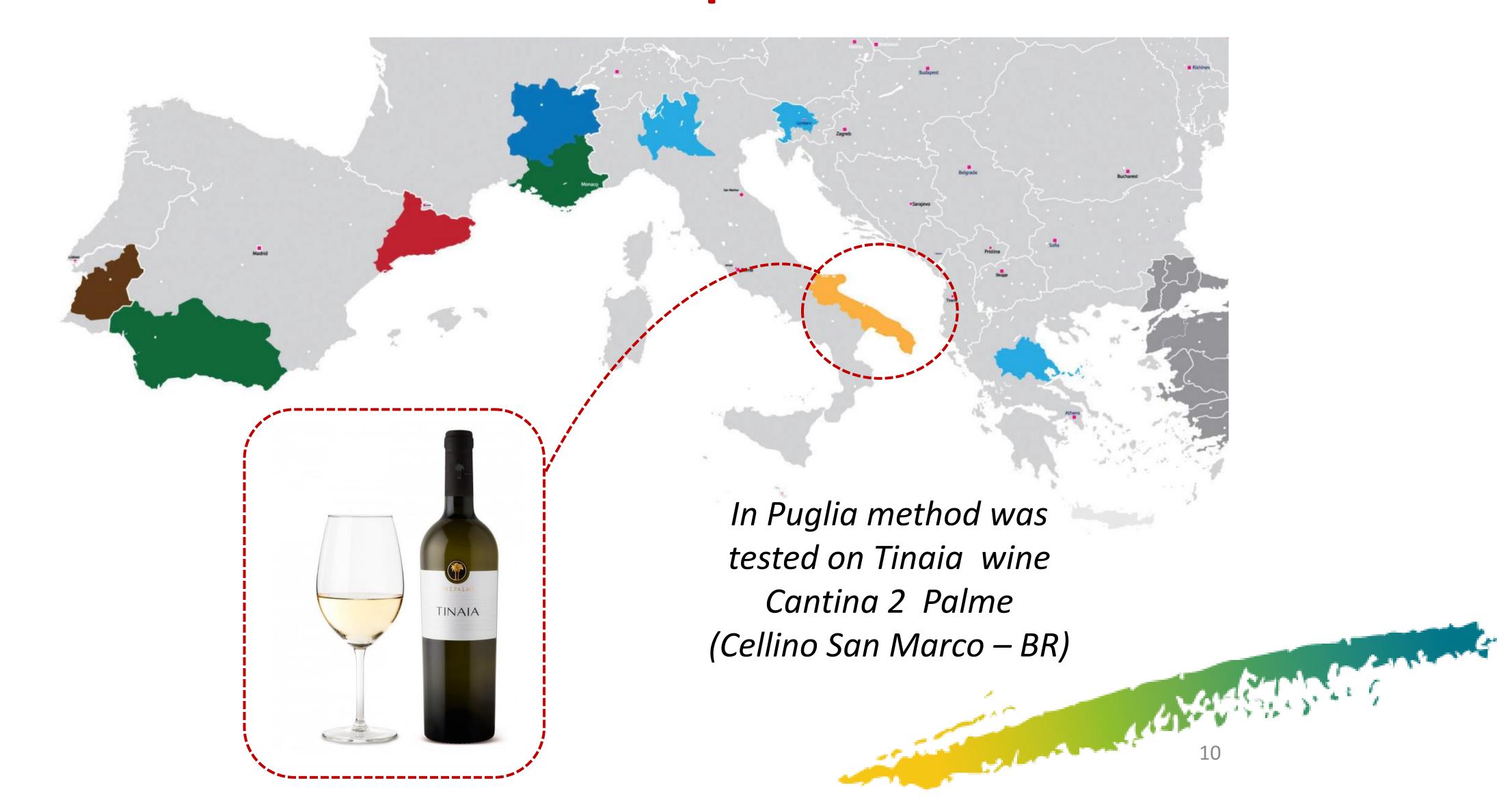
Mineral, fossil & renewable







