





# WORLD TRADE ORGANIZATION

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**E-MAIL**

To:	Heads of Delegations Members and Observers to the WTO	E-mail:	List attached
From:	Bridget Chilala  Director Institute for Training and Technical Cooperation	Date:	15/03/2024
	Antony Taubman  Director Intellectual Property, Government Procurement and Competition Division		
Number of pages (including this one):	19	Ref:	TC24-8

## WIPO-WTO EXECUTIVE PROGRAMME ON INTELLECTUAL PROPERTY ISSUES FOR SENIOR GOVERNMENT OFFICIALS

GENEVA, 03-14 JUNE 2024

The World Trade Organization (WTO) Secretariat and the World Intellectual Property Organization (WIPO) Secretariat will jointly organize the **Annual WIPO-WTO Executive Programme on Intellectual Property Issues for Senior Government Officials, from 03 to 14 June 2024**. Governments of WTO Members and Observers which are eligible to benefit from training and technical cooperation activities are invited to nominate up to three candidates to participate in this activity.

### Background

The Executive Programme is multidisciplinary in character and is open to capital-based officials currently working on legal and policy issues touching on intellectual property (IP).

The main objective of the Programme is to update government officials from technical assistance beneficiaries on the activities and instruments of WIPO and the WTO, and to provide a forum for them to exchange information and ideas with the two Secretariats and with a range of policymakers and organizations based in Geneva. This Programme forms part of an overall strategy to build self-sufficient capacity of governments to assess and analyse their policy options and to strengthen national expertise in relation to intellectual property. The emphasis will be on recent developments and policy issues, including those currently under debate in the two Organizations and in other international organizations.

..... An outline of the Executive Programme is enclosed as Attachment A.

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As an Executive Programme, it is designed for senior government officials who already have a strong background in IP matters, including the international legal and policy dimensions. This programme is not suitable as an introductory course for those who do not already have a strong background in IP law and policy, and nominees without the requisite background in IP cannot be considered.

Suitably qualified candidates selected for the Executive Programme from technical assistance beneficiaries are fully funded. The Executive Programme is also open, provided space is available, to a limited number of capital-based officials who will participate at their own expense.

## Eligibility and Selection

Thirty (30) places are available for allocation to a selection of applicants from technical assistance beneficiaries.

To be considered for possible selection, applicants must:

- be a senior government official responsible for intellectual property and related policy issues in his/her country;
- have completed the WTO on-line e-Training TRIPS course or possess proven commensurate knowledge or professional experience;
- demonstrate an extensive practical background in intellectual property law, policy and practice;
- possess an excellent knowledge of English; and
- be nominated by their government.

For past sessions of this Executive Programme, many more eligible applications have been received than there are places available. Applicants should be aware that participation is necessarily highly selective and that only candidates who meet the above criteria will be considered for possible selection. Incomplete or late applications, applications for candidates who lack these qualifications, and applications that are not nominated by the supporting government, will not be considered at all.

## Application Process

The application process consists of the following steps:

1. Interested candidates need to duly complete and submit the online application form, which is available at [2024 WIPO-WTO IP Advanced Course - Formstack](#)
2. The online application form requires uploading a scanned copy of the passport and of the official nomination letter, signed and stamped by the competent government authority that is nominating the candidate. A template for such a letter to be signed and stamped by the national authority can be found in Attachment B of this invitation letter.
3. The application form, including the passport and nomination letter, should be submitted via the online application system **no later than 10 April 2024**.
4. Applications are to be validated by the Permanent Missions/Embassies to the WTO. Validations should be addressed by email to the WTO Institute for Training and Technical Cooperation (Email: [logistics.unit@wto.org](mailto:logistics.unit@wto.org)) **no later than 10 April 2024**.

Please note that the complex preparations and logistical arrangements for this activity mean that the organizers cannot consider any applications received after that date and/or without the validation by the Permanent Mission/Embassy to the WTO.

Selected participants will receive confirmation directly. Relevant administrative information, travel details and economy-class ticket will be sent after the selection has taken place.

### **Logistics and Support**

The organizers will provide selected participants from technical assistance beneficiaries with a return economy class ticket, hotel accommodation for the duration of the course, daily subsistence allowance and terminal expenses allowance. All participants should obtain entry and transit visas, as required, and satisfy all other applicable formalities prior to commencing their travel.

The WTO and WIPO Secretariats reserve the right to postpone or cancel this activity in the event of force majeure or other reasons that render the execution of the activity impracticable for the organizers.

