



# WORLD TRADE ORGANIZATION

Direct line: (+41 22) 739 64 40  
Direct fax: (+41 22) 739 57 24  
Email: [logistics.unit@wto.org](mailto:logistics.unit@wto.org)

**F A X**

To: Heads of Delegation  
Members and Observers to the WTO

Fax No: List attached

From: Bridget Chilala   
Director  
Institute for Training and Technical Cooperation

Date: 08/03/2018

Number of Pages (including this one):

Div. Ref: TC18/10

## ADVANCED COURSE ON THE ECONOMIC ANALYSIS OF TRADE POLICY (in English)\*

*Geneva (Switzerland)*

**26 July - 3 August 2018**

The Secretariat of the World Trade Organization is organizing an Advanced Course on the Economic Analysis of Trade Policy, to be implemented (in English) from 26 July to 3 August 2018 in Geneva, Switzerland. The course is a "Level 3" specialized training activity implemented within the WTO progressive learning framework.<sup>1</sup>

The ability to conduct high quality analyses of trade data is essential for decision making both in the government and in the private sector. Multilateral, regional and bilateral trade negotiations, as well as the formulation and implementation of appropriate policies at a national level, require an extensive analysis of economic data and an assessment of the impact of trade policy decisions.

The purpose of this advanced level, specialized course is for the participants to learn how to select the appropriate approach to answer their trade policy research question, how to collect the data and implement the analysis. During the course, participants will become familiar with sources of trade and trade policy data (focussing on trade in goods) and with methodologies for trade and trade policy analysis, including calculation of trade flows and trade policy indicators, and the gravity model of trade. The course will also be a platform for discussion on ways of working with policymakers to enhance the use of research in policymaking.

The course is targeted at officials who are directly involved in the formulation and conduct of trade policy, and researchers and academics who are involved in trade and trade policy related study, research and teaching.

The Members and Observers to the WTO, which are eligible to benefit from training and technical cooperation activities, are invited to present one candidate to participate in this course. Eligible candidates must: (i) hold a Master's degree in Economics or a PhD in Economics or in a related discipline;

<sup>1</sup> For further details about the WTO Progressive Learning Strategy see the Biennial Technical Assistance and Training Plan 2018-2019 (WT/COMTD/W/227/Rev.1) The TA Plan can also be accessed through the following URL link: [http://www.wto.org/english/tratop\\_e/devel\\_e/teccop\\_e/tct\\_e.htm](http://www.wto.org/english/tratop_e/devel_e/teccop_e/tct_e.htm).

(ii) possess basic knowledge of econometric techniques and of the STATA software; (iii) have completed a WTO training activity (E-Learning<sup>2</sup> or a face-to-face course) and/or have demonstrably commensurate knowledge or professional experience. They should also possess an excellent ability to communicate in English both orally and in writing.

The Secretariat of the WTO makes available twenty five (25) fellowships for this activity. Each fellowship covers the following: a round trip airplane ticket in economy class; daily subsistence allowance; a terminal expenses allowance; and accommodation for the duration of the course.

..... The attached Application Form must be returned, completed and signed by the candidate as well as by the nominating national authority which presents the candidate, **via the Permanent Mission/Embassy to the WTO, at the latest by FRIDAY, 6 APRIL 2018**. Selected participants will receive confirmation directly. Additional administrative information, travel details and ticket will be sent shortly after the selection has taken place.

The WTO Secretariat reserves the right to postpone or cancel this activity in the event of force majeure or other reasons that render the execution of the activity impracticable for the organizers.

**\*Français/Español**

L'Organisation Mondiale du Commerce organise un cours avancé sur l'analyse économique des politiques commerciales du 26 juillet au 3 août 2018. Ce cours étant donné en anglais, l'invitation et le formulaire de candidature sont distribués en anglais uniquement.

La Organización Mundial del Comercio organiza un curso avanzado sobre el análisis económico de las políticas comerciales del 26 julio al 3 agosto de 2018. Este curso será dado en inglés, por consiguiente, la invitación y el formulario de candidatura serán distribuidos únicamente en inglés.

---

<sup>2</sup> Please visit the E-Learning website, where you will find information about online courses at <https://ecampus.wto.org> or you can also contact [ecampus@wto.org](mailto:ecampus@wto.org).