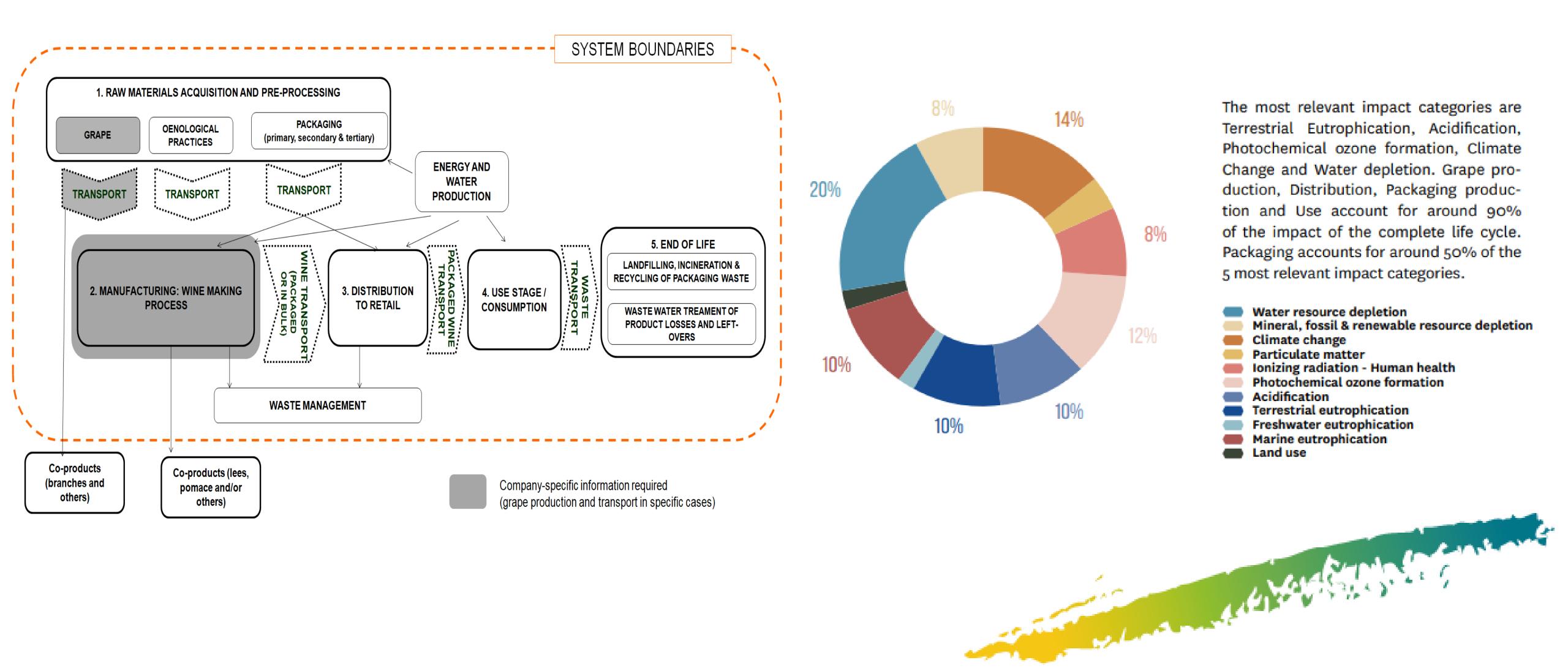
Pilot test phase