### **For Further Information**

Roshan Khan, Technical Assistance and Legal Officer at the Intellectual Property, Government Procurement and Competition Division (Tel: +41 22 739 61 53; Email: [roshan.khan@wto.org](mailto:roshan.khan@wto.org)), and Ms Linda Fekhari, Office Assistant/Information Coordinator (Tel: +41 22 739 50 76; Email: [linda.fekhari@wto.org](mailto:linda.fekhari@wto.org)) are at your disposal for any further information concerning the Executive Programme.

### **\*Français/Español**

*L'Organisation Mondiale du Commerce (OMC) organise un programme exécutif destiné aux hauts fonctionnaires gouvernementaux sur les questions de propriété intellectuelle en collaboration avec l'Organisation mondiale de la propriété intellectuelle (OMPI). Il se tiendra à Genève, du 3 au 14 juin 2024. Ce cours étant dispensé en anglais, l'invitation et le formulaire de candidature sont distribués en anglais uniquement.*

*La Organización Mundial del Comercio (OMC) está organizando un programa ejecutivo para altos funcionarios gubernamentales sobre cuestiones de propiedad intelectual en colaboración con la Organización Mundial de la Propiedad Intelectual (OMPI). Se llevará a cabo en Ginebra, del 3 al 14 de junio de 2024. Como este curso se imparte en inglés, la invitación y el formulario de solicitud se distribuyen únicamente en inglés.*



WORLD TRADE ORGANIZATION  
ORGANISATION MONDIALE DU COMMERCE  
ORGANIZACIÓN MUNDIAL DEL COMERCIO



**WIPO**  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

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## **EXECUTIVE PROGRAMME FOR SENIOR GOVERNMENT OFFICIALS**

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**ORIGINAL: ENGLISH  
DATE: MARCH 1 2024**

### **Navigating the Frontiers: WIPO-WTO Executive Programme on Intellectual Property Issues for Senior Government Officials**

organized by  
the World Intellectual Property Organization (WIPO)  
and  
the World Trade Organization (WTO)

**Geneva, June 3 to 14, 2024**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO and WTO*

**Venue for first week: June 3 to 7, 2024 at WIPO, Room NB.0.107****Monday, June 3, 2024**

9.00 – 9.30		<b>Registration</b>
9.30 – 10.00		<b>Opening Remarks</b> TBC, Deputy Director General, World Intellectual Property Organization (WIPO) TBC, Deputy Director General, World Trade Organization (WTO)
10.00 – 10.45		<b>Introduction of participants (<i>including ice breaker</i>)</b>
10.45 – 11.15		<b>Group Photo and Coffee Break</b>
11.15 – 12.30	<b>Theme 1</b>	<b>Primer sessions</b>
		Moderator: TBC, WIPO
11.15– 11.45		i. Panorama of Global Policy Issues discussed in WIPO.
		Speaker: TBC, WIPO
11.45 – 12.30		ii. The WTO's Agreement on Trade-related Aspects of Intellectual Property Rights and its interplay with Public Policy Issues.
		Speaker: TBC, WTO
12.30 – 12.45	Discussion	
12.45 – 14.00	Lunch break	
14.00 – 15.15	<b>Guest lecture</b>	<b>"The making of the WTO's TRIPS Agreement: a history".</b>
		Speaker: Ms. Jayshree Watal Mr. Adrian Macey Moderator: TBC, WTO
15.15 – 15.30	Coffee break	
15.30 – 17.00	<b>Theme 2</b>	<b>IP and Innovation Economics</b>
		Moderator: TBC, WIPO
15.30 – 16.15		i. Latest Data and Trends from WIPO's flagship reports
		Speaker: TBC, Department for Economics and Data Analytics, WIPO
16.15 – 16.45		ii. Economics of IP and Trade
		Speaker: TBC, WTO

16.45 – 17.00	Discussion	Participant led recap of Day 1
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**Tuesday, June 4, 2024****Deep dive I: Copyright and related rights**

