

## Online courses Presentation of the courses

### Generalist

#### Introduction to the WTO (revised version)

The course enables participants to prepare for level 2 courses.

The objectives of the course are to:



- Acquire understanding of the role and importance of the WTO in the MTS;
- Acquire knowledge of the main disciplines and rules contained in the WTO Agreements, including main legal and economic underpinnings;
- Built capacity to find relevant information and documents on WTO-related issues;
- Establish a network of professional contacts with other participants and WTO experts.

**Course level:** Basic level

**Pre-requisite:** Proficiency in the course language

#### The Multilateral Trade Agreements

The course enables participants to prepare for advanced courses at level 3.

The objectives of the course are to:



- Recap of the basic principles of the WTO and the Multilateral Trading System;
- Acquire an in-depth knowledge of the main WTO disciplines in each of the Multilateral Trade Agreements;
- Improved ability to interpret relevant information and documents on WTO-related issues, and to use the WTO legal texts and related background materials.

**Course level:** Intermediate level

**Pre-requisite:** Proficiency in the course language; knowledge on WTO basic concepts through their professional experience or through participation in a WTO introduction course, basic level.

**Pre-requisite:** Proficiency in the course language

#### Legal Underpinnings - New interactive version (new)

The objectives of the course are for the participants to acquire:



- Enhanced knowledge and understanding of the basic legal rules of the multilateral trading system;
- Enhanced understanding of how they have evolved throughout the years;
- Benefited from the establishment of a network of useful contacts between course participants and experts from the WTO Secretariat.

**Course level:** Advanced level

**Pre-requisite:** Proficiency in the course language

## The WTO and Trade Economics: Theory and Policy

The objectives of the course are to:



- Provide some background knowledge on the basics of trade theory and trade policy;
- Explain gains from trade and the costs associated with trade liberalization, as well as the motives to join a trade agreement.

The course covers gains from trade, comparative advantage, distributional effects and adjustment costs of trade liberalization, effects of a tariff in a small and large country, optimal tariff, rationale for multilateral commitments.

**Course level:** Intermediate level

**Pre-requisite:** Proficiency in the course language

### The WTO in 10'

After taking this course, the participants will be introduced to:



- The role of the WTO in multilateral trade;
- The WTO and its Members;
- The basic principles and their exceptions.

**Course level:** Basic level

**Pre-requisite:** Proficiency in the course language

### Tailored course – Create your own course! (revised version)

Would you like to build your own WTO E-Learning course? Review one or several specific WTO issues or discover new subjects? You can now create your own online course covering your selection of WTO subjects with the "Tailored course". This course is a new learning tool in the E-Learning website.

This is how it works:

Go to the website - [etraining.wto.org](http://etraining.wto.org) - click on "Tailored course" and follow the steps to create your own course: check your WTO knowledge (optional step), select your course modules and then sign up.

By the end of the activity participants will have:



- Tested their WTO knowledge and closed individual WTO knowledge gaps and/or refresh their knowledge on specific WTO issues;
- Acquired understanding of the role and importance of the WTO in the MTS;
- Built capacity to find relevant information and documents on WTO-related issues;
- Established a network of professional contacts with other participants and WTO experts.

**Pre-requisite:** Proficiency in the course language

## Specialist

### A short trip through TRIPS

By the end of the activity participants will:



- Understand the role of the TRIPS Council;
- Know the general provisions and basic principles of the TRIPS Agreement;
- Familiarize with the structure of the TRIPS Agreement and with the main TRIPS Decisions;
- Understand the place of TRIPS in the WTO;
- Understand what Intellectual Property Rights (IPRs) are and why they are protected.

**Course level:** Intermediary level

**Pre-requisite:** Proficiency in the course language

### Accession to the WTO

The objectives of the course are for the participants to:



- Acquire a better understanding of the various steps of the accession process and of what accession negotiations entail;
- Benefit from the establishment of a network of useful contacts between course participants and experts from the WTO Secretariat.

