

# B-VISA 2030

## The Course on Blue Economy in Albania: The focus on strategic sector Blue Economy and possible drivers of change and innovation

Durres, 23<sup>th</sup> - 25<sup>th</sup> October 2024

University A.Moisiu, Currila

**MODUL 1: Blue Economy in South Adriatic**

23<sup>th</sup> October 8:30 -19:30

### Agenda

8:15 – 08:30 Registration, welcome greetings 08:30 Start of the training	
<b>08:30 -09:30</b> Opening of the course and presentation of the modules Presentation of the participants	Klodiana <b>Collaku</b> – Executive Director CEAPAL
<b>09:30 Blue Growth Overview of Blue Growth 5 pillars &amp; actors</b>	<b>Brunilda Licaj</b> , PhD (Tourism expert, Lecturer at University A. Moisiu Durres- UAMD)
Contents and inputs	Explain to participants Blue Growth and five key pillars: aquaculture, coastal tourism, marine biotechnology, ocean energy, and maritime transport
<b>Expected output</b>	Acquire knowledge relating to the 5 pillar in Blue Growth
<b>11:00 Blue Economy driver of change in the S3 Regional Strategy- The Case of Albania</b>	Redi <b>Myshketa</b> (PhD Candidate) EUSTAR Alliance Project
Contents and Inputs	One presentation of the skilled workforce proficient in marine ecosystems and harbour for the maritime sector
Expected output	To demonstrate the skilled workforce in maritime sector in Albanian marines and harbour
<b>Lunch</b>	
<b>14:00</b> <b>NavLab, a Generic Simulation. How the technology Experiment in a safe environment.</b>	Osman <b>Metalla</b> , PhD, Faculty of Professional Studies, University A. Moisiu Durres) Stars EU, MEP
<b>15:30</b> <b>Laboratory Start up- Blue Entrepreneur</b>	Denada <b>Lica</b> , Head of Management Department, Faculty of Business, UAMD, STARS EU

<b>17:00 Sustainable Coastal Tourism Development Perspective in Albania. New marinas</b>	<b>Brunilda Licaj</b> , PhD (Tourism expert, Lecturer at University A. Moisiu Durres- UAMD)
Contents and inputs	Summary of the main features of the coastal tourism and port activities sectors in Albania
Expected output	Acquire knowledge relating to the impact of coastal tourism and port activities in Albania
<b>18:30 Network and discussion</b>	
<b>19:30 End of the first modul</b>	

DAY 2 – 24<sup>th</sup> October 9:00 -19:00

## Blue Entrepreneurship

### Agenda

<b>8:15 – 08:30 Registration, welcome greetings</b>	
<b>08:30 Start of the training</b>	
<b>08:30 Blue Entrepreneurship: From Business idea to Market</b>	<b>Brunilda Licaj</b> , PhD (Tourism expert, Lecturer at University A. Moisiu Durres- UAMD)
Contents and inputs	The innovative business ventures that leverage marine resources sustainable
Expected output	Participant gains skills in the direction of creating innovative business in maritime direction
<b>10:00 Integrating Blue and Circular Economies</b> <i>The situation of fishing and aquaculture in Albania. Identifying areas with abandoned nets in the Bay of Vlorë, and addressing the problems they cause for fishermen and the marine environment."</i>	Elvis <b>Kamberi</b> Department of Management Aquaculture and Fishery (Agricultural University of Tirana, Albania)
Contents and inputs	The situation of fishing and aquaculture in Albania
Expected output	Participants will gain knowledge about the problems for fishermen and marine environment
<b>11:30 “Development of Regional Joint Master Program in Maritime Environmental Protection and Management (MEP&amp;M)”</b>	Stela <b>Sefa</b> , PhD, Chief of Department of Engineering Sciences and Marine, University A.Moisiu, Durres
<b>12:30- 14:00 Trip to Fish City and Lunch</b>	
<b>14:00 Site visits in “Fish City” Elbasan that include:</b>	Representative of Fish City

- Sustainable aquaculture practice
- Fish farming techniques
- Marine conservation and the future of seafood production
- Benefit of local communities
- Transformation of old military building in new destination

19:30 Trip to Durres

## DAY 3– 25<sup>th</sup> October 9:00 -19:00

# Sustainable Coastal Tourism development and Networks

### Agenda

8:15 – 08:30 Registration, welcome greetings	
08:30 Start of the training	
<b>08:30</b> <b>Anticipated innovations for the blue economy: Skills for maritime sector</b>	Rexhina <b>Alite</b> , PhD Candidate Department of Engineering Sciences and Marine, University A.Moisiu, Durres
Contents and inputs	One presentation of the skilled workforce proficient in marine ecosystems and harbour for the maritime sector
Expected output	To demonstrate the skilled workforce in maritime sector in Albanian marines and harbour
<b>10:00</b> <b>The maritime tourism, the perspective of development of marinas and harbour in Albania.</b>	<b>Brunilda Licaj</b> , PhD (Tourism expert, Lecturer at University A. Moisiu Durres- UAMD)
<b>11:30 Workshop: Designing Circular Solutions for Coastal Challenges</b> <b>Interactive Group Workshop</b>	Developing Action Plans for Local Issues based in Puglia region experience
<b>Lunch</b>	
<b>14:00</b> <b>Value Chain Analysis</b>	Redi <b>Myshketa</b> , PhD Candidate, EUSTAR Alliance Project
Contents and Inputs	To introduce participants to the concept of value chains and associated chains of interconnected activities that span the blue spheres
Expected output	To Introduce participants to the concept of value chains and associated chains of interconnected activities that span the blue spheres
<b>15:00 Exercises: How to develop one Business plan based in the value chain Analyses</b>	
<b>16:00</b> <b>The potential of blue-green corridors for sea/coastal-landscape. ppt</b>	<b>Brunilda Licaj</b> , PhD (Tourism expert, Lecturer at University A. Moisiu Durres- UAMD)

<b>17:00</b> <b>Durres Yacht Marina Case</b>	Representative from Durres Yacht Marina/ to be confirmed
<b>17:30</b> Visit Durres Harbor, Networking, Certificates distribution and closing remarks	
<b>19:30</b> End of the training	