<b>9.00 – 12.00</b>	<b>Theme 3</b>	<b>Legal, Policy and Trade Issues in the Field of Copyright and Related Rights</b>	
		Moderator:	TBC, WTO
9.00 – 10.00		i. Generative AI and Copyright in the Standing Committee on Copyright and Related Rights (SCCR)	
		Speaker:	TBC, Copyright Law Division, WIPO
10.00 – 10.30	Discussion		
10.30 – 11.00	Coffee break		
<b>11.00 – 11.30</b>	<b>Theme 3 (Cont'd)</b>	ii. Recent Developments on Open Access and Open Licensing	
		Speaker:	TBC, Copyright Law Division, WIPO
11.30 – 12.00		Discussion	
12.00 – 13.30		Lunch Break	
<b>13.30 – 16.30</b>	<b>Theme 3 (Cont'd)</b>	Moderator:	TBC, WIPO
13.30 – 14.00		iii. WTO Perspectives on Copyright and Related Rights	
		Speaker:	TBC, WTO
14.00 – 14.30		iv. IP and e-Commerce: Discussion on Regulatory Responses at the International Level	
		Speaker:	TBC, WTO
14.30 – 15.00	Discussion		
15.00 – 15.30	Coffee break		
15.30 – 16.30	<b>Theme 3 (Cont'd)</b>	v. Case study on Copyright in the Digital Environment	
		Facilitator:	TBC, WIPO
16.30 – 17.00	Discussion	Participant led recap of day 2	

**Wednesday, June 5, 2024**

<b>9.00 – 12.00</b>	<b>Theme 4</b>	<b>Legal and Policy Issues in the Fields of Trademarks and Industrial Designs</b>	
		Moderator:	TBC, WIPO
9.00 – 9.30		i. Trademarks and Industrial Designs in the International Trading System	
		Speaker:	TBC, WTO
09.30 – 10.00		ii. Design Law Treaty: what are the issues at stake	
		Speaker:	TBC, Department for Trademarks, Industrial Designs and Geographical Indications, WIPO
10.00 – 10.30	Discussion		
10.30 – 11.00	Coffee break		
	<b>Theme 4 (Cont'd)</b>	iii. New Developments on Industrial Designs	
		Speaker:	Ms. Marina Foschi, Senior Legal Officer, Policy and Legislative Advice, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, WIPO
11.30 – 12.00	Discussion		
12.00 – 13.30	Lunch break		
<b>13.30 – 16.30</b>	<b>Theme 5</b>	<b>Legal and Policy Issues in the Field of Geographical Indication</b>	
		Moderator:	TBC, WTO
13.30 – 14.00		i. WIPO Lisbon Agreement and the Geneva Act	
		Speaker:	TBC, Department for Trademarks, Industrial Designs and Geographical Indications, WIPO
14.00 – 14.30		ii. Geographical Indications – Issues discussed at the WTO	
		Speaker:	TBC, WTO
14.30 – 15.00		Discussion	
15.00 – 15.30		Coffee Break	
15.30 – 16.30		<b>Exercises on GIs or [Discussion of recent cases relating to GIs]</b>	
		Speaker and Facilitator: TBC	



16.40- 17.00	Discussion	Participant led recap of day 3
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**Thursday, June 6, 2024****Morning Spotlight: Select Country Experiences**

<b>9.00 – 12.30</b>	<b>Theme 6</b>	<b>Sharing national experiences</b>
		Facilitator: TBC, WTO
9.00 – 10.30		Country Presentations (5 participants)
10.30 – 11.00		Coffee break
11.00 – 12.30		Country Presentations (5 participants)
12.30 – 12.45		Recap by Participants on Country Presentations
12.45 – 14.00		Lunch
<b>14.00 – 16.00</b>	<b>Theme 7</b>	<b>Legal and Policy Issues in the Field of Patents and Undisclosed Information</b>
		Moderator: TBC, WIPO
14.00 – 14.30		<i>i.</i> Selected issues under Debate in the Standing Committee on the Law of Patents
		Speaker: TBC, Patent Law Division, WIPO
14.30 – 15.00		<i>ii.</i> Patents in the International Trading System
		Speaker: TBC, WTO
15.00 – 15.30	Discussion	
15.30 – 16.30		<i>iii.</i> Trade Secrets and Clinical Trial Data
		Speaker: TBC, WTO
		Speaker: TBC, Patent Law Division, WIPO
16.30– 17.00	Discussion	Participant led recap of Day 4

**Friday, June 7, 2024**

<b>09.00 – 12.00</b>	<b>Theme 8</b>	<b>Protection of Biotechnology - New Developments in Law and Practice</b>
		Moderator: TBC, WTO
09.00 – 09.45		i. Review of Article 27.3 of the TRIPS Agreement and New Developments
		Speaker: TBC, WTO
09.45 – 10.30		ii. Emerging Issues in IP and Biotechnology
		Speaker: TBC, Patent Law Division, WIPO
10.30- 11.00	Coffee break	
<b>11.00 – 11.30</b>	<b>Theme 9</b>	<b>Genetic Resources, Traditional Knowledge and Traditional Cultural Expressions: Recent Developments in WIPO and WTO</b>
		Moderator: TBC, WIPO
11.00 – 11.30		i. Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources: focus on IGC Diplomatic Conference
		Speaker: TBC, Traditional Knowledge Division, WIPO
11.30 – 12.00		ii. Discussion on the Issues of the Relationship between the TRIPS Agreement and the Convention on Biological Diversity, including Protection of Traditional Knowledge in the WTO
		Speaker: TBC, WTO
12.00 – 12.30	Discussion	
12.30 – 14.00	Lunch break	
<b>14.00 – 17.30</b>		<b>Field trip</b>