**Course level:** Specialized course, intermediate level

**Pre-requisite:** Proficiency in the course language

### Agriculture in the WTO

The objectives of the course are for the participants to acquire:



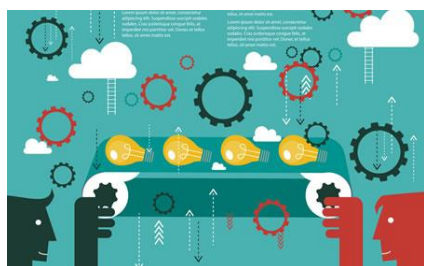
- Enhanced knowledge of the basic principles of the WTO;
- Enhanced knowledge of the WTO disciplines regarding agriculture;
- Improved ability to interpret relevant information and documents on WTO-related issues, and to use the WTO legal texts and related background materials.

**Course level:** Specialized course, intermediate level

**Pre-requisite:** Proficiency in the course language

### Copyright in the WTO

The objectives of the course are to:



- Understand what are copyright & related rights and why they are protected;
- Know the TRIPS provisions on copyright and related rights;
- Get acquainted with the horizontal provisions of the TRIPS Agreement.

**Course level:** Intermediary level

**Pre-requisite:** Proficiency in the course language

### Made in...: Understanding Rules of Origin

By the end of the activity participants will:



- Understand why rules of origin are used in international trade;
- Know how to distinguish preferential and non-preferential origin;
- Be familiar with the main methods used to design rules of origin;
- Understand the effects of rules of origin on trade and investment;
- Become familiar with the WTO disciplines on rules of origin.

**Pre-requisite:** Proficiency in the course language

### Market Access for goods and Non-Agriculture Market Access (NAMA) Negotiations

The objectives of the course are for the participants to acquire:



- Enhanced knowledge of the basic principles of the WTO;
- Enhanced knowledge of the WTO disciplines regarding non-agricultural market access (tariff and non-tariff measures);
- Improved ability to interpret relevant information and documents on WTO-related issues, and to use the WTO legal texts and related background materials.

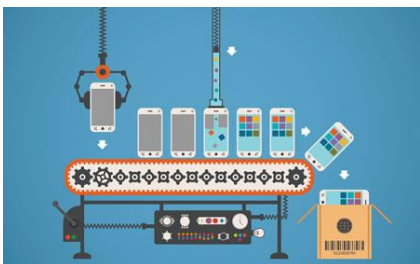
intermediate level

**Course level:** Specialized course, intermediate level

**Pre-requisite:** Proficiency in the course language

### Patents in the WTO (new)

The objectives of the course are to:



- Understand the reasons and importance of protecting patents;
- Get acquainted with the TRIPS provisions on patents and related decisions;
- Understand TRIPS provisions aimed at balancing competing policy interests within the patent system;
- Find information relevant to patents through online WTO facilities.

**Course level:** Intermediary level

**Pre-requisite:** Proficiency in the course language

### Regional Trade Agreements and the WTO

By the end of the activity participants will:



- Be able to relate WTO terminology about regionalism with the concepts behind it;
- Be able to consider regionalism in its global economic, and geopolitical context;
- Be able to discuss the substantive WTO rules governing RTAs;
- Have practised navigation through the WTO website, and in particular the RTA database;

- Establish a network of professional contacts with other participants and WTO experts.

**Course level:** Intermediary level

**Pre-requisite:** Proficiency in the course language

### Sanitary and Phytosanitary Measures

The objectives of the course are for the participants to acquire:



- Enhanced knowledge of the basic principles of the WTO;
- Enhanced knowledge of the WTO disciplines regarding sanitary and phytosanitary measures;
- Improved ability to interpret relevant information and documents on WTO-related issues, and to use the WTO legal texts and related background materials.

**Course level:** Specialized course, intermediate level

**Pre-requisite:** Proficiency in the course language

### Technical Barriers to Trade

The objectives of the course are for the participants to acquire:



- Enhanced knowledge of the basic principles of the WTO;
- Enhanced knowledge of the WTO disciplines regarding technical barriers to trade;
- Improved ability to interpret relevant information and documents on WTO-related issues, and to use the WTO legal texts and related background materials.

**Course level:** Specialized course, intermediate level

**Pre-requisite:** Proficiency in the course language

### The WTO Dispute Settlement System

The objectives of the course are to:



- Understand the importance and role of the WTO Dispute Settlement System (DSS) within the Multilateral Trading System (MTS) taking into account its historical evolution;
- Acquire knowledge of the WTO DSS, including its main features and the different stages of a proceeding;
- Acquire knowledge of the rules and procedures governing the settlement of disputes in the WTO, as embodied in the DSU;
- Retrieve and use background-related documents and the WTO legal texts, in particular the DSU;
- Develop a network of useful contacts between participants, trainers and experts from the WTO Secretariat.