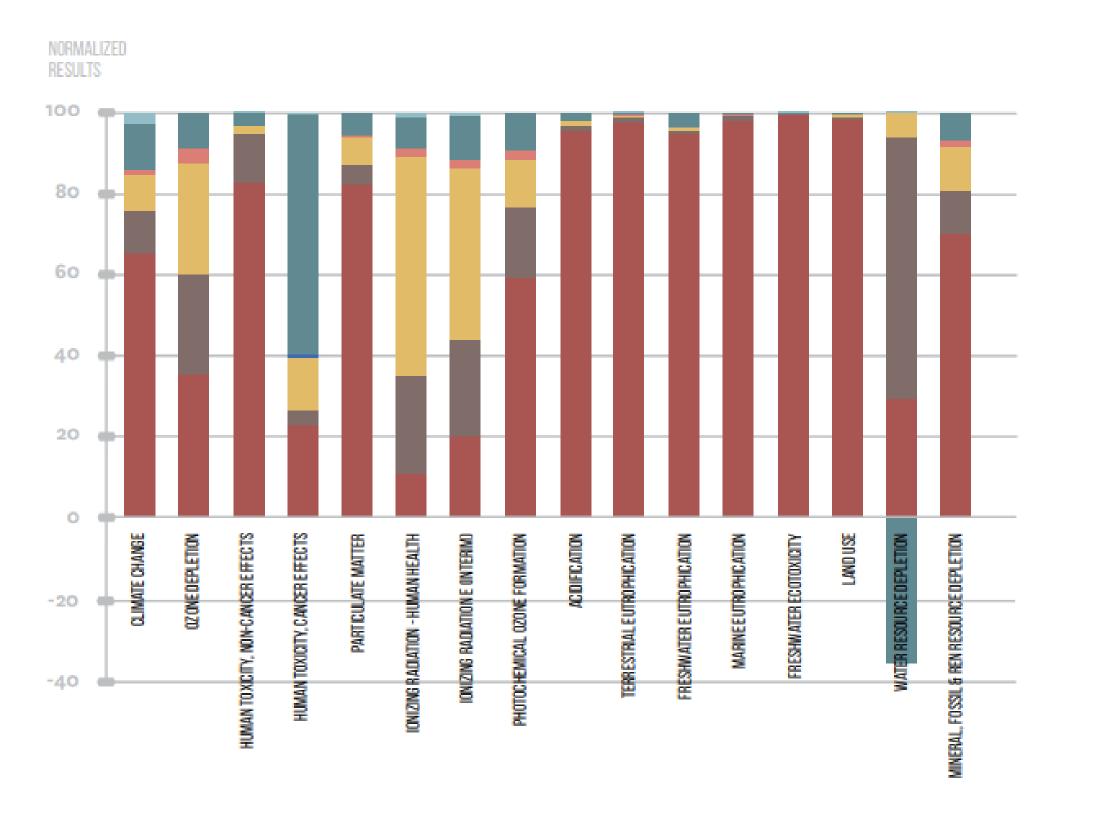
Tinaia wine – System Boundaries and main impact categories