**Saturday, June 8 and Sunday, June 9, 2024**

No sessions

**Venue for second week: June 10 to 14, 2024 at WTO, Room E****Monday, June 10, 2024****Deep dive II: Climate Change, Intellectual Property and Technology Transfer**

<b>8.30 – 9.00</b>		<b>Registration at WTO</b>	
<b>09.00 – 12.30</b>	<b>Theme 10</b>	<b>Innovation and Technology Transfer</b>	
<b>09.00 – 09.45</b>	Guest lecture	<b>Climate Change, Intellectual Property and Technology Transfer- climate change adaptation technologies: what is needed to successfully transfer technology? (Speaker: TBC, Thomas Cottier)</b>	
<b>09.45 – 10.30</b>	Moderator	TBC, WTO	
	Discussants:	Representatives of Members	
		TBC, WIPO Green, Global Challenges Division, Global Challenges and Partnerships Sector	
		TBC, Industry Representative	
		TBC, Policy Think Tank/Civil Society	
10.30 – 11.00	Coffee Break		
<b>11.00 – 12.00</b>	<b>Theme 10 (Cont'd)</b>	<b>IP Management and Licensing</b>	
		Moderator:	TBC, WIPO
11.00 – 11.30		Speaker:	TBC, WIPO
11.30 – 12.00		Speaker: TBC, WTO	
12.15 – 12.30	Discussion		
12.30 – 14.00	Lunch		
<b>14.00 – 15.15</b>	<b>Theme 11</b>	<b>IP Provisions in Free Trade Agreements</b>	
		Moderator:	TBC, WTO
14.00 – 14.30		Speaker: TBC, WIPO	
14.30 – 15.00		Speaker:	TBC, WTO
15.00 – 15.30	Discussion		
<b>15.30 – 15.45</b>	Coffee Break		
<b>15.45 – 17.00</b>	<b>Theme 12</b>	<b>Protection of New Plant Varieties under the UPOV Convention (Law, Policy and Development)</b>	
<b>16.00-16.45</b>			TBC, UPOV

16.45 – 17.15	Discussion	Recap led by participants
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**Tuesday, June 11, 2024**

**Deep dive III: Trade and Public Health**

<b>09.00 – 12.30</b>	<b>Theme 13</b>	<b>Panel Discussion: Issues at the Crossroads of Public Health, Intellectual Property and Trade</b>
<b>09.00 – 09.45</b>	Keynote	Mr. Antony Taubman, Director, Intellectual Property, Government Procurement and Competition Division, WTO

<b>09.45 – 10.30</b>	Moderator  Discussants:	TBC, WTO  TBC, TRIPS Council Chair  TBC, Global Challenges Division, Global Challenges and Partnerships Sector, WIPO  TBC, WHO  TBC, Industry Representative (both originator and generic)  TBC, Policy Think Tank/Civil Society
10.30 – 11.00	Coffee Break	
<b>11.00 – 12.30</b>	<b>Theme 13 (Cont'd)</b>	<b>From the Doha Declaration to the Geneva MC12 Pandemic Package and Beyond –Practical Experiences and Perspectives</b>
		Moderator: TBC, WTO
11.00 – 11.30		Speaker: TBC, WTO
11.30 – 12.30		Reaction from all Panelists and Discussion
12.30 – 14.00	Lunch Break	
<b>14.00 – 16.30</b>	<b>Theme 13 (Cont'd)</b>	<b>Using IP Tools in Health Procurement</b>
		Moderator: TBC, WTO
14.00 – 14.45		Speaker: Antony Taubman, WTO
14.45 – 15.30		Speaker: TBC, WIPO
<b>15.30 – 16.00</b>	<b>Discussion</b>	
16.00 – 17.00	<b>Case study</b>	Introduction to case study on Trade and Public Health