**Course level:** Intermediary level

**Pre-requisite:** Proficiency in the course language

## Trade and Development – New interactive version

The objectives of the course are for the participants to acquire:



- Enhanced knowledge of the relationship between trade and development in the WTO;
- Enhanced knowledge of the developmental aspects of the multilateral trading system (MTS);
- Improved ability to find relevant WTO information and documents on issues related to trade and development, and to use the WTO legal texts and related background materials.

**Course level:** Specialized course, intermediate level

**Pre-requisite:** Proficiency in the course language

## Trade and Environment

The objective of the course is to describe and explain:



- WTO discussions on trade and environment;
- WTO trade and environment negotiations;
- How WTO rules intersect with environmental policies.

**Course level:** Specialized course, intermediate level

**Pre-requisite:** Proficiency in the course language

## Trade Finance and the WTO

The objectives of the course are for the participants to have:



- Understood the importance of finance for the expansion of trade, how market failures and financial crises may pose a threat to the availability of trade finance globally and hence affect global trade;
- Acquired knowledge on international initiatives that have involved the WTO in supporting the availability and affordability of trade finance, in particular in favour of developing countries;
- Benefited from the establishment of a network of useful contacts between course participants and experts from the WTO Secretariat.

**Course level:** Advanced level

**Pre-requisite:** Proficiency in the course language

## Trade in Services in the WTO

The objective of the course is to describe and explain:



- The role and functions of the WTO;
- The legal framework of the Multilateral Trade System;
- The basic principles of the Multilateral Trade System in trade in goods and show how these principles apply to trade and services;
- The legal framework governing the General Agreement on Trade in Services (GATS) Agreement;
- Members' rights and obligations in the GATS Agreement.

**Course level:** Specialized course, intermediate level

**Pre-requisite:** Proficiency in the course language

## Trade Remedies and the WTO

The objectives of the course are for the participants to acquire:



- Enhanced knowledge of the basic principles of the WTO;
- Enhanced knowledge of the WTO disciplines regarding trade remedies;
- Improved ability to interpret relevant information and documents on WTO-related issues, and to use the WTO legal texts and related background materials.

**Course level:** Specialized course, intermediate level

**Pre-requisite:** Proficiency in the course language

## Trade-Related Aspects of Intellectual Property Rights

The objective of the course is to describe and explain:



- The role and functions of the WTO;
- The legal framework of the Multilateral Trade System;
- The relationship between the World Intellectual Property Organization (WIPO) and the WTO;
- The basic principles of the Multilateral Trade System in trade in goods and show how these principles apply to TRIPS;
- The legal framework governing the TRIPS Agreement;
- Members' rights and obligations in the TRIPS Agreement.

**Course level:** Specialized course, intermediate level

**Pre-requisite:** Proficiency in the course language

## Transparency and the WTO: Notification Obligations

By the end of the activity participants will:



- Have acquired knowledge on the main functions and basic principles of the WTO;
- Have understood the development and content of specific commitments in the Schedules in GATT and GATS;
- Have understood the reason and importance of notification obligations at the WTO;
- Have understood how notifications are prepared and how they are reviewed at the WTO;
- Have learned how to find relevant Schedules and Notifications and how to use online facilities to access their information through databases;
- Have established a network of professional contacts with other participants and WTO experts.

**Course level:** Intermediary level

**Pre-requisite:** Proficiency in the course language

## WTO Market Access Intelligence online

The objectives of the course are for the participants to have:



- Acquired the knowledge on WTO market access databases - the Integrated Database (IDB) and Consolidated Tariff Schedules (CTS) database and the information contained in each database;
- Learned how to use the online facilities to access these databases and generate analytical reports, specifically on bound tariffs and applied tariffs;
- Learned how to interpret the statistics contained in the reports and be able to identify the appropriate online application to use based on type of data required.

**Course level:** Specialized course, intermediate level

**Pre-requisite:** Proficiency in the course language

To complement this course we recommend reading the NAMA course, accessible from our website - Online Courses.

**More information on WTO online courses at <https://ecampus.wto.org>**