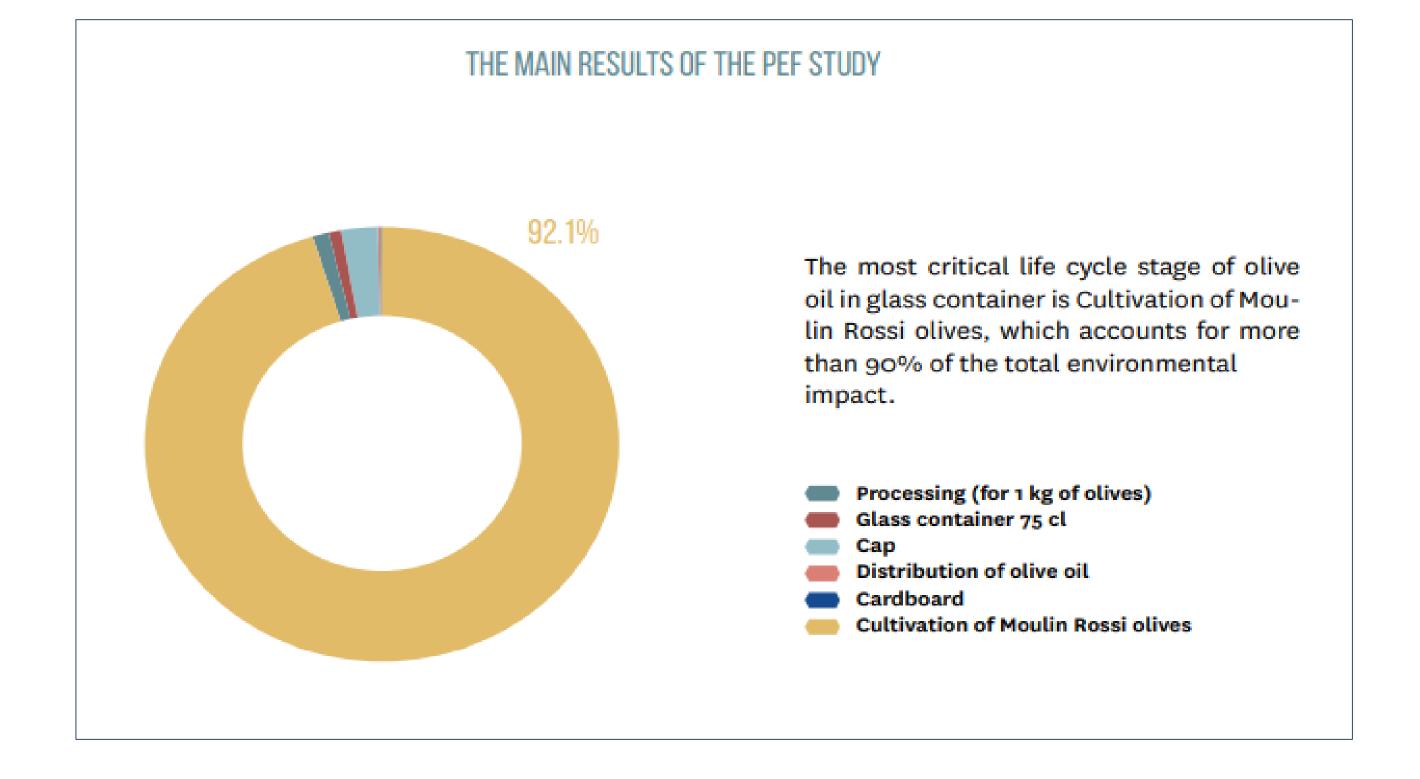




EXTRA VIRGIN OLIVE OIL

IN A GLASS OR BAG-IN-BOX CONTAINER





The stages which impact the environment the most are Cultivar and Packaging, depending on the impact category.

The most significant process of olive cultivation, which accounts for more than 80% of global impact is pomace fertilization. Carboard bottle boxes

Bottle caps

Olive oil in glass container distribution

75 cL glass containers

Processing 1 kg of olives

Moulin Rossi olives cultivation

1L of olive oil bottled in 75 cL Rossi bottle

PEFMED "TOOLS"

PEF Tool

designed for 3 products: olive oil, packed water and wine to allow a simplified **qualitative** and **quantitative** assessment of each sector, from their production to their end of life.

Socio-Economic Indicator Guide

consists of a set of **14** Key Performance Indicators (KPIs) and **36** questions to test the applicability of the new EU Product Environmental Footprint method (PEF) and It is useful for companies to identify where and how to improve on their supply chain

INFOSHEETS

INFOSHEETS a list of potential ecoinnovative solutions with over 60 good practices and solutions for greening Agrofood sector.

•

Innovative Product Environmental Footprint (PEF) tool

- PEF Tool was designed for 3 products: olive oil, packed water and wine.
- The tool allowed a simplified qualitative and quantitative assessment of each sector, from their production to their end of life.
- This easy to use tool helped assessing the product life cycle hotspots, e.g. in terms of most critical phases, processes, impact categories, and improvement potentials.

Steps



1. Qualitative assessment - Questionnaire

2. Qualitative assessment - Results

3. PEF - System boundaries

4. PEF - Data collection

5. PEF - Results

6. PEF - Benchmark

Economic and Social Key Performance Indicators (KPIs)

- Designed for the product groups of the 9 MED agrifood regional systems (clusters & supply chains) involved in the project.
- The tool consists of a set of 14 Economic and Social Key Performance Indicators (KPIs) and 36 questions to test the applicability of the new EU Product Environmental Footprint method (PEF).
- It also useful for companies to identify where and how to improve on their supply chain
- Socio Economic Indicator Tool and Guide are available here.



The indicators include

- human rights
- working conditions, health and safety
- cultural heritage
- governance
- ✓ socio-economic territorial impacts.