**Wednesday, June 12, 2024**

9.00 – 10.30	Theme 13	<b>(Cont'd): Case study on Trade and Public Health</b>	
10.30 – 12.00	Theme 14	<b>Enforcement of Intellectual Property Rights</b>	
		Moderator: TBC, WIPO	
10.30 – 11.00		Speaker: TBC, WTO	
11.00 – 11.30	Break		
11.30 – 12.00		Speaker TBC, Building Respect for IP Division, WIPO	
12.00 – 12.30	Discussion		
12.30 – 14.00	Lunch Break		
14.00 – 15.30	Theme 15	<b>IP Dispute Settlement Resolution and Mechanisms</b>	
		Moderator:	TBC, WTO
14.00 – 14.45		i. IP, innovation and Technology Disputes at WIPO	
		Speaker:	TBC, WIPO Arbitration and Mediation Center, WIPO
14.45 – 15.30		ii. IP in WTO Dispute Settlement Cases	
15.30 – 15.45	Break		
15.45 – 17.30	Theme 16	<b>Competition Policy in relation to IP</b>	
15.45 – 16.15		Competition policy, the TRIPS Agreement, and the Global Economy	
		Moderator: TBC, WIPO	
		Speaker: TBC, WTO	
16.15 – 17.00		Interface between IP and Competition	
		Speaker: tbc, WIPO	
17.00 – 17.30	Discussion	Recap led by participants	

Thursday, June 13, 2024**Deep dive IV: Digital Economy, Entrepreneurship, and IP**

<b>9.00 – 11.00</b>	<b>Theme 17</b>	<b>Digital trade and Intellectual Property</b>
		Moderator: TBC, WIPO
9.00 – 9.30		<i>i.</i> Overview of Digital Trade and IP issues
		Speaker: TBC, WIPO
9.30 – 10.00		<i>ii.</i> The TRIPS Agreement and the Knowledge Economy
		Speaker: TBC, WTO
10.00 – 10.30		<i>iii.</i> Opportunities for MSMEs and the digital economy
		Speaker: TBC, Delegate
,10.30 – 11.00	Discussion	
11.00 – 11.30	Break	
<b>11.30 – 12.30</b>	<b>Helpdesk</b>	<b>Requesting support and technical assistance from WTO and WIPO</b>
		Moderator: TBC, WTO
		Speakers TBC, WIPO TBC, WTO
12.30 – 14.00	Lunch break	
<b>14.00 – 16.00</b>	<b>Theme 18</b>	<b>IP and Gender: How can Intellectual Property support innovation and creativity by women?</b>
14.00 – 16.00		Moderator: TBC, WTO
		Panelists: TBC, WIPO TBC, WTO Gender Unit TBC, ITU TBC, ITC
16.00 – 16.30	Discussion	Wrap up led by participants



**Friday, June 14, 2024**

<b>9.30 – 10.00</b>		<b>Roundtable on Evaluation of the Advanced Course and Award of Final Certificates</b>
<b>10.00 – 10.30</b>		<b>Closing Remarks</b> TBC, WIPO TBC, WTO
<b>10.30 – 11.30</b>		<b>Collection of feedback and views from participants</b>

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WTO OMC



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**EXECUTIVE PROGRAMME**

**WIPO-WTO EXECUTIVE PROGRAMME ON  
INTELLECTUAL PROPERTY POLICY ISSUES FOR  
SENIOR GOVERNMENT OFFICIALS**

Geneva, Switzerland

3 - 14 June 2024

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**NOMINATION FORM**

**to be filled in by the responsible government official nominating the  
candidate**

The Government of

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in nominating (Mr./Mrs./Miss)

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Official designation of the candidate

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Department/Ministry, etc. of the candidate

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**certifies that:**

- (a) the nominee has advanced knowledge of English, permitting him or her to participate actively in discussions and lectures in English on WTO and trade policy matters;
- (b) the nominee's present field of work is directly related to the subject-matter of the Course;
- (c) the nominee is expected to continue to work in the present post, or in a closely related field, on his/her return after participation in the Course;
- (d) the nominee has completed the WTO on-line e-Training course or possesses demonstrably commensurate knowledge or professional experience;
- (e) the information supplied by the nominee in the application form is complete and correct.

**Title, official address, telephone numbers (professional and mobile), of the responsible government official presenting this candidate:**

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.....  
(name of responsible government official)

Place and date: .....

.....  
(signature and seal of responsible government official)

**Candidacies presented without following the exact procedure mentioned in our invitation will not be considered.**

**PLEASE UPLOAD THIS NOMINATION FORM TO THE ONLINE APPLICATION FORM, OR SEND IT DIRECTLY TO YOUR PERMANENT MISSION/EMBASSY WHO WILL PRESENT IT TO:**

[logistics.unit@wto.org](mailto:logistics.unit@wto.org)

**BY 10 APRIL 2024**