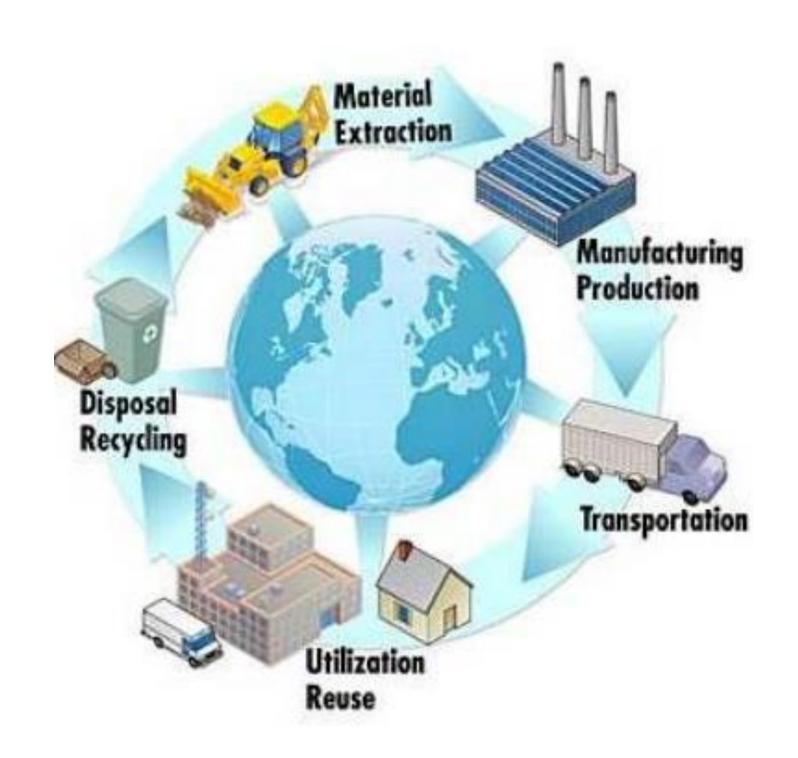






SE-KPIs TOOL IMPLEMENTATION

- The results of applying SE-KPIs tool reflect the company's progress in this field, and indicate the sustainability of its supply chain in **socioeconomic terms**.
- Using this method on a yearly basis allows companies to track
 progress on specific KPIs, and identify areas for improvement. Users
 can choose to focus their resources on all KPIs, or select those that
 most interest them.
- More on SE-KPIs Tool available <u>here</u>.







INFO-SHEETS TOOL

Description of **Innovative** solutions

(technological / management / tools)

effective to be used by companies

for improving the environmental footprint of agrifood value chains

✓ Target Group(s): SMEs







INFO-SHEETS CATALOGUE

✓ 51 Info-sheets related to 6 Specific Thematic Areas

Water

Waste

Packaging

Resource efficiency

Eco-labeling

Socio economic

✓ <u>10</u> Cross-cutting Info-sheets

Other







INFO-SHEETS TOOL

Project co-financed by the European Regional Development Fund Italian National Agency for New Technologies, Energy and Sustainable Economic Development	Impact on socio-economic aspects Upkeep of soil fertility and quality improvement in crop production. AVE-PM fertilizer releases the nitrogen to the soil very slowly and for this reason is more efficient than the normal poultry manures available on the market. AVE-PM does not exhibits phyto-toxicity and soil high salinity in case of overdose or inappropriate use, as it can happen with not processed manure or actual commercial products. Increase in soil water retention, and consequent water and energy saving.
FERPODE: PRODUCTION OF HIGH QUALITY ORGANIC FERTILISER FROM POULTRY DEJECTION	Improved sanitary conditions. Indeed, The dejection treatment allows hygienization, reduction of viable phatogens, minimizing risks according to requisition (EU) 1774/07 both for workers and consumers. Main advantages
Category water energy land use waste transport resource efficiency packaging socio-economic eco-labeling other (specify) Target	 A new cheap and high quality organic fertilizer by using poultry dejection and vegefable extracts with Nitrogen slowly released an higher environmental respect. Cost savings in fertilizer provision and waste (poultry dejection) disposal Cost savings in water for agriculture Increase in the competitiveness Reduction of the environmental impact.
Primary production (livestock, agriculture)	
Stage of development	
already on the market development phase – laboratory tested available for demonstration – field tested other (specify) ready for pilot production	
• Description	
The technique foresees a treatment of poultry dejection, in particular laying hens manure (LHM), directly in poultry farm with a vegetable complex enzymatic blend, extracted from vegetables (flowers, plants, seeds and fruits). The acronym of this preparation is AVE: active vegetable extracts and it has been developed and patented by Amek sort, in Italy (Patent EP1314710 "A process of maturing and stabilizing biomasses under reduction of smelling emissions"). In this way poultry dejection doesn't become a waste. Process is stabic: AVE's inoculation takes place at the beginning of maturation in a static pleineap and storage going on for 90 - 120 days. The LHM has to undergo a process of ripening and biostabilisation. The treatment has a positive influence on the salinity values in the ripen poultry manure (PM). Moreover, the product (AVE-PM fertilizer) shows a slow nitrogen release: indeed the nitrogen combines an ammoniac based component, with prompt release, with another component having a scheduled release.	Main requirements for implementation No special requirements, except the space dedicated to the material (poultry dejection) to be treated. The described technology is as use, applicable under various climatic conditions and to any agricultural reality, also in Developing Countries. Poultry dejections can be transformed also directly on farm.
	Scale-up
The second secon	Each farm can transform its poultry dejections. AVE-PM is a product good also for professionals (large soil extensions or horticulture)
	Sources
	European FERPODE Project: https://ec.europa.eu/environment/eco-innovation/projects/fer/projects/ferpode
Impact on environmental aspects Reset images	The technology is patented by Amek sorl in Italy (Patent EP1314710 "A process of maturing and stabilizing biomasses under reduction
Sustainable manufacturing process: there is low energy input and it doesn't need water. Matter recovery, waste prevention, low environmental impact. Partial replacement of chemical fertilizers with natural products The use of special poultry manures (AVE-PM) gives no problems of plants' and soil's contamination due to heavy metals (cadmium and	smelling emissions"): http://pilot-abp.eu/en/project/consortium/amek Contact
lead). + Reduction of salinity, environmental impact and greenhouse gas emissions (GHG) + Water saving in agriculture.	Alice Dall'Ara – ENEA - Territorial and Production Systems Sustainability Department – alice dallara@enea.it - Via Ravegnana 186, Faenza (RA) – Italy

Waste

Innovative
solutions
to be used by
companies
for improving the
environmental
footprint of agrifood
value chains

Source: https://www.pefmed-wiki.eu/infosheets



Replicability potential

Companies can use the tools and the PEFMED experience to perform a preliminary assessment on environmental and socio-economic aspects of their entire production chain

✓ The drivers are the same everywhere and all companies are interested to save money, increase resource use efficiency and stay competitive on the market

✓ There are **no** "borders" for their application also if **some adaptation** could be necessary

✓ They are **not specific** for a region or a country and can be applied to other productive systems.

✓ The info sheets are "universal" and inform companies about opportunities for becoming more sustainable.

PEFMED results

Goals achieved

1

Definition of a PEFMED mixed method (PEF requirements+ environmental /socio economic territory based indicators)

2

LCA- based stress tests reports delivered for the pilot agrofood productive systems.

3

Development of territory-based
PEF self-assessment diagnosis tools
(in all partners languages + EN)

4

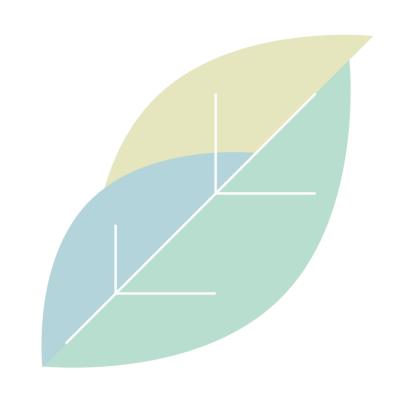
National roadmaps for environmental footprint sustainability in MED productions





LESSON LEARNED

- Each Country involved has a different «awareness» about the environmental performances related to food production and consumption
 - Agrifood sectors have a different perception on eco-labelling, strictly connected to market condition, regulatory framework and consumer trends
- Smaller agrifood companies show higher difficulties than the bigger ones to comply with the P.E.F procedures and cost
 - Agrifood sector, as a whole, needs a massive campaign of capacity building to increase the skills of their workforce and be ready to meet the challenges represented by the future environmental labelling schemes





















Agrifood goes green!

Thank you!



Project co-financed by the European Regional Development Fund

WORKSHOP